

## Trade in Services 服务贸易

1	<p>AIMS Manpower Solutions Pte Ltd 爱慕斯专业移民服务</p>	<p>Founded in 2006, the office relocation specialist is dedicated to supporting individuals and companies for their relocation needs.</p> <p>爱慕斯公司 AIMS 成立于 2006 年，总部位于新加坡，目前在整个亚太地区 8 个国家共设立有 10 家分公司。为客户提供全方位的无忧移民与企业服务。AIMS 拥有由百名资深专业的行业精英组成的海外服务团队及近百家安全稳定的合作伙伴，也是新加坡较早聚焦于一站式服务的企业，凭借 17 年的丰富经验积累和专业服务，在业界赢得一致好评，成为客户与合作伙伴值得信赖的服务机构。公司首次参加进博会。在本届进博会，公司将展示业务范围涵盖：签证服务，资产配置，企业搬迁，房产配置及健康医疗等多个领域等服务企划案等展品。</p>
2	<p>BIPO Service (Singapore) Pte Ltd 新加坡必博人力资源服务有限公司</p> <p><a href="https://www.biposervice.com/">https://www.biposervice.com/</a></p>	<p>Established in 2010 and headquartered in Singapore, BIPO is a global payroll and people solutions provider. Designed for businesses of any size from SMEs to MNCs, BIPO's total HR solutions include Human Capital Management solutions, Global Payroll Outsourcing, and Employer of Record service across 160+ global markets.</p> <p>BIPO（必博）创立于 2010 年，作为全球化的人力资源一站式服务供应商，全球服务网络已覆盖 160 多个国家和地区，公司立足亚太、辐射全球，推动科技赋能，为企业提升管理品质，十多年来砥砺前行，以全球化、数字化和合规化为发展理念服务客户。</p>
3	<p>CrimsonLogic Pte Ltd 劲升逻辑有限公司</p> <p><a href="https://www.crimsonlogic.com/">https://www.crimsonlogic.com/</a></p>	<p>CrimsonLogic is a global technology company that digitalizes and simplifies global trade for businesses and governments around the world through intuitive and delightful solutions.</p> <p>They have over 35 years of experience advancing trade facilitation, compliance, port operations, government services and logistics. Having pioneered the world's first single-window trade facilitation system, drive the digital transformation of global trade in over 40 countries with sustainable, impactful solutions for a more seamlessly connected world. This year, CrimsonLogic is showcasing their Total Trade Suite of Solutions (bridging enterprise and government systems via one unified platform), Digital Ports, Cybersecurity and Entry Type 86 solutions.</p> <p>劲升逻辑是新加坡国际港务集团 (PSA Group) 旗下的一家全球化的科技公司，致力于促进全球贸易数字化、便利化，为世界各地的企业和政府带来使用便捷、体验绝佳的解决方案。我们在贸易便利化、贸易合规、港口运营、政府服务和物流领域拥有超过 35 年的丰富经验。我们开创了世界上第一个“单一窗口”贸易便利化平台，并且在 40 多个国家持续推动全球贸易的数字化转</p>

		<p>型，提供可持续、有影响力的解决方案，让世界更畅通、融合。公司已经连续四届参加进博会。在本届进博会，公司将展示劲升逻辑独创的全方位贸易解决方案（通过统一解决方案连接企业和政府系统）、数字港口、网络安全及 T86 清关等展品。</p>
4	<p>DBS Bank Limited 星展银行</p> <p><a href="https://www.dbs.com.sg/">https://www.dbs.com.sg/</a></p>	<p>Established in 1968, DBS is a leading financial services group in Asia with a presence in 19 markets. Headquartered and listed in Singapore, DBS is in the three key Asian axes of growth: Greater China, Southeast Asia and South Asia. The bank's "AA-" and "Aa1" credit ratings are among the highest in the world. As a bank born and bred in Asia, DBS understands the intricacies of doing business in the region's most dynamic markets and provides a full range of services in consumer, SME and corporate banking.</p> <p>Recognised for its global leadership, DBS has been named "World's Best Bank" by Global Finance, "World's Best Bank" by Euromoney and "Global Bank of the Year" by The Banker. The bank is at the forefront of leveraging digital technology to shape the future of banking, having been named "World's Best Digital Bank" by Euromoney and the world's "Most Innovative in Digital Banking" by The Banker. In addition, DBS has been accorded the "Safest Bank in Asia" award by Global Finance for 15 consecutive years from 2009 to 2023.</p> <p>星展是亚洲领先的金融服务集团，业务遍及 19 个市场。星展总部位于新加坡并于当地上市，业务覆盖亚洲三大增长主轴，即大中华、东南亚和南亚。星展资本充裕，所取得的 AA-和 Aa1 级信贷评级位列全球最高级别之一。星展提供包括个人银行及财富管理、企业及机构银行等全方位金融服务。生于亚洲、长于亚洲，星展深谙在区域各个市场的经营之道。星展致力于与客户建立长久的伙伴关系，提供亚洲式银行服务。</p> <p>星展的全球领先地位获得多项权威认可，2018-2022 年间，相继数度被《环球金融》、《银行家》和《欧洲货币》杂志评为“全球最佳银行”。星展率先以数字科技塑造未来银行的营运模式，被《欧洲货币》杂志评选为“全球最佳数字银行”，及被《银行家》杂志评为“最具创新数字银行”。此外，星展于 2009 至 2023 年连续 15 年被《环球金融》杂志评选为“亚洲最安全银行”。</p>
5	<p>Edtech Plus Pte Ltd 新加坡教育促进会</p>	<p>Exhibiting at CIIE as the Singapore Enrichment Education Association (ASEE). ASEE is dedicated to promoting educational enrichment and fostering civil external education cooperation and cultural exchanges in Singapore. Curated activities including practical activities, exhibitions, study tours, art collaborations, and workshops, aim to create a positive environment for youth and children to mutual beneficially influence each other, all the while</p>

		<p>promoting holistic personal development and global awareness.</p> <p>新加坡教育促进会 ASEE (Association of Singapore Enrichment Education) 正式成立于 2023 年,是由新加坡内政部批准,在新加坡教育部和文化、社区和青年部的监督和指导下的非营利组织。新加坡教育促进会是一个综合性教育合作与交流平台,专注于推动新加坡教育补充事业,由全国知名教育专家、民办教育机构组织及先进教育工作者组成。新加坡教育促进会也是新加坡教育界开展民间对外教育合作与文化交流的全国性组织。基于新加坡教育部的标准和教育理念,结合新加坡多元文化特色,向各国教育界开展教育与人文交流与合作,创建多维度跨领域融合的中新青少年交流平台,推广科技创新、绿色低碳、多元文化和公益扶贫等主题活动。</p>
6	<p>HRNetOne Pte Ltd 和乐集团</p> <p><a href="https://www.hrnetone.com/">https://www.hrnetone.com/</a></p>	<p>HRnetGroup was established in Singapore in 1992 and successfully listed on the Singapore Exchange in 2017. As the first HR services company to be listed on SGX, HRnetGroup has been acknowledged among the Top 50 global publicly listed professional HR service providers.</p> <p>HRnetGroup 于 1992 年成立于新加坡,于 2017 年在新加坡交易所成功上市,作为新交所上市的首家人力资源服务机构,集团曾荣获全球上市专业人力资源服务商 50 强。HRnetGroup 旗下共拥有 14 个品牌,40 个事业单位,办公室足迹遍布亚洲 17 个发达城市,业务版图包含专业招聘及灵活用工,服务于 500 强企业及快速成长的新兴企业。HRnetGroup 曾参加第六届中国进出口博览会,与中国企业建立深入联系,了解企业需求,为中国市场提供卓越的人力资源服务。</p>
7	<p>HWA International School HWA 国际学校</p> <p><a href="https://www.hwa.edu.sg/">https://www.hwa.edu.sg/</a></p>	<p>HWA International School, established in 2006, was formerly known as the Chinese International School in Singapore. As a school deeply rooted in Chinese culture, HWA continues to uphold a global vision that integrates Eastern and Western values through the International Baccalaureate (IB) philosophy.</p> <p>HWA International School will make its debut at CIIE this year, showcasing its unique teaching model and educational resources.</p> <p>HWA 国际学校成立于 2006 年,是一所开创性且具有国际视野的新加坡华人全 IB 学段国际学校。多年来, HWA 一直秉承 IB 国际文凭教学理念,结合东西方价值观,提供双语-双文化的教育。HWA 将展示其独特的教学模式和教育资源,突显其在全球视野下培养多元文化素养的承诺,以及其对学生全面发展的关注。</p> <p>在本次中国国际进口博览会上, HWA 国际学校首次参展,这次将为参观者提供深入了解 HWA 如何通过创新的教育方法,为学生未来做好准备的机会。</p>

8	<p>KBW &amp; Associates 汉唐宋咨询</p> <p><a href="https://kbwassociate.com/">https://kbwassociate.com/</a></p>	<p>KBW &amp; Associates specialises in M&amp;A, Business Rationalisation &amp; Harmonisation, Risk &amp; Succession, Project Management, Material Evaluation &amp; Procurement to name but just a few. KBW Team members continually serving the mining &amp; commodity markets since 2004.</p> <p>KBW &amp; Associates 专门从事并购、业务合理化与协调、风险与继任、项目管理、材料评估与采购等领域。KBW 团队成员自 2004 年以来一直为采矿和商品市场提供服务。</p>
9	<p>Kensetsu International (S) Pte Ltd 大洋物流（新加坡）有限公司</p>	<p>Kensetsu International (S) Pte Ltd is a leading provider of waterproofing solutions in Singapore and Southeast Asia.</p> <p>Kensetsu International (S) Pte Ltd 始创于 2014，是亚洲领先的防水专家，总部设立于新加坡。除产品外，我们同时提供相关建筑方案。为新加坡、泰国、马来西亚、越南，印度尼西亚等国家的多个建筑项目提供具有综合性的预防、堵漏、修复产品。</p>
10	<p>Neptune Global Logistics Pte Ltd 大洋物流（新加坡）有限公司</p> <p><a href="https://www.digital-neptune.com/">https://www.digital-neptune.com/</a></p>	<p>Neptune Logistics Group was established in 2005, and its predecessor was the Neptune Shipping Team established in 2002. while the overseas headquarters is in Singapore. Neptune Logistics takes the CR Express as its core business and mainly provides round-trip international train services from China (and transit through China) to Europe, Russia, Central Asia and Southeast Asia. Additionally, we offer our clients a wide range of import-export logistics services, including truck flights, sea-rail intermodal transportation, air freight, warehousing, customs clearance, and supply chain management. At this year's China International Import Expo, the company will showcase their comprehensive end-to-end logistics solutions centered around the CR Express.</p> <p>大洋物流集团成立于 2005 年，其前身为 2002 年成立的大洋船务团队。海外总部位于新加坡。集团以中欧班列为核心主营业务，主要提供中国（以及过境中国）至俄罗斯、中亚和欧洲等区域的往返国际班列服务，同时，还可为客户提供卡车航班、海铁联运、空运、仓储、清关、供应链管理等多方面进出口物流服务。在本届进博会，公司将展示以中欧班列为主的端到端综合物流解决方案。</p> <p>经过 22 年的行业经验积累，我们在全球成立了 25 个本地化团队，拥有一支超过 700 人的高素质、国际化产品研发和技术支持团队。在欧洲、中亚、蒙古、俄罗斯及东南亚等地建立了完善的服务网络，超过 3500 个稳定合作伙伴，为客户提供点对点的精准物流服务。</p>
11	<p>Office Productivity Solution Pte Ltd 新加坡世智人力资源有限公司 （“SGET 世智人力”）</p>	<p>OPSOLUTIONS, a digitalization service provider helps businesses management grow by maximizing potential and achieving the best. Focusing on all the foundational angles of technology, it delivers excellence and</p>

		<p>ultimate scalability to improve operational efficiencies, provide visibility of IT estates, and drive business value.</p> <p>新加坡世智人力资源有限公司属于 (Shanghai Global Expertise and Talents Co. Limited) (SGET) 分公司, 由行业内深耕人力资源相关领域专业服务, 通过研究和快速理解中国企业海外需求, 培育、整合海内外专业机构和资源, 为中国企业走出去提供人力资源服务综合解决方案。SGET 世智人力作为国内较早从事海外人力资源服务的实践者和研究者, 专注国际人才和海外用工服务, 自 2022 年与相关行业出海头部企业深度沟通和持续合作, 提出“合规+成本+效率”三位一体的人力资源服务综合解决方案创新模式。</p>
12	<p>Premium Care SG Pte Ltd</p> <p><a href="https://premiumcare.com.sg/">https://premiumcare.com.sg/</a></p>	<p>Premium Care was founded to help patients navigate the complexities of the medical ecosystem. They are a team of healthcare consultants that are dedicated to providing the best private healthcare experience to our portfolio of clients. They have over 10 years of industry knowledge and facilitate Singapore-based medical treatment for both local and regional clientele.</p> <p>Premium Care 成立的初衷是帮助病患应对医疗生态系统的复杂性。我们是一支由医疗顾问组成的团队, 致力于为我们的客户提供最佳的私人医疗体验。我们拥有超过十年的行业知识, 专门为新加坡本地和区域客户提供医疗服务。</p>
13	<p>Prestige Accounting Pte Ltd</p> <p>新加坡卓越智诚</p> <p><a href="https://prestigeaccountants.com.sg/">https://prestigeaccountants.com.sg/</a></p>	<p>A sister company of Prestige Group, a Singapore-based professional firm that provides broad range of professional services for start-up and SME to suit all kind of business needs and requirements.</p> <p>新加坡智诚是一间有着多年经验的本土会计咨询集团, 为客户提供最广泛的专业服务。我们为尊贵的客户量身定制方案, 并提供一站式服务, 以满足所有类型的业务需求。我们的团队在新加坡的经商环境中具有丰富的经验, 能够给予客户全面的商业咨询和建议。我们提供公司注册, 投资咨询, 财务, 税务, 审计, 会计服务外包, 公司秘书, 薪酬管理, 离岸公司, 投资移民申请等专业服务。</p>
14	<p>RMA Contracts Pte Ltd</p> <p>睿敏安集团</p> <p><a href="https://www.rmacontracts.com.sg/">https://www.rmacontracts.com.sg/</a></p>	<p>RMA Contracts, a member of the RMA Group of companies is a professional Business Process Outsourcing partner that excels in meeting your expectations in the areas of Digitalization, Transaction and Data processing, Contact Centre, Manpower Outsourcing and other BPO projects that are tailored specifically for your needs.</p> <p>The main service RMA wants to promote at the 2024 CIIE is "Expand Overseas Startup." According to different corporate development plans, RMA provides "Standard Entry" for clients who decide to set up a company in Southeast Asia with sufficient resources and "Quick Entry" for those who want to test the market with minimal resources. Additionally, RMA offers "Business Operations as a Service" as an optional</p>

		<p>service, primarily covering business development, government grant applications, marketing, human resources, accounting, and event &amp; exhibition management.</p> <p>睿敏安集团成立于 1988 年，是一家总部位于新加坡的专业外包服务公司。业务覆盖亚太地区七个国家，包含新加坡、马来西亚、越南、印尼、中国、泰国、印度。36 年来，公司服务于多家顶级跨国公司 &amp; 新加坡 90% 以上政府机构，累计客户 600 余家。服务范畴主要集中在人力资源外包、业务流程外包及业务转型外包。公司已连续三届参加进博会，本届进博会的主推产品为“企业出海解决方案”——针对企业不同发展计划，提供标准版及快速版市场进入方案，分别对应有充足资源设立东南亚公司的客户及利用最小资源、市场先行的客户。在此基础上，RMA 还提供“业务运营即服务”作为可选服务，主要涵盖业务拓展、政府补助申请、市场营销、人力资源、财税外包、活动展会承接等。</p>
15	<p>SBA Stone Forest (China) Pte. Ltd. 中瀚石林企业咨询</p> <p><a href="https://www.stoneforest.com.sg/sbasf">https://www.stoneforest.com.sg/sbasf</a></p>	<p>SBA Stone Forest (“SBASF”) is a corporate advisory and public accounting group, and a wholly-owned subsidiary of RSM Stone Forest in Singapore. Stone Forest optimizes HR Management for businesses, offer professional employment services in the region, accountancy and auditing, as well as business consultancy service.</p> <p>中瀚石林是新加坡石林集团在华全资子公司，是一家拥有 20 多年行业经验的企业咨询及会计师事务所集团，我们的理念是助力企业全球化发展，为中国企业拓展海外业务，也为进入中国市场的外商及中国本土企业提供全方位一站式无忧解决方案，提供审计、税务、商务咨询、企业秘书及咨询、会计及咨询、人力资源及薪酬、以及全球业务增长咨询等服务，满足当地合规要求，为企业的高效运作提供坚强的后盾。</p>
16	<p>SembCorp Industries Ltd 胜科工业</p> <p><a href="https://www.sembcorp.com/">https://www.sembcorp.com/</a></p>	<p>Sembcorp is the largest homegrown renewable energy player in Singapore, operating Singapore's first inland floating solar farm and Southeast Asia's largest battery storage system. In India, Sembcorp is a leading wind energy player with one of the largest wind portfolios under in-house asset management. Sembcorp also operates one of the largest energy storage systems in the UK. In China, Sembcorp leverages strong technical capabilities, strategic partnerships, and organic market growth opportunities to scale operations.</p> <p>The Global Sustainability Hub (GSH), developed by Sembcorp, is a technology and business hub on Singapore Nanjing Eco Hi-tech Island (Jiangxinzhou), an island primed as a bustling epicenter of technology-driven, sustainable urban solutions in Nanjing. Currently serving over 50 tenants, GSH aims to provide a supportive ecosystem for companies across sustainability sectors including renewable energy, energy storage, electrification, new materials, water and waste management, as well as environmental</p>

		<p>assessment and protection. The building is well-equipped with purpose-built amenities, including office space, clinical laboratories, a 400-seater multi-purpose auditorium, conference rooms and food and beverage outlets. Its energy-efficient design has earned it a LEED Gold certification and China Green Building 2-star rating."</p> <p>胜科工业（胜科）成立于 1998 年，是领先的能源与城镇解决方案提供商，致力于驱动能源转型。今年是公司连续第四年参加进博会。总部位于新加坡，胜科凭借领域专业知识和卓越的全球业绩，提供可持续解决方案，支持能源转型和城镇发展。截至 2024 年 3 月底，胜科在 10 个国家拥有 21.2 吉瓦平衡的能源资产组合，其中，可再生能源总产能 14.4 吉瓦。</p> <p>胜科在全亚洲拥有逾 14,000 公顷的城镇发展项目，创造了超过 37.7 万个就业机会，吸引了近 500 亿美元的投资。胜科工业在新加坡证券交易所主板上市，为富时罗素（FTSE Russell）指数，MSCI 新加坡指数，新加坡海峡时报指数，富时社会责任（FTSE4Good）指数，iEdge 新加坡 ESG（iEdge SG ESG）指数，以及 MSCI ESG 指数等可持续发展指数的成分股。</p>
17	<p>Slasify Pte Ltd 寰宇优仕股份有限公司</p> <p><a href="https://slasify.com/">https://slasify.com/</a></p>	<p>Slasify, founded in 2016 and headquartered in Singapore, is dedicated to providing global HR services to enterprises, specializing in Employer of Record (EOR), global flexible staffing, and global payroll management. Slasify combines digital platforms with professional services to efficiently handle standardized tasks, helping companies reduce costs.</p> <p>Slasify 成立于 2016 年，总部位于新加坡，致力于为企业提供全球人力资源服务，专注于名义雇主 EOR、全球灵活用工和全球薪酬管理等领域。今年是 Slasify 第二次参与进博会。无论企业是初入海外市场还是已处于成熟阶段，Slasify 均能提供覆盖全球 150+ 国家、支持 130+ 种货币的全链路支持。</p> <p>Slasify 将数字化平台与专业服务相结合，通过数字化平台高效解决标准化任务，帮助企业降低成本；通过专业服务团队为企业提供全方位的战略支持，是企业在全球扩张中的可靠合作伙伴！</p>
18	<p>Smartage Consultancy Pte. Ltd. 新加坡宥融集团</p> <p><a href="https://smartage.sg/">https://smartage.sg/</a></p>	<p>Smartage is an experienced Singapore business consultancy, corporate secretarial, accounting, tax planning and audit firm. It also provides high value services such as Outbound Direct Investment Applications, individual investor applications, ownership structure analysis and design services, as well as facilitating China- S.E.A business missions.</p> <p>Smartage 集团总部位于亚洲金融中心新加坡，同时在上海、北京和厦门等地设有子公司及办事处。集团致力于打造独具特色的中新一体化咨询服务平台，旨在成为中</p>

		<p>国和新加坡企业间信任的桥梁，为两国企业提供一站式企业级投融资解决方案，协助两国企业达成在东南亚及中国大陆的产业布局和投融资目标。</p>
19	<p>United Overseas Bank Limited          大华银行</p> <p><a href="https://www.uob.com.sg/chi/">https://www.uob.com.sg/chi/</a></p>	<p>UOB is a leading bank in Asia. Operating through its head office in Singapore and banking subsidiaries in China, Indonesia, Malaysia, Thailand and Vietnam, UOB has a global network of around 500 offices in 19 countries and territories in Asia Pacific, Europe and North America. Since its incorporation in 1935, UOB has grown organically and through a series of strategic acquisitions. Today, UOB is rated among the world's top banks: Aa1 by Moody's Investors Service and AA- by both S&amp;P Global Ratings and Fitch Ratings.</p> <p>大华银行有限公司（大华银行）是亚洲银行业的翘楚，大华银行总部位于新加坡，并在中国、印度尼西亚、马来西亚、泰国及越南设立了全资法人银行，在全球拥有约500间分行及办事处，分布在亚太、欧洲与北美的19个国家和地区。自1935年成立以来，大华银行通过自身发展和一系列的战略收购行动不断壮大。如今大华银行获评为世界顶尖银行之一：穆迪给予“Aa1”评级，标普国际评级和惠誉分别给予“AA-”评级。</p> <p>在过去近90年里，大华银行始终以客户为中心，以创造长远价值为目标，与时俱进，勇于担当，对客户始终诚挚如一，信守相伴。大华银行一直致力为连系东盟内外的个人和企业，建设东盟的美好未来。</p>



## Food & Agricultural Products 食品及农产品

1	<p>Amoy Canning Corp (Singapore) Ltd 淘化大同公司</p> <p><a href="https://www.amocan.com/">https://www.amocan.com/</a></p>	<p>Amoy Canning established since 1908 and will be celebrating its 116 years anniversary this year. Working closely with regional chefs, Amoy Canning uses time-honoured traditional recipes with quality produce sourced from respected and reliable suppliers to deliver authentic Asian dishes to generations across the world. Over the years, Amoy Canning has revamped its brand identity(AMOCAN) and introduced many new products in response to changing lifestyles and tastes of consumers. We have different food categories such as Soya Sauce, Condiments, Instant Pastes, Canned Meat, Canned Vegetarian products, Canned &amp; Tetra Pak Drinks and very popular Complete Cooking Pastes Kit Collection. Beside Retail products, products are also in Food Service Packs to various renowned Hotels and Restaurants.</p> <p>淘化大同公司成立于1908年，现已有116年。公司利用历史悠久的传统配方，选用优质食材为世界各地提供地道的亚洲美食。多年以来，淘化大同一直更新了其AMOCAN品牌形象，并推出了许多新产品，以应对消费者生活方式和口味的变化。公司产品系列有酱油，酱料，即煮酱，罐头素食，罐头肉类，饮料和近年受欢迎的烹饪套装系列。公司除了供应零售食品，也扩大业务至餐饮业，供应大包装食品（Food Service Pack）给著名酒店和餐馆等。至今，淘化大同公司仍然秉承创始原则，提供健康、美味、风味独特、卫生安全的产品。淘化大同产品是世代喜爱和信任的品牌。</p>
2	<p>Biocreations Singapore Pte Ltd</p> <p><a href="https://biocreations.asia/">https://biocreations.asia/</a></p>	<p>Research and development of Clean label solutions. Provide natural preservatives and emulsifiers for the food and beverage industry. Provide natural baking ingredients to achieve Natural Aroma, Taste, Colour and Texture. Pioneering new food trends in the natural preservatives for F&amp;B. Industry Specialties: Baking, Agriculture, Feed, Sourdough, Flour, Yeast, and Enzyme.</p> <p>Biocreations Singapore Pte Ltd 专注于清洁标签解决方案的研发，致力于为食品和饮料行业提供天然防腐剂和乳化剂。公司还提供天然烘焙原料，以实现天然的香气、味道、颜色和质地。Biocreations 在食品和饮料行业开创了天然防腐剂的新食品趋势，专长领域涵盖烘焙、农业、饲料、酸面团、面粉、酵母和酶等。</p>
3	<p>Chia Khim Lee Food Industries Pte Ltd 谢欽利食品工業私人有限公司</p> <p><a href="https://chiakhimlee.com/">https://chiakhimlee.com/</a></p>	<p>SAGIKO is a flagship brand of Chia Khim Lee Food Industries Pte Ltd, which was founded in 1975. SAGIKO offers a wide range of beverages, particularly known for its Asian-inspired juices, nectars, and tea drinks. The brand is especially recognized for combining traditional Asian flavors with modern beverage formats, creating a unique appeal both locally and globally.</p> <p>In China, SAGIKO (莎吉可果汁饮料) has successfully entered the market, capitalising on the growing demand</p>

		<p>for authentic Asian beverages. SAGIKO's market presence in China has been further strengthened through its participation in global trade events like the CIIE, helping to elevate its profile and expand distribution within China and other regions in Asia.</p> <p>谢钦利食品工业私人有限公司自 1975 年成立以来，在新加坡及全球市场的优质食品和饮料制造与分销领域稳固立足。我们是一家通过 ISO9001 认证的公司，产品同时获得了 HACCP、GMP 和 HALAL 认证。洒吉可是我们的主打品牌，专注于罐装和瓶装果汁/饮料，以其独特的亚洲风味著称。通过持续的创新与研发，我们目前提供了 50 多种口味，包括亚洲茶饮料、果汁、甜点饮料等。至今，我们的洒吉可产品已销往全球 60 个国家。</p>
4	<p>Fort Sanctuary Pte Ltd 福善德</p>	<p>Techniques developed by Singapore in aging tea leaves makes it possible for us to recreate the expressions of Wuyi rock teas meticulously aged since the 1950s. Fort Sanctuary specialty teas, with new flavours developed in Singapore, are not just beverages; they are gateways to new taste dimensions, unveiling nature's secrets and invoking discovery. Drawing inspiration from tea craftsmanship worldwide, the company forged their own path, infusing tradition with modernity to produce the world's finest contemporary specialty tea in Singapore.</p> <p>2013 年，福善德在新加坡成立，致力于创新全球名优茶和地方特色茶。凭借独特的茶叶加工技术，为品茶爱好者带来全新的味觉体验。福善德结合全球制茶技术，开创了独特的制茶工艺，将传统与现代融合，生产出世界上最优质的当代特色茶。2023 年，福善德与金山湖农业发展合作，成立了福善德金山红。这一合作利用重庆南川金佛山古茶树的茶叶，在新加坡生产和销售世界上最优质的红茶。</p> <p>如今，福善德为全球茶叶制造商提供独特的生产和营销专业知识，帮助他们打造卓越的茶叶产品和品牌。此外，福善德在新加坡以现代茶馆和创新茶体验提供商务招待服务。福善德寻求与中国公司合作，销售产品，并发展创新茶体验和茶馆为商务招待服务的市场，共同推广茶文化。</p>
5	<p>Ha Li Fa Pte Ltd 合利发私人有效公司 <a href="https://www.halifa-bobo.com/">https://www.halifa-bobo.com/</a></p>	<p>BoBo is a homegrown Singaporean brand that specialises in surimi-based seafood and poultry products. Using only high grade of Threadfin Bream, BoBo is famed for its fish balls in the Singapore market. As ISO 22000, FSSC 22000 and Halal certified manufacturers, Ha Li Fa is able to cater to a diversified target audience seeking safe and reliable food products.</p> <p>新加坡鱼糜制品顶尖品牌 --- --- BoBo，只采用最高等级的深海金线鱼作为原材料。BoBo 将传统的手艺，与现代化的技术融合，提供最优质的产品，供应新加坡零售超市、便利商店、餐饮、以及出口国外。身为一家 ISO 22000, FSSC22000 认证和清真 (HALAL) 认证的厂家，BoBo 对每个生产阶段都高度控制、严格要求，以保持最佳水准及稳定的产品质量。目前，BoBo 系列产品，已经</p>

		在中国线上线下均有销售，您可以在天猫超市、京东自营旗舰店、SKP 等多个渠道购买到。
6	Health 101 Holding Pte Ltd 健康 101 控股私人公司	<p>Health 101 Holdings Pte Ltd was founded in 1997 and is headquartered in Singapore. Its main business is health care products. The company has participated in the CIIE for two consecutive years. At this CIIE, the company will display exhibits such as Singapore Black Bottle, Sugar Control Coffee, and Sleep Powder. Repair insulin and prevent diabetes.</p> <p>健康 101 控股私人公司成立于 1997 年，总部位于新加坡，主营业务是健康保健品。公司已经连续二届参加进博会，在本届进博会，公司将展示新加坡小黑瓶，控糖咖啡，睡眠粉末等展品。修复胰岛素，预防糖尿病。</p>
7	House of Seafood (S) Pte Ltd 新加坡螃蟹之家	<p>The homegrown house brand 螃蟹之家 is an award-winning chili crab and pepper crab sauce producer. Its vacuum-packed seafood sauces are popular for B2B and B2C customers.</p> <p>House of seafood (s) pte ltd 公司成立于 2008 年，总部位于新加坡，主营业务是海鲜餐饮（主要是致力于真空包装螃蟹和螃蟹酱料）。公司已经连续 3 届参加进博会。在本届进博会，公司将展示真空包装螃蟹、黑胡椒螃蟹酱料、咸蛋黄螃蟹酱料、辣椒螃蟹酱料等展品。</p>
8	Kim Guan Guan Coffee Trading Pte Ltd 金源源咖啡贸易私人有限公司  <a href="http://www.kimguanguan.com.sg">www.kimguanguan.com.sg</a> <a href="https://kimsduet.com/">https://kimsduet.com/</a>	<p>Singapore's traditional coffee specialist. As the Ambassador of Singapore Traditional Coffee, KGG ensures beans are first roasted with caramelised sugar and butter or margarine, and then brewed using a traditional "hand-pulling" method, which allows the brew to achieve a silky-smooth consistency. It has extended products range to tea, chocolate mix, ginger tea and chrysanthemum tea.</p> <p>成立于 1988 年，金源源是新加坡传统咖啡的领先供应商之一。我们采用最好的原料，并以严格的质量控制措施确保咖啡粉的品质。至今，我们已是一家综合公司，负责进口、烘焙与包装，为本地一千多家餐饮运营商供应传统研磨咖啡与茶粉。出于对传统咖啡的热诚与三十五年的专业知识，金源源最近推出了新品牌“金队”，一个以消费者的健康利益为优先的产品系列！金队的浸泡式咖啡与茶袋致力于使用质原料及无糖、低糖配方为主，并获得新加坡健康促进局“较健康选择标志”的认可。这些单份袋也非常方便，无论您身在何处（在办公室、家里、旅行中或是在驾驶时）都能品尝到正宗的新加坡传统咖啡味道。</p>
9	Kin Yan Agrotech Pte Ltd 金源高技农业科研私人有限公司  <a href="https://kinyan.sg/">https://kinyan.sg/</a>	<p>Kin Yan Agrotech Pte Ltd is a company engaged in agro-food related activities in Singapore since 1997 and exhibiting at CIIE for the 7<sup>th</sup> time. Kin Yan's farm is free from pesticides, chemical and artificial fertilisers. A producer and supplier of wheatgrass, pea sprouts and mushrooms to supermarkets and restaurants. Their hot selling multigrain beverage, 22 Complete Nutrimix will be featured at CIIE 2024.</p> <p>金源高技农业科研私人有限公司是一家从 1997 年开始在新加坡从事与农业食品相关活动的公司。只有一个理念：</p>

		完全不采用任何农药,化学和人造肥料。我们农场种植小麦草,豆苗和蘑菇,供应超级市场以及餐馆。公司已经连续6届参加进博会。在本届进博会,公司将展示我们最热门的五谷杂粮饮品:22 营养好谷粮,里面就有添加我们无农药种植的小麦草。
10	Naturie Enterprise 天呐食	<p>Naturie Enterprise, under the brand Tina's Choice, specialises in manufacturing ready-to-eat (RTE) Singapore food and snacks, with a strong focus on clean label products. Their signature product range includes pre-packed Singapore-style noodles like Laksa, Curry Chicken, and Soto Ayam, which are popular among Singaporeans and other foreigners in China. These noodles are designed to be prepared in just 3 minutes, making them a convenient and authentic taste of Singaporean cuisine.</p> <p>Tina's Choice also offers a range of Asian chili sauces and soup pastes that complement their noodle products. Importantly, all their items are formulated without added preservatives or MSG, adhering to a philosophy of natural and healthy food options. The products cater especially well to consumers seeking quick, healthy, and flavorful meal solutions. The company has established a production base in Guangxi, China, which played a vital role during the pandemic by providing comfort food for Singaporeans residing in China.</p> <p>Naturie Enterprise 创始于 2009 年在新加坡。主要服务于牛奶集团的 (7-11, Cold Storage 超市, 等等)Purchase With Purchase (PWP) 礼品计划生产和供应。于 2010 年,公司业务扩展进入化妆品定牌生产,连续 15 年为牛奶集团旗下 8 个国家的万宁美妆店设计和生产自有护肤品牌。自 2020 年疫情期间, Naturie Enterprise 进入食品定牌生产行业。同一年开始了自有品牌“天呐食”,生产于中国广西工厂。天呐食品类有南洋风味的辣椒酱系列,汤酱系列和3分钟汤粉系列。天呐食精选优质原料和采用高温杀菌包装技术,不另加味精和防腐剂,包装在不开封下可常温储存 18 个月,大大的降低了运输和厨房的储存成本。</p>
11	Optima-Daribell Pte Ltd 力贝私人有限公司  <a href="https://www.linkedin.com/company/optima-daribell-pte-ltd">https://www.linkedin.com/company/optima-daribell-pte-ltd</a>	<p>A famous halal-certified hand-crafted Daribell premium assorted kueh-lapis (layered cake 力贝千层糕) and delicacies, the cake producer has extended its product range to granulated palm sugar, pure ginger drink, ginger palm drink and organic palm sugar, which contain immunity-boosting properties.</p> <p>力贝私人有限公司成立于 1998 年,总部位于新加坡,优质食品生产商和出口商。产品范围包括东南亚美食:千层糕、虾/奶酪卷零食、椰糖,姜粉等。公司已经连续五届参加进博会。</p>
12	Shree Agro Pte Ltd  <a href="http://shreeagrogroup.com/">http://shreeagrogroup.com/</a>	Shree Agro Pte Ltd, incorporated in Singapore in 2020, specialises in general wholesale trade, focusing on imports and exports. Their main operations involve sourcing and supplying various agricultural products. They are also a leading manufacturer and exporter of

		<p>spices, such as coriander seeds, cumin seeds, dill seeds, mustarb seeds, basil seeds, black cumin, etc.</p> <p>Shree Agro Pte Ltd 成立于 2020 年，专注于一般批发贸易，致力于进出口业务。公司主要运营涉及采购和供应多样化的农业产品，凭借卓越的品质和服务赢得了良好声誉。作为香料领域的领先制造商和出口商，Shree Agro 提供包括香菜种子、孜然种子、苜蓿种子、芥菜种子、罗勒种子及黑孜然等多种优质产品。</p>
13	<p>Tai Hua Food Industries Pte Ltd 大华食品工业私人有限公司</p> <p><a href="https://www.taihua.biz/">https://www.taihua.biz/</a></p>	<p>Tai Hua Food Industries, established in Singapore in 1947, is a market leader in the production and distribution of soy sauces and other condiments. Their products, including premium soy sauces and ready-to-cook sauces, are sold in over 40 countries worldwide, showcasing their global reach. Tai Hua has garnered a reputation for high-quality products, supported by certifications like the Food Safety System Certification (FSSC) 22000 and ISO22000, which ensures international standards of food safety. Available on Taobao and 盒马。</p> <p>大华食品工业 1947 年创办。从家庭工业起家，至今成为新加坡家喻户晓的酱油厂。大华所生产的酱油和调味酱均选用优质的黄豆，以天然发酵酿制，销售 40 多个地区。大华食品一直以来严格控管品质保持高水平，食品安全与卫生。因此连续获得新加坡农粮局 20 年 A 级认证。大华食品也获得危害分析和关键控制点 (HACCP) 和 ISO 22000 和 FSSC 22000。大华公司宗旨是“品质就是生命，要延续生命就要靠品牌”。所以生产优质的酱油才能获得客户的信任与满意。</p>
14	<p>The Savoury Nosh Pte Ltd</p> <p><a href="https://thekettlegourmet.com/">https://thekettlegourmet.com/</a></p>	<p>Savoury Nosh Pte Ltd specializes in innovative snack foods, particularly through its popular brands, The Kettle Gourmet and YUMI. The company focuses on crafting snacks with unique flavors and high-quality ingredients. It has made a name for itself by introducing distinct Singaporean flavors in its products, making them appealing to an international audience. Here are some of the unique selling points (USPs) of Savoury Nosh for international markets:</p> <ol style="list-style-type: none"> <li>1. Innovative Local Flavors: The Kettle Gourmet offers unconventional popcorn flavors such as Chili Crab, Kaya Butter Toast, and Chicken Floss, which blend Singaporean cultural tastes with a global snacking appeal.</li> <li>2. Non-GMO and Halal-Certified: Their snacks are made using non-GMO corn and are certified Halal, broadening their market reach to diverse audiences looking for healthier and inclusive snack options.</li> <li>3. Premium Ingredients &amp; Craftsmanship: The company emphasizes using premium, freshly baked ingredients in their snacks, ensuring both quality and innovation. This focus on high-quality products is key for health-conscious consumers globally.</li> </ol> <p>The Savoury Nosh 私人有限公司成立于 2019 年，是一家快消品零食公司，总部位于新加坡。本公司旗下拥有 11</p>

		<p>个零食品牌，主营业务是零食的制造，批发及销售。其中一些著名的品牌包括 YUMI 玉米棒和美食家爆米花。本公司致力于提供创新及高品质的零食体验。这是公司首次参加博会，必将竭尽全力展示我们屡获殊荣、独具新加坡美食风味爆米花、富有童年回忆的 YUMI 玉米棒和脆角等展品。我们以口味创新为荣，提供多样化的味觉体验，旨在挑动您的味蕾。通过我们独特有趣的零食口味，为您带来欢乐的零食时光！</p>
15	<p>Unicorn Home Pte Ltd 优家食科</p> <p><a href="https://fairypoint.com.sg/">https://fairypoint.com.sg/</a></p>	<p>Unicorn Home has entered the Chinese market with its innovative freeze-dried durian product, a novel food item made using advanced freeze-drying technology to retain the nutritional value and strong aroma of durian. The product was first launched in China as small, crispy cubes, delivering a light texture and a sweet, creamy flavor upon consumption. This freeze-dried durian format has already gained significant popularity in China.</p> <p>本公司成立于 2018 年，总部位于新加坡，主营业务是新食品开发。本公司已经连续 6 届参加进博会。在本届进博会公司将展示冷冻榴莲，榴莲芝士蛋糕，榴莲瑞士卷，榴莲披萨，榴莲甜品，冻干榴莲等，希望给中国家庭带来健康又幸福的滋味。</p>
16	<p>Vons Food Pte Ltd 旺氏食品有限公司</p>	<p>VONS Food Pte Ltd, a subsidiary of Mei Heong Yuen Food Industries Pte Ltd, has a strong presence in both Singapore and China. Mei Heong Yuen, a heritage brand known for its Farmer Brand peanuts, has been producing popular roasted peanuts since the 1940s. VONS Food was established in 2023 to further expand into international markets, focusing on seasonings, sauces, peanuts, and traditional Asian products like laksa paste. They have been participating in the China-ASEAN Expo in Nanning to introduce their products to the Chinese market. Their products are available for purchase on Taobao (味香园调味品旗舰店).</p> <p>旺氏食品有限公司公司是味香园食品工业有限公司的子公司，成立于 2023 年，总部位于新加坡，主营业务是调味品、酱品、花生。公司已经第三届参加进博会。在本届进博会，公司将展示一品鲜酱油、花生、叻沙酱等展品。</p>
17	<p>Warinn Holdings Pte Ltd 新加坡桦林控股</p>	<p>Warinn is a health food company, incorporated in Singapore, focusing on innovative and sustainable nutritional solutions targeted at the Asian market, particularly the younger generation. With over 20 years of expertise, Warinn's mission is to provide high-quality products aimed at supporting a healthier, longer life. The company has offices in both Singapore and China, where it caters to the growing demand for health-centric and nutritious products.</p> <p>The demand for healthier food options in China has been rising, driven by both the younger, sports-conscious demographic and an aging population that prioritizes longevity and quality of life. Urban consumers, particularly in cities like Beijing and Shanghai, are actively seeking products that support</p>

		<p>better gut health and overall well-being.</p> <p>Warinn's presence in China aligns well with these trends. Through its operations in the country, the company offers nutritional products that cater to the growing awareness around health, aiming to provide solutions that resonate with the needs of Chinese consumers. Their focus on innovative products and sustainable practices positions them well within this rapidly growing market.</p> <p>新加坡桦林是家新加坡优质保健食品公司，专门为亚洲儿童和婴幼儿研制和提供营养补充剂。对我们而言，没有什么比为亚洲各地的父母提供支持他们婴儿和儿童的健康、成长和发展所需的营养素更重要。</p> <p>我们坚信，小孩的成长须要适当维生素和矿物质，这可以以膳食如食物、水果和蔬菜吸取；我们提供的产品弥补小孩因自身，环境原因吸取的不足。</p> <p>我们旗下品牌 Qovita（可维达）的系类产品在国内都受父母欢迎。目前系类有基础维生素，矿物质和益生菌。</p>
18	<p>Yeo Hiap Seng Limited 杨协成</p> <p><a href="https://yeos.com.sg/yeos-global/china/">https://yeos.com.sg/yeos-global/china/</a></p>	<p>Yeo's, a well-known Singapore brand, has a significant presence in China, which is where the company originally began its operations. Yeo's offers a wide range of Asian beverages and food products, including soy milk, tea, isotonic drinks, and canned foods. Their Water Chestnut Drink, in particular, is highly popular in China, especially during the hot summer months. The company has been successful in maintaining a strong foothold in the Chinese market by catering to local tastes and preferences.</p> <p>In addition to its drinks, Yeo's produces a variety of sauces, pastes, and instant noodles, all of which are integral to Asian cooking and widely available across China. The company's deep-rooted history and continuous innovation have allowed it to expand and remain relevant in an increasingly competitive market.</p> <p>Their products are available for purchase on 天猫超市.</p> <p>杨协成 Yeo's——东方植物饮料世家，成立于 1901 年，拥有 120 余年漫长历史和丰富的文化遗产。杨协成始终坚持使用真材实料和古法工艺，传承与焕新经典饮品。释放天然植物本身力量，助益身心。“本真”是杨协成独特的价值主张，是品牌始终奉行的信条，也是与年轻一代消费者产生情绪和理念共振的根本。杨协成的代表产品有豆奶、马蹄爽、仙草凉粉爽等产品，备受消费者喜爱。</p>

## Consumer Goods 消费品

1	<p>CBrands Inc Pte. Ltd. LYI 璃孔雀石精华液</p>	<p>CBrands Inc Pte Ltd is a brand incubator that integrates research and development in-house, fostering groundbreaking solutions across its portfolio. Their mission is to revolutionize the beauty industry through</p>
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		<p>innovation.</p> <p>One of their prominent brands, LYI (LYI 璃), which will be showcased at CIIE, exemplifies this commitment to innovation. LYI products combine natural gemstone extracts with advanced exosome technology. Their flagship innovation, the MMC75™ exosome complex, developed by founder Eugene He and his team, is designed to rejuvenate skin by replicating the youthful environment of 20-year-old skin cells. This complex, derived from probiotics and zinc, offers anti-inflammatory, skin barrier repairing, and antioxidant benefits, making it suitable for all skin types.</p> <p>LYI's approach emphasizes a blend of luxury and science, providing both effective skincare and a premium sensory experience. The use of gemstone extracts further enhances the brand's appeal, merging natural elegance with cutting-edge technology. The product generated more than 1 million US dollars in Gross Merchandise Value (GMV) within the first six months after its product or service was introduced in the Chinese market.</p> <p>CBrands Inc Pte Ltd 于 2021 年在新加坡成立，其核心理念是：护肤行业需要一场革命。我们看到了一个独特的机会——在疫情推动的变革时期，满足消费者不断变化的需求并倡导创新文化。我们不仅是一个品牌，更是变革的催化剂。我们作为一个全方位整合的品牌孵化器，在多元化的产品组合中培育创新。通过将研发内部化并精心关注细节，我们为日益壮大的品牌家族提供突破性的解决方案。在中国国际进口博览会（CIIE）上，我们自豪地推出 LYI，一个提升您护肤体验的品牌。LYI 利用自然的力量——宝石提取物——和前沿科学——外泌体技术——来改变您的日常护肤程序。</p> <p>LYI 背后的科学：创始人 Eugene He 博士（PD, ND）及其科学家团队开发了革命性的专利申请中外泌体复合物 MMC75™。这项技术将重生信号直接传递到皮肤细胞，重现 20 岁皮肤的年轻环境。就像让您的皮肤沐浴在青春的活力中。超越科学的美丽：在 LYI，我们庆祝美丽、科学、艺术和奢华的融合。每款产品都是科学精心制作的，旨在滋养和焕发肌肤，同时提供奢华的感官体验。添加了富含矿物质的宝石提取物，为产品增添了一份自然的优雅和奢华。</p>
2	Kingdom of Esther Pte Ltd 兰心梦	<p>Kingdom of Esther, also known as WD TCM Lifestyle, is a company specialising in Traditional Chinese Medicine (TCM)-based skincare products. The brand integrates ancient TCM principles with modern skincare technology to create products that promote holistic well-being.</p> <p>At the 2023 China International Import Expo (CIIE), Kingdom of Esther showcased its range of all-natural skincare products under the brand name 兰心梦 (Lan Xin Meng), which focuses on balancing the body's natural energies through the art of healing. Their products are gaining traction in China, especially after</p>



		<p>expanding into JD Mall, a major Chinese e-commerce platform. This expansion follows their previous participation in the 2023 CIIE, where they aimed to increase their brand presence in the Chinese market.</p> <p>Additionally, Kingdom of Esther is committed to sustainability, now utilising FSC-certified papers for their product packaging, reflecting their environmental responsibility alongside their dedication to health and wellness. The brand's continuous efforts to innovate while preserving traditional practices have earned them recognition, including awards for their contributions to the TCM skincare industry.</p> <p>Kingdom of Esther has also formed strategic partnerships to enhance their market presence. For example, they collaborated with Lidao Trading Co. Ltd and Auzrine Beauty to strengthen their B2C sales channels, particularly in Southeast Asia (Malaysia and Vietnam), leveraging popular platforms like Lazada, Shopee, and TikTok. With the help of SBF, they are hoping to expand into India and USA.</p> <p>WD TCM Lifestyle 品牌于 2008 年在香港成立。2019 年，Kingdom of Esther Pte Ltd (简称 KOE) 在新加坡成立，接管香港的所有业务，以应对市场需求的变化。自 2008 年成立以来，我们一直专注于疗愈艺术。我们仅使用中草药、植物提取物和维生素提取物，并采用专利配方，坚决不使用任何人工防腐剂、香料和色素。这使我们能够创造出系列天然安全的产品，在我们的个人护理指导下，能够实现积极且持久的效果。我们的产品 100% 不含化学成分，安全适合日常使用。</p>
3	<p>Mirxes Pte Ltd        觅瑞（杭州）生物科技有限公司</p> <p><a href="https://mirxes.com/">https://mirxes.com/</a></p>	<p>A Singapore-headquartered RNA technology company that is a pioneer and leader in developing and commercializing accurate, non-invasive, and affordable blood-based miRNA test kit products for the early detection of cancer and other diseases. The focus was on developing accurate multi-cancer early detection solutions with a special focus on gastrointestinal cancer. The founders (Zhou Lihan, Zou Ruiyang, and Too Heng-Phon) pioneered a highly sensitive, specific and robust detection technology for microRNA (miRNA), the smallest genetic material ever found in human and other living organisms. Realizing the potential of miRNA-based clinical applications in solving unmet needs in cancer, cardiovascular, metabolic, and infectious diseases, Mirxes decided to bring their technology from lab to clinic. In 2014, the company spun off from Agency of Science, Technology and Research (A*STAR) to commercialise their technology and develop accurate multi-cancer early detection solutions, making the technology readily available and accessible to public. Mirxes has incorporated in China in 2016 and they now have more than 100 employees in China, covering functions of R&amp;D, clinical translation, production and etc.</p> <p>Mirxes Pte Ltd 成立于 2014 年，总部位于新加坡，是一家全球领先的 RNA 液体活检公司，专注于血液 cfRNA 与 cfDNA 的研究，同时整合蛋白质、影像学及流行病学等信</p>

		<p>息，通过多维度机器学习模型的开发，重点布局全球常见高发癌种早筛早诊的业务管线；同时覆盖心血管疾病、代谢性疾病与传染病等领域。公司已经连续参加两届进博会。本届进博会，我司将展示由觅瑞自主研发且全球首款获批的血清胃癌分子诊断试剂盒 GASTRO Clear™。借助公司的自有专利 mSMRT-qPCR 技术平台，觅瑞在胃癌、肺癌及乳腺癌早筛领域开展了多项研究，并在 Gut、PNAS、Cancers 等国际期刊发表了多篇研究成果。目前，觅瑞在新加坡以及中国搭建起了包括研发、生产、商业及医学检验服务在内的完整业务流程体系，并且在全球多地设有团队。</p>
4	<p>Naturealm Pte Ltd        莱雀瑞国际贸易私人有限公司   <a href="https://vitarealm.com/">https://vitarealm.com/</a></p>	<p>Established in 2004 in Singapore, Naturealm is the parent company of the brand VitaRealm. Guided by the principle of "dedicating the essence of power for a healthy lifestyle," VitaRealm centers its focus on eye care products and extends its reach into the realm of family health. The company is dedicated to crafting dietary supplements of superior quality, surpassing those of Western brands while aligning more closely with the nutritional needs of Asian individuals. Their CIIE 2024 participation will be focusing on eye care products, together with health nutrition products for children and the entire family.</p> <p>Naturealm 2004 年成立于新加坡，旗下品牌 VitaRealm 秉持着“为健康生活奉献精粹力量”的宗旨，以护眼产品为核心，延伸至家庭健康领域，致力于打造品质远胜欧美品牌，且更契合亚洲人的膳食营养补充剂。我们坚持以品质为本，以科学为依据，将补充膳食营养品变成理想的生活方式。产品遍布新加坡上千家营养品专卖店及屈臣氏等品牌连锁店，畅销中国、马来西亚、菲律宾、印度尼西亚、澳大利亚、美国等全球近 20 个国家地区，并在中国多个电商平台成为同品类销量领先品牌。参加过 2023 年进博会，本次依旧以护眼产品为核心，与儿童及全家健康营养品一同展出。</p>
5	<p>See Hai Tat Medical Hall        (Singapore) Pte Ltd        [星标] 四海达药业（新加坡）私人有限公司   <a href="https://www.threestarbrand.com/">https://www.threestarbrand.com/</a></p>	<p>See Hai Tat Medical Hall (Singapore) Pte Ltd, founded in 1937 by Traditional Chinese Medicine (TCM) practitioner Mr Tan Siow Meng, is known for its Three Star Brand medicated oil, which has become a household name in Singapore. Over the years, the company has expanded its offerings to include a wide range of traditional and modern wellness products, such as medicated oils, balms, aromatherapy oils, and natural mosquito repellent sprays.</p> <p>Under the leadership of the 3rd and 4th generation of the Tan family, See Hai Tat Medical Hall has modernized its product line while maintaining its roots in TCM. The brand's commitment to blending traditional remedies with modern science is evident in their newer products like aromatherapy medicated oils that combine essential oils like lavender with traditional formulations. These products are designed to offer holistic wellness solutions, including stress relief, improved sleep, and pain management.</p> <p>星标，四海达药业（新加坡）私人有限公司旗下的品牌，成立于 1937 年，在新加坡主要生产传统与现代化</p>

		<p>的消费者保健产品。我们生产的一些产品包括传统驱风油，药油、香薰油和香膏、天然驱蚊喷雾等。近年来，该品牌专注于引入现代化的传统疗法，为用户提供独特的解决方案。如今，这家家族企业由陈氏家族第三代和第四代传人领导，并拥有一支优秀的同事团队，共同帮助打造健康之路。</p>
6	<p>Suns Pte Ltd suns 时分</p> <p><a href="https://www.suns.com.sg/">https://www.suns.com.sg/</a></p>	<p>Sun's Pte Ltd is a Singapore brand deeply inspired by Peranakan culture. This brand merges the traditional elegance of Peranakan heritage with modern design, creating a unique collection of lifestyle products, including porcelain, jewelry, fragrances, and decorative items. Sun's products draw inspiration from the Peranakan Museum's collections, blending historical elements with contemporary aesthetics.</p> <p>The brand is dedicated to reviving and reinventing Peranakan culture for the 21st century, focusing on inclusivity and innovation. Their offerings include various themed collections such as the "Butterfly" jewelry collection, inspired by the butterfly motif from Peranakan culture, symbolizing grace and vitality, and the "Joyful Garden" porcelain series, which features hand-painted ceramics reflecting the vibrant colors of Baba Nyonya culture.</p> <p>Sun's products are available in luxury locations like The Shoppes at Marina Bay Sands, showcasing their commitment to high-end craftsmanship and cultural preservation.</p> <p>Suns Singapore 总部位于新加坡，深受峇峇娘惹的文化启发的精致生活品牌，产品品类包括：臻品瓷器、时尚珠宝。雅致香熏等系列产品。通过不同的产品与体验，鼓励共融共创精神，让生活更美好。</p>
7	<p>Ugel Cosmetics Pte Ltd 优极化妆品私人有限公司</p> <p><a href="https://www.bledefonty.com/">https://www.bledefonty.com/</a></p>	<p>They are no stranger to the China market, having been an active participant of the China International Import Expo Singapore pavilion, supported by Enterprise Singapore and led by Singapore Business Federation. Through this platform, BLÉ DE FONTY successfully forged partnerships with prominent players such as China Duty Free Group (中免日上) and has since onboarded onto its online stores.</p> <p>Recognising the importance of social commerce in China, BLÉ DE FONTY also developed a strong online marketing strategy by leveraging major Chinese social commerce platforms such as Tmall and Xiaohongshu (小红书). They are also collaborating with key opinion leaders to enhance its engagement and reach among Chinese customers.</p> <p>优极化妆品私人有限公司成立于 2017 年，总部位于新加坡，主营业务是化妆品的批发零售及院线产品生产。公司已经连续 6 届参加进博会。在本届进博会，公司将展示中国国内首发的及香水胶囊。其精华始于 20 世纪 70 年代，旨在为护肤品公司提供定制化的设计、配方和采购咨询服务。公司还以“新鲜、不含防腐剂、小包装”的护肤方案为理念，创立了品牌“Blé de Fonty”枫缇。</p>

		它的马卡龙精华胶囊赢得了许多东南亚美容奖项，在今年非常荣幸得获得了新加坡金字品牌奖。
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