Digi-TAC Solution Package Schedule for <u>Preferred Vendor</u>

Company & UEN	QuickDesk Pte Ltd UEN 201403211Z
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Solution Package Name & Version Number [1]	QuickDesk Marketing – CRM Package
Brief Description of Solution Package (100 words maximum)	This is a CRM platform that gives teams a single, shared view of their leads, so they can explore contacts engagement to identify trends, conversion and interest. Automate tasks such as leads nurturing efforts, renewal emails, onboarding guides, registration details, etc. of the business process and improve efficiency. This CRM allows integrations that are customisable to achieve the most desired practices for various industries
Eligibility Period	28 October 2022 to 27 October 2023
Renewal of Eligibility Period [2]	28 October 2023 to 27 October 2024

Standard Solution Package (i.e. minimum items to be purchased)

Item Description	Unit Cost (S$)	Unit	Quantity	Subtotal Price (S$)
1. Software CRM Licence for Annual (12 months) Subscription of QuickDesk Marketing (ActiveCampaign Plus) for 10,000 contacts - Up to 25 Users • Email Marketing • Email Newsletter • Marketing Automation • Drag and Drop Email designer • Marketing Reporting • Subscription Forms • Deals Pipeline • Site and Event Tracking	$4094.52	Per Account	1	$4094.52

• Landing pages • Automations map • Build-in CRM • Sales automation • Contact & lead scoring • Custom user permissions • Facebook Custom Audience • Social media tools & integrations				
2. Hardware	NA	NA	NA	NA
3. Professional Services Database Management Structure and Database Migration - Creation of Database Management structure with clear tagging, lists creation and custom fields creation for Audience Segmentation - Support for importing Data into CRM - Creation of Data flow Chart across various systems	$1200.00	Per Session	1	$1200.00
4. Training Set up and Onboarding of QuickDesk Marketing accounts Half-day Product training of the team - How to use Marketing Campaign Platform - How to build marketing automation - How to build pipeline - How to review the performance dashboard	$800.00	Per Session	1	$800.00
5. Others	NA	NA	NA	NA
			Total (S$) :	$6094.52

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.999

[2] SGTech may exercise the option to extend the Eligibility Period for an additional one-year ("Renewal Eligibility Period")

All prices excluding GST.