



Professional Conversion Programme(PCP) **Internationalisation Professionals**

(Previously known as PCP for Southeast Asia Ready Talents)



Helping local companies break into new markets with PCP for Internationalisation Professionals

- Revamp PCP for Southeast Asia Ready Talents (PCP-SEA) which helps local companies to recruit suitable talent to assist the company to break into SEA markets
- PCP-SEA renamed to PCP for Internationalisation Professionals (PCP-I) which will include new markets such as China, Middle East, South Asia and Africa, in addition to SEA. PCP-I will also help companies who are keen to use B2B e-commerce to expand overseas
- PCP-I will offer the following modalities:
 - **Place-and-Train/ New hires** (9 months)
 - **Redeployment** for existing employees who are at immediate/ short-term risk of redundancy (6 months)

PCP for Internationalisation Professionals (Place-and-Train mode)

PMETs
SC/PRs ≥ 2 years of working experience

Facilitated classroom training including e-learning, workshops **(130 hours)**



Structured On-the-Job-Training (OJT) (conducted by company) and summative project (mentor to provide guidance)

Job-Ready PMETs

Place-and-Train (Total Duration: 9 months)

Candidate Eligibility

- Singapore Citizen or PR
- Min 21 years old
- Should not be a fresh graduate → 2 years work experience, or graduated / completed NS for at least two years
- Newly hired and nominated by an eligible participating company for the PCP
- Must not be in a similar job role prior to joining the PCP

Company Eligibility

- Registered or incorporated in S'pore
- Offer employment directly related to the PCP, with remuneration that is commensurate with the market rate
- Commit to the PCP training arrangements for the PMETs
- Be committed to work with SBF on the necessary administrative matters

Examples of Job Functions

Global Sales & Marketing

Regional Business Development

Regional B2B e-Commerce

Global Market Analysis

Regional Account Management

Franchise Operations

Programme Funding Structure for Place-and-Train mode

Course Fee Grant

Total Course Fee: \$13,000

Government Subsidy	Company Commitment
70% of course fee, capped at \$9,100 per trainee	30% of course fee i.e. \$3,900 (before GST) per trainee

Salary Support

For new hires employed between Sep 2020 and Sep 2021 (both months inclusive)*

Eligibility	Government Subsidy
SC < 40 years old or PR	35% of monthly salary, capped at \$2,000 per trainee per month over 18 months
SC ≥ 40 years old or R/LTU	45% of monthly salary, capped at \$3,000 per trainee per month over 18 months

For new hires employed from 1 Oct 2021

Eligibility	Government Subsidy
SC < 40 years old or PR	70% of monthly salary, capped at \$4,000 per trainee per month over 9 months
SC ≥ 40 years old or R/LTU	90% of monthly salary, capped at \$6,000 per trainee per month over 9 months

*Adjusted salary funding support for new hires who start employment between Sep 2020 and Sep 2021 (inclusive) due to JGI
R/LTU: Retrenched/ Long-Term Unemployed where LTU refers to new hires who have been actively looking for job for at least 6 months

PCP for Internationalisation Professionals (Redeployment mode)

Facilitated classroom training including e-learning, workshops **(130 hours)**



Structured On-the-Job-Training (OJT) (conducted by company) and summative project (mentor to provide guidance)

Existing PMETs
SC/PRs ≥ 1 year of service with company

Job-Ready PMETs

Redeployment (Total Duration: 6 months)

Candidate Eligibility

- Singapore Citizen or PR
- Min 21 years old
- Graduated or completed NS, for at least 2yrs
- New job role trained for under the PCP should be substantially different from previous job role(s),
- New job role must be directly relevant to the PCP job role

Company Eligibility

- Registered or incorporated in Singapore
- Offer employment directly related to the PCP, with remuneration that is commensurate with the market rate
- Commit to PCP training arrangements
- Be committed to work with SBF on the necessary administrative matters
- Submit details of business transformation and redeployment plans for evaluation

Examples of Job Functions

Global Sales & Marketing

Regional B2B e-Commerce

Global Market Analysis

Regional Business Development

Regional Account Management

Franchise Operations

Programme Funding Structure for Redeployment mode

Course Fee Grant

Total Course Fee: \$13,000

Government Subsidy	Company Commitment
70% of course fee, capped at \$9,100 per trainee	30% of course fee i.e. \$3,900 (before GST) per trainee

Salary Support

Eligibility	Government Subsidy
SC < 40 years old or PR	70% of monthly salary, capped at \$4,000 per trainee per month over 6 months
SC ≥ 40 years old	90% of monthly salary, capped at \$6,000 per trainee per month over 6 months

Training Programme Structure

- a. **Mandatory Modules** provide core competencies for the participants
- b. **Specialised Elective Tracks** to specialise in either a region or in B2B e-commerce
- c. **Functional Elective Modules** to select modules based on their functions
- d. **Optional Immersion Programme** to participate and to gain in market experience and exposure
(separate fee chargeable for the Immersion Programme)

Training Programme Structure

**Mandatory
(~46hrs)**

Provide core competencies for the participants

Navigating the Global Business Landscape

Leadership, Management & Business Acumen in the International Market

Distribution Strategy & International Marketing

International Trade and Investment

**Specialised Elective Tracks
(~53hrs)**

Specialise in either a region or in B2B e-commerce

Regions / e-Commerce

South East Asia

China

B2B eCommerce

COMING SOON

South - Asia

Africa

Middle East

**Functional Elective
(~31hrs)**

Modules based on trainee's functions

To complete a total of about 130 training hours for the mandatory, specialized elective track and functional elective modules

**Immersion
(Optional)**

Separate fee chargeable

Encouraged to participate in the immersion programme for in-market exposure and experience

APPLICATION

What we need from you?

1. Job Description
2. CV of the talent
3. OJT plan
4. Summative project plan
5. Completed PCP online application forms

Questions?

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Thank you!