

REACH **26,100** LEADING BUSINESSES

SINGAPORE'S MOVERS & SHAKERS

SBF's Online Business Magazine
bizq.sbf.org.sg

Singapore Business Federation (SBF) is the apex business chamber that champions the interests of the business community in Singapore. BiZQ informs senior decision makers with the latest economic trends, industry news and trade and investment opportunities.

ADVERTISING

BRANDED/SPONSORED CONTENT



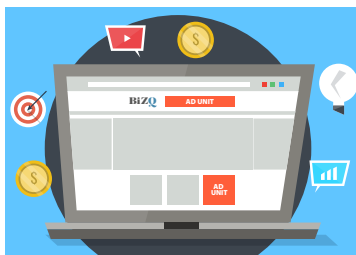
1 advertorial up to 700 words, including copywriting and images

One month sponsored post on BiZQ homepage and eDM

\$3,500 for 1 month

ADVERTISING

STANDARD BANNER DISPLAY



Homepage and Run of mobile site

Leaderboard 728x90 + 300x250 ad unit (synced ads)

50% SOV

\$5,000 for 1 month

Medium Rectangle
300x250 ad unit

TRY TODAY

SBF MEMBERSHIP BY COMPANY SHARE CAPITAL

\$10m+	21.27%
\$5m - \$10m	8.37%
\$1m - \$5m	41.37%
\$0.5m - \$1m	28.99%

ADVERTISING

ELECTRONIC DIRECT MAIL

The monthly eDM is sent to **40,000** unique email addresses on SBF membership database

Leaderboard 728x90

\$3,500 for 1 month

MEMBER DISCOUNTS

SBF members are entitled to a 10% discount

FREQUENCY DISCOUNTS

3 months	20% discount
6 months	30% discount
12 months	40% discount

SBF MEMBERSHIP BY INDUSTRY PROFILE

