



Media Release

For Immediate Release

Singapore Business Federation appoints Kok Ping Soon as new Chief Executive Officer

Thursday, 30 March 2023 [Singapore] – The Singapore Business Federation (SBF) today announced the appointment of Mr Kok Ping Soon (郭柄汎) as its new Chief Executive Officer (CEO). Mr Kok will assume the role of CEO-designate of SBF with effect from 1 April 2023 while concurrently serving as Chief Executive (CE) of the Government Technology Agency (GovTech). Mr Kok will be appointed as CEO of SBF from 1 June 2023 and relinquish his role as CE of GovTech.

Incoming CEO Mr Kok Ping Soon

2 As CE of GovTech, Mr Kok, 52, spearheaded the implementation of the Digital Government Blueprint to improve citizens' and businesses' satisfaction with government digital services. He oversaw development of key technology projects and set up the Digital Academy to raise digital capabilities in the public sector. During COVID-19, he led the development of digital services such as TraceTogether and SafeEntry to support contact tracing. In the last five years, he has transformed GovTech into a key engineering organisation to support the building of a Smart Nation.

3 Prior to his appointment at GovTech, Mr Kok was Deputy Secretary (Development), Ministry of Manpower (MOM), where he oversaw national policies and programmes related to Workplace Safety and Health, Human Capital Development, as well as organisational initiatives on service excellence, digitalisation, and people development.

4 Mr Kok also held various positions within the National Security Co-ordination Secretariat in the Prime Minister's Office (PMO), Ministry of Trade & Industry (MTI), MOM, Singapore Tourism Board (STB) and Economic Development Board (EDB). He spent six years in the United States working for Contact Singapore and Economic Development Board (EDB).

5 Mr Lim Ming Yan, Chairman of SBF said, "On behalf of the Council, management, and staff of SBF, I would like to extend a warm welcome to Ping Soon as our new CEO. Ping Soon's public sector experience across the economic, security, manpower and technology sectors will be crucial in helping our businesses to be future ready and in strengthening SBF's role as the apex business chamber. I look forward to working with Ping Soon to realise the full potential of SBF, creating value for our members and being a strong voice for our business community."

Annex A: Biography of Mr Kok Ping Soon

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About Singapore Business Federation

As the apex business chamber, the Singapore Business Federation (SBF) champions the interests of the business community in Singapore in trade, investment and industrial relations. Nationally, SBF acts as the bridge between the government and businesses in Singapore to create a conducive business environment. Internationally, SBF represents the business community in bilateral, regional and multilateral fora for the purpose of trade expansion and business networking.

For more information, please visit: www.sbf.org.sg

Annex A: Biography of Mr Kok Ping Soon



Ping Soon is Chief Executive of the Government Technology Agency of Singapore (GovTech), the lead agency driving Singapore's Smart Nation initiative and public sector digital transformation.

Prior to his current appointment, Ping Soon held various positions in the Ministry of Manpower, National Security Co-ordination Secretariat, Ministry of Trade & Industry, Singapore Tourism Board, Contact Singapore (CS), and Economic Development Board (EDB). He spent six years in the United States working for CS and EDB.

He serves on the Board of Infocomm Media Development Authority (IMDA), Defence Science & Technology Agency (DSTA), Institute of Systems Sciences (ISS), Integrated Healthcare Information Systems (IHIS) and is a member of the NIE Council.

Ping Soon is a graduate of the National University of Singapore where he majored in Economics. He attended the Advanced Management Programme by the International Institute for Management Development (IMD), Stanford Executive Programme by the Stanford Graduate School of Business, and was also awarded the Lien Ying Chow Legacy Fellowship to pursue a research project in China.