

## Digi-TAC Solution Package Schedule for Approved Vendor

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<b>Solution Package Name &amp; Version Number [1]</b>	Package E – 12 months Marketing Automation Package
<b>Brief Description of Solution Package (100 words maximum)</b>	The Marketing Automation Package is dedicated to help you engage, personalized and automate your data via email campaigns
<b>Eligibility Period</b>	21 October 2022 to 20 October 2023
<b>Renewal of Eligibility Period [2]</b>	21 October 2023 to 20 October 2024

### Standard Solution Package (i.e. minimum items to be purchased)

<b>Item Description</b>	<b>Unit Cost (\$)</b>	<b>Unit</b>	<b>Quantity</b>	<b>Subtotal Price (\$)</b>
1. Software  12 months of ActiveCampaign Professional plan with up to 2,500 contacts	\$200	Per Month	12	\$2,400
2. Hardware	NA	NA	NA	NA
3. Professional Services  12 months Marketing Automation Package  Includes Contacts import (based on excel file format provided) to system  Includes creation of up to 3	\$2,000	Per Month	12	\$24,000

<p>customer nurture sequences to drive activation and engagement, with integration to website included. TAC can choose from the following sequences:</p> <ul style="list-style-type: none"> <li>- Customer birthday campaign automation</li> <li>- Event registration automation</li> <li>- Hot networking leads follow-up automation</li> <li>- Lead warmup campaign automation</li> <li>- Appointment reminder and task automation</li> <li>- Customer satisfaction survey reminder</li> <li>- Customer payment reminder automation</li> </ul> <p>TAC training session by solution provider Monthly report with strategy recommendation via email</p> <p>Includes 12 months of strategy implementation for 2 hours each month</p>				
4. Training Handover Checklist Documentation	Inclusive	Inclusive	Inclusive	Inclusive
5. Others	NA	NA	NA	NA
			<b>Total (\$\$) :</b>	\$26,400

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.999

[2] SGTech may exercise the option to extend the Eligibility Period for an additional one-year ("Renewal Eligibility Period")

All prices excluding GST.