

## Digi-TAC Solution Package Schedule for Approved Vendor

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<b>Solution Package Name &amp; Version Number [1]</b>	Package D – 6 months LinkedIn Management Package
<b>Brief Description of Solution Package (100 words maximum)</b>	The LinkedIn Paid Ads Package is dedicated to increase awareness of your products or services in LinkedIn
<b>Eligibility Period</b>	21 October 2022 to 20 October 2023
<b>Renewal of Eligibility Period [2]</b>	21 October 2023 to 20 October 2024

### Standard Solution Package (i.e. minimum items to be purchased)

<b>Item Description</b>	<b>Unit Cost (\$)</b>	<b>Unit</b>	<b>Quantity</b>	<b>Subtotal Price (\$)</b>
1. Software	NA	NA	NA	NA
2. Hardware	NA	NA	NA	NA
3. Professional Services  6 months LinkedIn Management Package  Includes max of 3 pieces of content per week on LinkedIn business page, i.e. 12 pieces of content per month  Includes business page setup (or optimisation if page already exists)  Includes moderation	\$2,500	Per Month	6	\$15,000

<p>guidelines (based on your company voice and culture, including how to deal with complaints and unhappiness)</p> <p>Does NOT include message/content moderation</p> <p>Includes creation of monthly content calendar, with post ideation, design, copywriting and scheduling</p> <p>Includes monthly report via email and quarterly in-depth analysis</p>				
4. Training Handover Checklist Documentation	Inclusive	Inclusive	Inclusive	Inclusive
5. Others	NA	NA	NA	NA
			<b>Total (\$\$) :</b>	\$15,000

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.999

[2] SGTech may exercise the option to extend the Eligibility Period for an additional one-year ("Renewal Eligibility Period")

All prices excluding GST.