

Digi-TAC Solution Package Schedule for Approved Vendor

| | |
|--|---|
| Company & UEN | OOm Pte Ltd UEN 200617554M |
| Contact Name, Telephone, Email Address & URL | Esther Koh Tel: 82180929 Email: esther.koh@oom.com.sg URL: www.oom.com.sg |
| Solution Package Name & Version Number [1] | Package D – 6 months LinkedIn Management Package |
| Brief Description of Solution Package (100 words maximum) | This package consists of LinkedIn management for 6 months. Includes business page setup, moderation guidelines, 3 pieces of content per week, monthly reporting, and quarterly in-depth analysis. |
| Eligibility Period | 11 November 2022 to 10 November 2023 |
| Renewal of Eligibility Period [2] | 11 November 2023 to 10 November 2024 |

Standard Solution Package (i.e. minimum items to be purchased)

| Item Description | Unit Cost (S\$) | Unit | Quantity | Subtotal Price (S\$) |
|--|------------------------|-------------|-----------------|-----------------------------|
| 1. Software | NA | NA | NA | NA |
| 2. Hardware | NA | NA | NA | NA |
| 3. Professional Services <ul style="list-style-type: none"> - Includes maximum of 3 pieces of content per week on LinkedIn business page, i.e. 12 pieces of content per month - Includes business page setup (or optimisation if page already exists) - Includes moderation guidelines (based on your company voice and culture, including how to deal with complaints and unhappiness) - Does NOT include message/content moderation - Includes creation of monthly content calendar, with post ideation, design, copy-writing and scheduling | NA | NA | 6 months | \$14,400 |

| | | | | |
|--|-----------|-----------|----------------------|-----------|
| - Includes monthly report via email and quarterly in-depth analysis | | | | |
| 4. Training Up to 2 hours training at client's or OOm office, or via google meet video conference | Inclusive | Inclusive | Inclusive | Inclusive |
| 5. Others | NA | NA | NA | NA |
| | | | Total (S\$) : | \$14,400 |

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.999

[2] SGTech may exercise the option to extend the Eligibility Period for an additional one-year ("Renewal Eligibility Period")

All prices excluding GST.