



ADVERTISING

**BRANDED/SPONSORED CONTENT**



**ON BIZQ WEBSITE:**

1 advertorial up to 700 words, including copywriting and images

+

One month sponsored post on BiZQ homepage

- Medium rectangle - MREC 300 x 250

+

**ON eDM:**

Native ad

**\$8,000** for 1 month

ADVERTISING

**STANDARD BANNER DISPLAY**



**ON BIZQ HOMEPAGE:**

Leader board - 728 x 90  
**\$3,000** for 1 month

Medium rectangle - MREC 300 x 250  
**\$2,000** for 1 month

**ON eDM:**

The monthly eDM is sent to **40,000** unique email addresses on SBF membership database

eDM Leader board - 728 x 90  
**\$4,000** for 1 month

ADVERTISING

**BUNDLE PACKAGES**

**PACKAGE A**

BiZQ site leader board + MREC  
**\$4,500** (usual price: \$5,000)

**PACKAGE B**

BiZQ site leader board + MREC + eDM leader board  
**\$7,500** (usual price: \$9,000)

**MEMBER DISCOUNT:**

SBF members are entitled to a 10% discount

**FREQUENCY DISCOUNTS:**

3 months	20% discount
6 months	30% discount
12 months	40% discount

**SBF MEMBERSHIP BY COMPANY SHARE CAPITAL**

\$10m+	20.98%
\$5m - \$10m	8.36%
\$1m - \$5m	41.27%
\$0.5m - \$1m	29.39%

**FOR ADVERTISING QUERIES**

Seryn Wee  
Commercial Director  
t. +65 6735 8681 m. +65 9848 2287  
e. seryn.wee@newbasecontent.com

**SBF MEMBERSHIP BY INDUSTRY PROFILE**

