## **Orientation For SBF Members**

22 November 2023



## **Opening Remarks**

## Mr Kok Ping Soon Chief Executive Officer







## End of "Business-as-Usual" (BAU)



#### Heightened Geopolitical Tensions

- US-China rivalry leading to bifurcation
- Rise of populism in advanced and developing countries
- Russian invasion of Ukraine
- Israel Hamas War



## Global Economic Uncertainty

- Downturn in global electronics industry
- Turbulence in US and European banking sector
- Global inflationary pressures



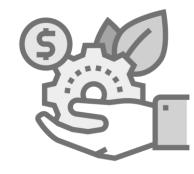
Local Structural Challenges

- Rapidly ageing population
- Greater fiscal spending for social needs
- New operating cost baseline



## Accelerated Technology Pace

- Generative AI & Digitalisation
- 5G/Internet of Things/Virtual Reality
- Autonomous vehicles & industrial automation



Net-Zero Transition

- Singapore Green Plan 2030 Targets
- Statutory and Buyer Sustainability Report Requirements
- Increasing Carbon Tax to \$25/tCO2e in 2024 & \$50-\$80 by 2030

## Re-defining BAU with SBF

Transforming Operating Models | Build New Capabilities | Be Future-Ready

#### **Scaled Internationally**

Curate. Target. Nurture

- **ASEAN: Producer to** Consumer economy
- **US Inflation Reduction** Act; CHIPS & Science Act
- Emerging economies infrastructure and developmental needs

#### Socially Impactful **Sustainability-Centric**

Convenor, Leader, Builder

- Measuring & Reducing carbon footprint
- Behavioural and tech adaptation
- Decarbonisation Ecosystem

- Connect business goals with societal needs
- Differentiated brand and increase revenue
- Increasingly important to consumers, government and community

#### **Smart - Enabled**

**Skills-Empowered** 

Integrative. Collaborative. Reductive

Skills acquisition & Career

conversion

re-design

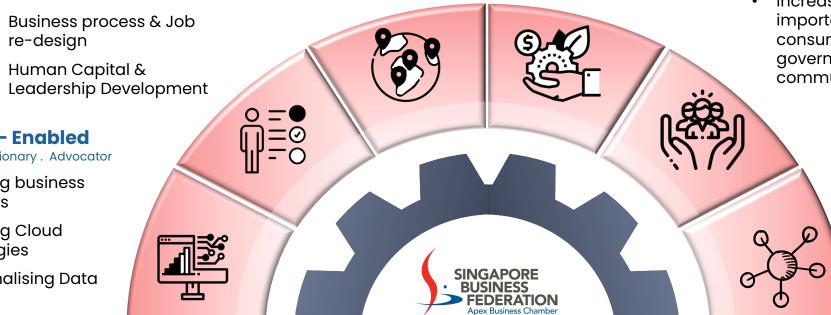
Human Capital &

Connector . Visionary . Advocator

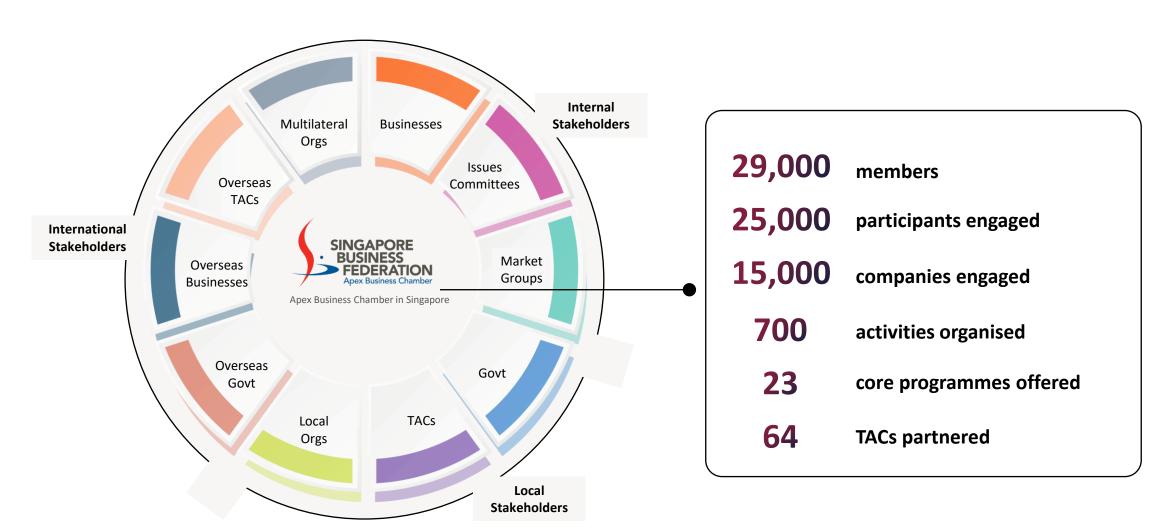
- Digitalising business operations
- Leveraging Cloud **Technologies**
- Operationalising Data **Analytics**



- Aggregators and multipliers in the business eco-system
- Advancing business transformation and enterprise growth
- Fostering capabilities and scaling impact collectively



## Operating in the <u>nexus of government, businesses & TACs</u>, SBF can <u>shape the change needed</u> and <u>drive growth of businesses</u>



## SBF: Advancing Interest of Singapore Business Community

**S**hape Solutions

**B**uilding Partnership

Foster Capabilities



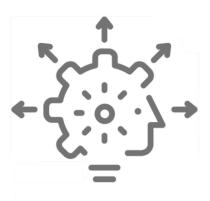
## Shape Solutions (Policy)

- Provide feedback to Policy & Regulations through surveys, FGDs, Dialogues
- Tap on domain expertise in Internationalisation, Human Capital, Digitalisation



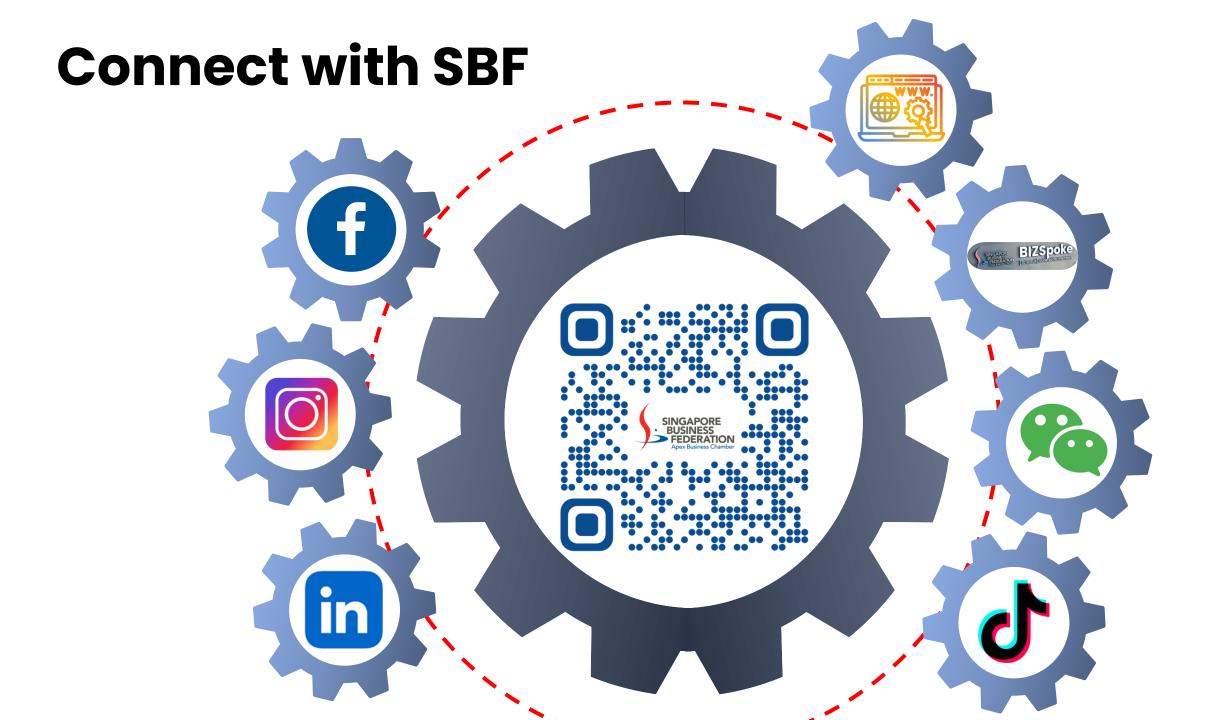
## Build Partnership (Platform)

- Showcase your business at SBF events (>700 annually) and channels
- Participate in SBF Networks of Issues, People and Markets



Foster Capabilities (Programmes)

 Sign up for Programmes on Digitalisation, Internationalisation and Skills to Recruit, Reskill and Upskill



# GlobalConnect @SBF - Access Global Markets and Tap Overseas Connections

### Mr Kelvin Kee

Executive Director International Business Division





## International Business Division (IBD) Supporting your Internationalisation Journey

**22 November 2023** 

#### **Scaled Internationally**

Curate . Target . Nurture

- •ASEAN: Producer to Consumer economy
- •US Inflation Reduction Act; CHIPS & Science Act
- •Emerging economies infrastructure and developmental needs



Our mission is to plug Singapore companies into the global business landscape/value chain, moving in step with global businesses, and participating in the creation of value for today and tomorrow.







#### Goal #1

Further strengthen SBF's position as Singapore's apex business chamber, and to enable Singapore enterprises to build partnerships, foster collaborations, and seize new opportunities on national level platforms.



#### Goal #2

Strengthen SBF's position as the **national** chamber, representing Singapore and the Singapore business community at **national-level trade fairs** in overseas markets.



#### Goal #3

Help more Singapore companies **Learn, Land** and **Localise** in emerging growth markets and sectors overseas.



#### Goal #4

Cultivate, maintain, develop, and expand the network of existing and potential **partners** for SBF's key projects and initiatives locally and internationally.



## Our Strategic Initiatives & Platforms

- 1 GlobalConnect@SBF
- 2 SBF Flagship Events
- 3 National Level Trade Fairs
- 4 National Level Missions/OMWs
- 5 Bilateral Business Platforms
- 6 Multilateral Business Platforms
- 7 Networking Platforms



## GLOBALCONNECT SBF

An initiative by SBF, in partnership with Enterprise Singapore launched in November 2019 to help Singapore businesses expand and deepen their presence in overseas markets.



## **OUR THREE CORE SERVICES**



#### Webinars and Seminars

- Networking Sessions
- Market Specialist Insights



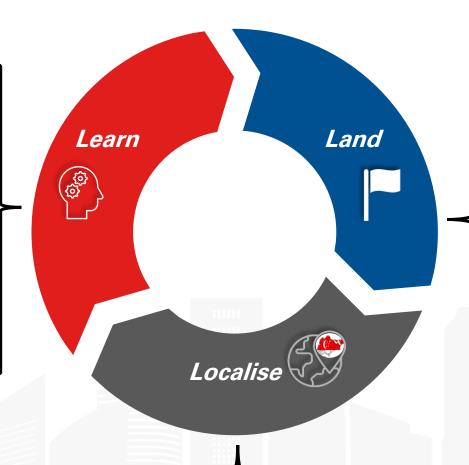
#### **Free Trade Agreement**

- Advisories
- Individual Guidance



#### **Overseas Visits**

- Trade Shows
- Conferences & Forums



#### Singapore Enterprise Centres (SEC) and

#### **Overseas Representation**





- Indonesia
- Vietnam



- Thailand
- North America
- Co-Working Spaces and Services available



 Individual Trip planning and B2B matching

#### **Grow via Local Networks**

- Singaporean Communities
- Foreign Governments
- Foreign Business Chambers

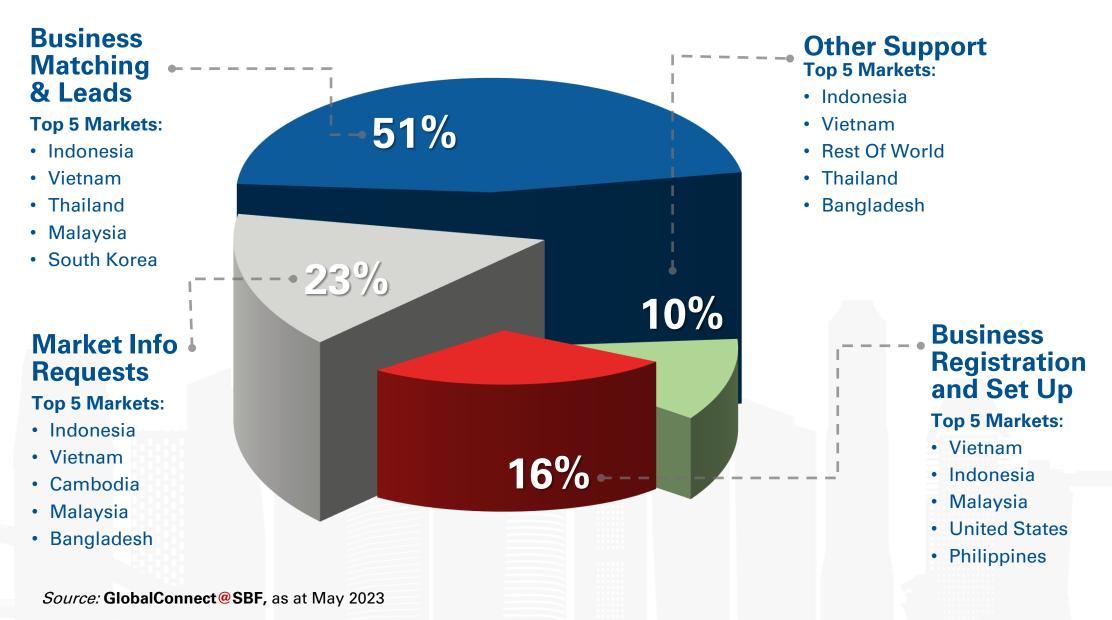


- Accounting & Tax
- HR & Marketing
- Legal and Government



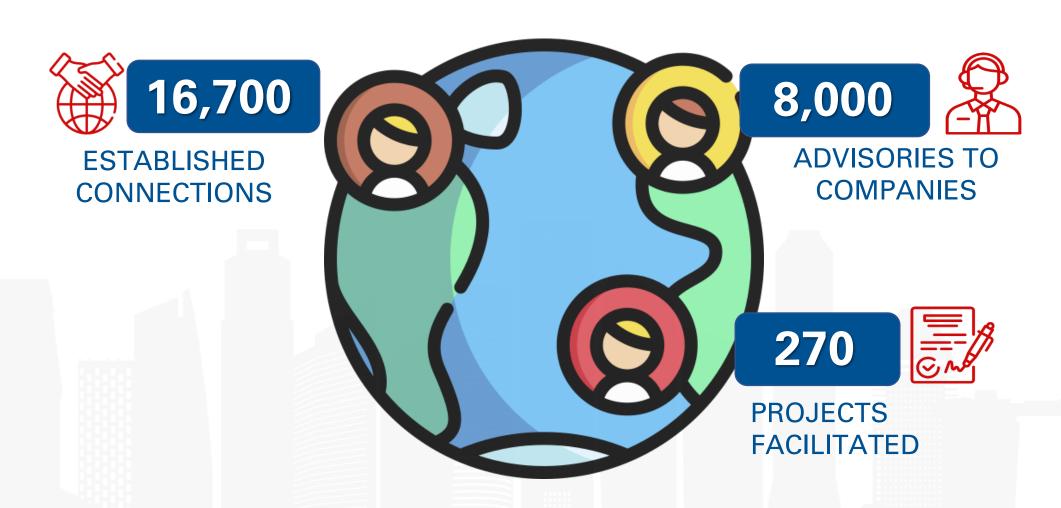


## **Demand for Services**





## Since 2019, GLOBALCONNECT@SBF has Supported Internationalisation efforts



Source: GlobalConnect@SBF, as at May 2023



## GLOBALCONNECT@SBF assists companies from different sectors

## FOOD TECH & HISTORY MANUFACTURING



66 They helped us to conceptualise an opportunity which we didn't think would have existed.

## RETAIL & DESIGN





66 Even though language was a barrier entering the Vietnam market, they (GLOBALCONNECT) got me a local distributor quickly and helped us expedite.

### **DIGITAL & IT**





The experienced Market Specialists introduced potential customers and partners, helping us understand market preferences, making our internationalisation journey easy and efficient.

## AND MANY OTHERS FROM

- MARINE & OFFSHORE
- LEISURE & HOSPITALITY
- EDUCATION
- BUSINESS SERVICES
- URBAN SOLUTIONS
- TRANSPORT & LOGISTICS
- FOOD SERVICES
- TRADING
- ADVANCEDMANUFACTURING
- INFOCOMM & MEDIA



## 66 SBF has been an extremely helpful partner in our journey overseas with creating partner connections and facilitating discussions with background research, tailored to what Alchemy Foodtech needs.

Because of SBF's efforts, we have found suitable and passionate distributors in neighbouring countries and are about to launch our products in those markets. Grateful for SBF's efforts!

- Alan Phua , Chief Everything Officer & Co-Founder, Alchemy Foodtech Pte. Ltd.

## **Our Success Stories**



Alchemy, a Singapore Foodtech start-up specialising in food innovations to fight diabetes







I got acquainted with SBF for a few years back through a networking session and recently we reconnected again to explore options for the Indonesia Market.

Subsequently, we met their counterpart and quickly listed all products onto Indonesia's e-marketplace, BliBli.

We look forward to working closely with BliBli for more business and marketing plans to drive sales for Indonesia.

Thanks to the Team at SBF for their dedicated support and hard work to make this possible!

- Nikson Low, Founder of ilovereading.sg

## **Our Success Stories**



Ilovereading.com, a Singapore-based education publisher





Southeast Asia has been greatly aided by SBF officers through their relentless assistance and great advice.

SBF officers have been a great source of information and provided useful advice to issues encountered by Truvisor.

These services range from getting appropriate parties to advise on international permit applications, legal advice, and manpower regulations. With this, it enabled Truvisor to move and execute swiftly in these countries.

- Dennis Tee, Director, Security, Truvisor

## **Our Success Stories**



Truvisor, a leading solution providers of connecting Business and IT for intelligent automation



Security





**Cloud-X** 



66 SBF has been very supportive of Websparks and we always enjoy our interactions with SBF officers.

SBF has linked us up with a law firm in Vietnam which greatly helped us in the incorporation of our Vietnam Entity.

The numerous activities organized by SBF has helped us in understanding the economic landscape of Vietnam.

Going forward, we would be looking at Philippines and Malaysia and we trust SBF would be able to assist us as well.

- Ng Chee Chiu , Founder, Websparks Pte Ltd

## **Our Success Stories**

## WEBSPARKS

Websparks, an award-winning web solutions agency

An award winning web solutions agency with a mission

We are out to revolutionise the World Wide Web with our distinctive blend of web alchemy. Established in 2008, our team lives by one motto: To exceed our clients' expectations in every project we undertake.

395

**PROJECTS** 

165

**CLIENTS** 

75

WEBSPARKERS

13

**YEARS** 



## SEC@Jakarta, Indonesia

#### SINGAPORE ENTERPRISE CENTRE@JAKARTA



Level 33, Tower 2 International Financial Centre Jln Jend. Sudirman Kav. 22-23 Jakarta 12920, Indonesia



Hisyaamuddin Renny Lestari Abu Bakar Indonesia sq



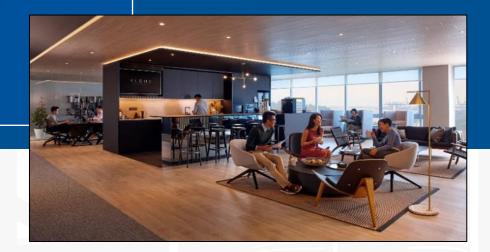
Dewi Indonesia orq.sq



**Afifah Ayuanda** Hikmatunisa Market Country Head, Market Advisor, Market Advisor, Executive, Indonesia Indonesia syam@sbf.org. lestari.dewi@sbf.afifah.hikmatun ayuanda.melati isa@sbf.org.sa @sbf.org.sa

New

Staff



#### **SBF Members and** GlobalConnect @SBF customers

**Enjoy KLOUD serviced co-working offices** from

#### 1 January 2021 in Jakarta:

- Instant and ready local operating base with KLOUD serviced co-working offices
- Complimentary value-added services for hot desks and use of business lounges
- Preferential rates for use of meeting rooms, concierge, secretarial, printing, mailing and mail collection services

And land your businesses with our market and business assistance on the ground:

- Business Trip Planner services for shortterm business trips
- Deal Advisory & Facilitation Services for market set up, business matching, deal origination and facilitation.



## SEC@Ho Chi Minh City, Vietnam

#### SINGAPORE ENTERPRISE CENTRE OHO CHI MINH CITY



Level 21, Saigon Centre Tower 2, 67 Le Loi, Ben Nghe Ward, District 1 Ho Chi Minh City, 700000, Vietnam





Amy Wee
Country
Head,
Vietnam
Amy.wee@sbf.
org.sg



Ann Ngo
Market
Advisor,
Vietnam
Ann.thu@sbf.
org.sq



#### **SBF Members and**

#### GlobalConnect @SBF customers

Enjoy KLOUD serviced co-working offices from 1 January 2021 in Ho Chi Minh City:

- Instant and ready local operating base with KLOUD serviced co-working offices
- Complimentary value-added services for hot desks and use of business lounges
- Preferential rates for use of meeting rooms, concierge, secretarial, printing, mailing and mail collection services

And land your businesses with our market and business assistance on the ground:

- Business Trip Planner services for short-term business trips
- Deal Advisory & Facilitation Services for market set up, business matching, deal origination and facilitation.



## SEC@Bangkok, Thailand

#### SINGAPORE ENTERPRISE CENTRE®BANGKOK



11/1, 9<sup>th</sup> floor, South Sathorn Road, Yannawa Sub-District, Sathorn District, Bangkok 10120. Thailand Suite S9011



Tan Teck Lee
Country Head
(Thailand,
Malaysia &
Philippines)
Tecklee.tan@sbf.
org.sg



Sarocha Khumhom Market Advisor, Thailand Sarocha.khumhom @sbf.org.sg



#### **SBF Members and**

#### GlobalConnect @SBF customers

Land your businesses with our market and business assistance on the ground:

- Business Trip Planner services for short-term business trips
- Deal Advisory & Facilitation Services for market set up, business matching, deal origination and facilitation.





Connect with us by LINE in Thailand!



## How FTAs can help

As the key enabler of FTAs for Singapore businesses, SBF has assisted with more than 900 queries from businesses to help them gain a competitive edge since 2019.

### **Free Trade Agreements**



Improve market access for services



Less documentation and greater transparency in customs law



Expedite custom clearance for your shipments



Protect investments abroad



Reduces tariffs for eligible goods

#### How can we help?



1. FTA Workshops

Structured training on the basics of FTAs and how to benefit from Singapore's network of >20 FTAs.



2. Seminars/Webinars

Explain the exact benefits of each FTA by market e.g. ASEAN, China, Turkey etc., or chapters e.g. Trade in Services



3. 1 to 1 FTA Advisories

fta@sbf.org.sg at ready to answer queries from businesses





## **CONNECT WITH US**

GLOBALCONNECT SRF



LEVEL 6, SBF CENTER, 160 Robinson Road Singapore 068914



GLOBALCONNECT@SBF.ORG.SG



+65 6701 1133



HTTPS://GLOBALCONNECT.SBF.ORG.SG

Whatsapp Us





Visit Our Website

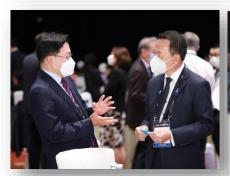
### **SBF Flagship Events**















#### **2022 Highlights**

**4,000+** participants

**60** countries and regions

**95** prominent speakers and panellists

**50+** ambassadors / high-commissioners

**20+** media representatives from local and international media agencies



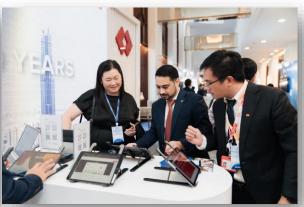
Inaugurated in 2022, the first-ever SABS® brought together business leaders and policy makers from around the world to discuss future trends and accelerating growth in the post-pandemic era. The SABS® demonstrated to the world that Singapore is open for business and that we stand ready to connect with the rest of the world and to help connect the world.

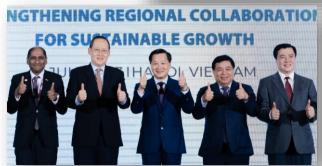
## **SBF Flagship Events**













#### 2023 Highlights (SRBF@Vietnam)

**800+** participants

**30** countries and regions

**30** prominent speakers and panellists

**10+** ambassadors / high-commissioners

**50+** media representatives from local and international media agencies



Inaugurated in 2015, the SRBF® - SBF's annual Signature event - is a high-profile, inclusive and constructive platform for top business leaders, government officials, thought leaders and policy makers to explore policy planning, economic vision, business and investment-related opportunities in the region.

### **National Level Trade Fairs**



## Singapore's participation @CIIE 2022

1,294 sqm exhibition space50 Singapore enterprises

15 MOUs signed valued at

\$4.59 million

\$2.2 million media value





**China International Import Expo CIIE** 



Singapore's participation @CIIE 2023

1,286 sqm exhibition space56 Singapore enterprises13 MOUs signed valued at\$87 million media value

CIIE is the world's largest high-level and multi-sectoral import expo which is launched to promote regional and global trade and economic collaboration. SBF, as the sole Singapore Pavilion Organiser, has brought more than 290 Singapore exhibitors to participate in the past 5 editions of CIIE since its inception in 2018.

### **National Level Trade Fairs**











China – ASEAN Expo

The prestigious international trade fair aims to promote cooperation and common development between China and ASEAN countries. SBF has been the lead agency appointed by MTI for Singapore's participation in the past 17 years.

### **National Level Missions & OMWs**





**OMWs** 

Organised by the SBF, Overseas Market Workshops (OMW) are structured Business trips that provide in-market exploration and learning opportunities to help companies better assess the suitability of markets.

SINGAPORE BUSINESS FEDERATION OMW to Kazakhstan & Uzbekistan 20 - 27 May 2023

Business Mission to Kazakhstan & Uzbekistan icw then-President Mdm Halimah Yacob's Visit

**Business Mission to Saudi Arabia & UAE icw Prime Minister Lee Hsien Loong's Visit** 



## **Overseas Market Workshops (OMWs)**



#### **OVERSEAS** MARKET WORKSHOP







#### **OVERSEAS** MARKET WORKSHOP



Angeles, please submit your

https://forms.office.com/r/rxybfP

hy by 03rd November 2023 (Frida

A maximum of 25 participants

be accepted into the programme.

The Course fee is \$\$3200

participant (inclusive of lecture

seminars, company visits and grou

transport). The final course fee

participant, for Singaporean

subsidy is \$\$2000 nett.

eligible companies

by participants.

Tel: +65 6827 6899

Jonathan Choy

Organised by

Supported by

For enquiries

Jovce Lim

Singapore PR, after governm

To qualify for government subs

participants must be Singaporear

Singapore PR that are employed

nersonal expenditures are

Email: joyce.lim@sbf.org.sq

Email: jonathan.choy@sbf.org.sq

**SINGAPORE** 

> FEDERATION

BUSINESS

Enterprise Singapore

included. These expenses are bo

accommodation.

registration via

Course Fee

Enterprise



#### **OVERSEAS** MARKET WORKSHOP



#### SBF OMW to China

**Digital Transformation** 

9-13 October 2023 | Hong Kong • Shenzhen

This Overseas Market Workshop is organised by Singapore Business Federation (SBF) and supported by Enterprise Singapore (EnterpriseSG)

The digitalisation of the global economy is leading to an increasingly interconnected world driven by technological advancements, competitive landscape and evolving customer expectations. Having the second largest digital economy in the world, China's digital transformation journey is propelled by e-commerce, online payments and financial services, digital entertainment, streaming and development of smart cities.

China is known for cultivating digital ecosystems which fosters innovation, entrepreneurship and integration as seen from companies offering seamless consumer digital experiences across a wide range of services. The digital industry in China has generated around 50.2 trillion yuan (US\$ 7.25 trillion) in 20221 and is growing at around 16% per year over the next decade.2 New business opportunities are supported by the Chinese government through 'Internet Plus's strategy, digital infrastructure development and vision of Digital Silk Road to enhance digital connectivity and e-commerce among participating countries.

The Greater Bay Area is a strategic economic and development initiative that contributes to over 12% of the China's GDP, generated by only 5% of the country's population.3 With preferential tax rates, advanced infrastructure and technological innovations, having a presence in the Greater Bay Area can help access global markets through the bay area's competitiveness. Opportunities arising from the increasing connectivity are adopting of technology in areas such as transportation and logistics, financial services and sustainable development. This Overseas Market Workshop (OMW) offers the platform for Singapore businesses to learn about China's infrastructure and innovation framework in digital transformation across multiple sectors such as logistics, finance, manufacturing and more!

#### Programme Objectives

- Overview and introduction of China's emerging business model and trends. technologies and economic policies that can be translated into new business opportunities for Singapore businesses
- Networking opportunities with senior level corporate management and government officials through seminars, roundtable discussions and company visits

- · Insights from market experts covering topics such as regulations, case studies, industrial
- · Overview of the political, economic, social, cultural dimensions that contribute to the innovation development in China
- Sharing of sector-specific business opportunities and strategies
- · Site visits to Chinese companies leading in innovation to learn insights in business operations and explore partnership opportunities
- · Networking/ sharing sessions

Registration is Now Open!

on first come first served basis).

If you are interested to join the Overseas Market Workshop to China, please submit your registration to market.cna@sbf.org.sg by 15 September 2023 (seats are available

#### Course Fee

Common Fee: S\$5.046 (inclusive of lectures, company visits, scheduled meals, ground transport between visits

Final Fee after government funding is \$\$2,780 per participant.

To qualify for government subsidy, participants must be Singaporean or Singapore PR that are employed by eligible companies. Airfares, accommodation & personal expenditure are not included. These expenses shall be borne by participants

#### **Payment**

Full payment of the course fee must be received by SBF within 10 days upon successful registration.

For Enquiries Vivi He (Ms.) Email: vivi.he@sbf.org.sg Tel: +65 6827 6878

Priscilla Soong (Ms.) Email: priscilla.soong@sbf.org.sg Tel: +65 6827 6835

#### Organised by



#### Supported by:



Business Owners, Key Decision-Makers, Senior Executives from the US.

Register now to secure your spot! We will reach out to provide you with additional information.

#### U.S. - San Francisco Bay Area and Los Angeles

California: Market Exploration Overseas Market Workshop 12 to 18 Nov 2023 • San Francisco Bay Area • Los Angeles

This Overseas Market Workshop is jointly organised by Enterprise Singapore

(EnterpriseSG) and Singapore Business Federation (SBF).

The U.S. is the world's largest economy. Its large and vibrant consumer market, coupled with a population of 330 million across 50 states offer vast opportunities for Singapore businesses.

Get your business ready to tap into the U.S. market's vibrancy, innovation and growth by attending this OMW where you will gain fundamental knowledge about how to be successful in the U.S., while learning about the diverse economies of the San Francisco Bay Area and Los Angeles, and exploring various sectors such as Consumer Lifestyle, Food, Green & Sustainability, Technology and more.

#### Programme Objectives

- Learn about latest economic landscape, market trends and the opportunities in the U.S. market, e.g. mega sporting or international events, climate policy etc.
- · Capability building through briefing sessions with in-market experts on market regulations, legal environment, taxation, banking, hiring, challenges and more.
- · Develop local understanding and business networks through networking sessions with ecosystem partners (local government agencies, business community etc.)
- Field learning through site and or company visits to understand the U.S. business operating environment.

#### Who should participate?

Singapore-based companies, who seek to explore opportunities in

#### Indonesia - Jakarta Registration is now open!

Sustainability: Nurturing Green Innovation and If you are interested to attend the Overseas Market Workshop to U.S - San Francisco Bay Area and Los

Overseas Market Workshop 6 to 10 November 2023 • Jakarta

This Overseas Market Workshop is jointly organised by Enterprise Singapore (EnterpriseSG) and Singapore Business Federation (SBF)

Jakarta, Indonesia is a bustling metropolis that is emerging as a regional leader in sustainability, with a growing green innovation ecosystem and a strong commitment to environmental resilience. Jakarta's journey towards sustainability and eco-consciousness presents unique opportunities for businesses looking to expand their presence in Southeast Asia.

The Singapore Business Federation, with support from Enterprise Singapore. is organizing an overseas market workshop to Jakarta, Indonesia from 6 to 10 November, Jakarta's commitment to sustainability and its flourishing ecofriendly ecosystem makes it an ideal destination for businesses seeking to expand their sustainability initiatives in Southeast Asia. By participating in this Overseas Market Workshop, you will gain valuable insights and connections to help your business thrive in Jakarta's evolving sustainable landscape.

#### **Programme Objectives**

- · Gain valuable market insights from sustainability experts and local government agencies on Jakarta's capital city.
- · Learn from the experiences of local and foreign corporations in the sustainable business sector.
- · Forge connections with Jakarta's sustainability business community and explore collaboration prospects within the market.
- · Engage in networking opportunities with local and international sustainability practitioners.
- Interactive sessions on emerging sustainability trends and practices.
- Visit sustainable initiatives and projects in Jakarta.

#### Who should participate?

· Business Owners, Decision Makers, and Senior Executives from Singapore-based companies in the sectors of Sustainability, Clean Energy, Circular Economy, and Community Engagement including Social Enterprise, etc.

#### Registration is now open!

If you are interested to attend the Overseas Market Workshop to Indonesia-Jakarta, please register your interest via the link below https://forms.office.com/r/ML8ZupJ tJb by 25 October 2023 (Wednesday). More details will be sent once the interest form is received.

#### Course Fee

The course fee is SGD \$1,500 per participant (inclusive of lectures, seminars, company visits and ground transport). The final course fee per participant, for Singaporean or Singapore PR, after government subsidy is SGD \$1,000.

To qualify for government subsidy. participants must be Singaporean or Singapore PR that are employed by eligible companies.

accommodation. and personal expenditures are not included. These expenses are borne by participants.

A maximum of 20 participants will be accepted into the programme.

#### For enquiries

Afifah Hikmatunisa (Ms.) Email:afifah.hikmatunisa@sbf.org.sg Tel: +62 815 7501 4159

Joyce Lim (Ms.) Email: joyce.lim@sbf.org.sg Tel: +65 6827 6899

#### Organised by





\*\*SBF reserves the right to change the visiting cities according to the results of this calling-for-interest exercise

https://think.ing.com/articles/china-digital-economy-divided-but-growing/#a3

## **Bilateral Business Platforms**





**HK CE Visit to Singapore** 



**Uzbekistan-Singapore Business Forum** 



Malaysia-Singapore Business Council

### **Multilateral Business Platforms**





**APEC Business Advisory Council (ABAC)** 





**ASEAN Business Advisory Council (ASEAN BAC)** 

**East Asia Business Council (EABC)** 

### **Other Internationalisation Platforms**

Networking and Partnership Events



The SBF frequently organises Networking, Business matching and Partnership events to that enable local and foreign companies to promote their businesses to a wider audience, including the quarterly Global Connect@SBF networking event.





# Thank You

# Helping Members Recruit, Upskill and Reskill their Workforce

# **Mr Thian Tai Chew**

Executive Director Human Capital Division





Helping members recruit, upskill and reskill their workforce Mr Thian Tai Chew, Executive Director Human Capital Division

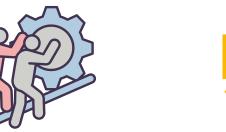
Orientation for SBF Members 22 Nov 23

# We are helping companies recruit, upskill, reskill and redesign jobs through the following programmes











**RECRUIT** 

#### **RECRUIT**

**UPSKILL, RESKILL** 

# TRANSFORMATION & JOB REDESIGN

#### LEVER UP LOWER-WAGE WORKERS

## Mid-career Pathways Programme (MCPP)

- Helps mature midcareer individuals (>40 yrs) look for a full-time role with Host Organisations
- 70% allowance support from Government

# **Career Conversion Programme (CCPs)**

- SBF handles 4 CCPs:
  - Internationalisation
  - Sustainability
  - Advanced Mfrg
  - Supply Chain & Logistics
- Salary Support : Up to 90%, from 3 to 9 months

#### SBI

- SBI conducts training in 4 areas: Internationalisation, Digitalisation, ESG, Business Operations.
- In 2022, 272 workshops were organised

New Popular Workshops

- COMPASS Framework
- Generative AI
- Xiaohongshu
- TikTok

#### Jobs Development Partner programme

- Help SMEs accelerate industry transformation and spur job creation and job redesign.
- JDPP is a complimentary advisory service..
- 19 Industry
   Transformation Advisors available

### Progressive Wage (PW) Mark

- Accredits firms that pay progressive wages to lower-wage workers.
- Mark-eligible suppliers and subcontractors will be required to be Markaccredited for government tenders called from 1 March 2023. This will be extended to include quotations from 1 March 2024

### **Mid-Career Pathways Programme**

Helps mature mid-career individuals (40 yrs and above) acquire industry-relevant experience through attachments with Host Organisations and look forward to a full-time role with the Host Organisation

#### **Host Organisations will need to:**



Provide between 4 to 6 mths attachment programme



Provide clear attachment descriptions and development plans



Provide monthly stipend\* during attachment

\*No CPF



Post attachment vacancies on MCF



Offer a full-time employment by the end of the attachment, if the individual's performance is satisfactory.

Note: For **early conversion** to full-time employment, Host Organisations can continue to receive the remaining approved funding support, if the trainee has completed at least 3 months of the attachment.

### Host companies will receive 70% allowance support from Government



Government Funding, with WSG co-funding 70% of Training Allowance

Monthly stipend will depend on attachment, and will be benchmarked to 90% of the median gross wages for equivalent full-time job roles:

Estimated Monthly Training Allowance	\$1,800 - \$3,800
Government Funding of 70%	\$1,260 - \$2,660



#### Illustration

A Host Organisation offering the following attachments

	Attachment Offered	Number of Mature Mid- Career Individuals	Proposed Monthly Stipend per Mature Mid- Career Individual	Funding under SGUP	
				Company Outlay per pax (30%)	Govt Funding per pax (70%)
1	Business Development Manager	1	\$3,000	\$900	\$2,100
2	Data Analyst	1	\$3,800	\$1,140	\$2,660
		Total:	\$6,800	<u>\$2,040</u>	\$4,760

<sup>\*</sup>Host Organisations must be registered or incorporated in Singapore. This includes SMEs, MNCs, TACs, NGOs and Non-Profit Organisations.

# As the appointed Programme Manager, SBF manages the endto-end process of MCPP

#### SBF's roles:

- Assist companies in applying for the grant
- Process and approve applications
- Process the disbursement of grants
- Handling Feedback and Complaints

Application is open since 7
Mar 22





Scan to submit your application or visit go.gov.sg/sgup-apply



# SBI aims to help SBF members and the wider business community build capabilities through up-skilling and reskilling the workforce

SBF Business Institute

(set up in 2014)

#participants (2022): 2,942 (1,989 virtual) (include CCPI)

**#Workshops (2022) :** 272 (160 virtual)

#### **New Popular Workshops**

- COMPASS
- Generative AI
- Xiaohongshu
- TikTok



Download our Training Calendar Here!





### CCPs reduce the financial risk for companies taking in near-fit individuals

#### **Illustration from CCP-S**

(New Hire Only)	Below 40 yrs (Salary \$4,000)	Above 40 years (Salary \$6,000)
Salary Funded by Govt (Over 6 months)	0.7 x 4000 x 6 =\$16,800	0.9 x 6000 x 6 = \$48,600
Company's Contribution		
Salary (Over 6 months)	0.3 x 4000 x 6 = \$7,200	0.1 x 6000 x 6 = \$3,600
Average over 6 months	\$1,200 (30%)	\$600 (10%)

# Jobs Development Partner (JDP) Programme



Jobs Development Partner Programme, a 3-year program started on 1 Apr 22, is a government initiative to help SMEs accelerate industry transformation and spur job creation and job redesign.

JDPP is a complimentary advisory service offered to interested SMEs.

### **Features and Benefits**



# I need help with my business transformation.

Where can I get help?

What are my business transformation priorities?

Where do I start?

How do I transform my workforce?



Industry
Transformation
Advisors (ITAs)

- Complimentary service
- Access to experienced business advisors
- Connector to solution providers and government grants



**PWM** 

# **Start Your Transformation Journey with JDPP**



#### SMEs in the following sectors:

- Aerospace
- Lifestyle (Food Mfrg, Food services, Furniture, Catering)
- Logistics
- Marine Industry
- Process Industry
- Retail
- Waste Management
- Wholesale Trade







Register your interest now at <a href="mailto:jdp@sbf.org.sg">jdp@sbf.org.sg</a> to secure a limited slot with our ITAs to kick start your transformation journey

Complimentary Advisory to only 250 SMEs per year.

# We received good testimonials from companies

# Year 1 Customer Satisfaction Score

(Based on 74 companies)



96% Rated satisfied and very satisfied in meeting their expectations

99% Useful & applicable 89% Implementation in

next 6 months

#### **Top Transformation Areas**



#### **Testimonials from Post-advisory Feedback Forms**



#### **Beverage SME**

It was definitely a challenging journey as an SME navigating through the journey of working towards sustainability and I have learned so much from your wealth of experience and sharing during this process. We are glad to have embarked on this journey with you and your support for us!



### **Maritime Bunker Supplier:**



#### ood SME:

I'm grateful that the program was implemented by the ITA. He has massive experience with exporting to multiple markets, and is well-versed with starting a FMCG brand and pushing it out to local and foreign markets. I was able to benefit from his knowledge on compliance, retail, freight, warehousing, etc. Through JDP, I've received his recommendations and we were able to develop solutions immediately. Good stuffs!

We are able to identify areas where we needed manpower to focus on transforming our company.

**CCP** 





### The Progressive Wage (PW) Mark accredits firms that pay progressive wages to lower-wage workers. It enables consumers and employees alike to easily identify these progressive employers.

- The PW Mark is administered by SBF on behalf of the Tripartite Partners, as part of a national effort to uplift the wages and well-being of lower-wage workers.
- Mark-eligible suppliers and subcontractors will be required to be Mark-accredited for government tenders called from 1 March 2023. This will be extended to include quotations from 1 March 2024.

Firms that hire locals or PRs across the below in-force PWMs are eligible for the PW Mark:







Over 3900 PW Mark accredited firms









**LEADERSHIP** 





**VISIT OUR WEBPAGE** to kickstart your PW Mark journey bit.lv/sbfpwmark

# -----END-----

Happy to take questions and please talk to my colleagues after this briefing.

# Advancing the Interests of Future-ready Businesses Through Advocacy and **Policy**

### Mr Musa Fazal

Chief Policy Officer Advocacy & Policy Division





How we advance the interests of

Future-Ready

Businesses through

Advocacy &

**Policy** 

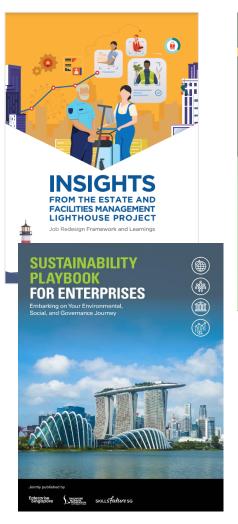
Orientation for New SBF Members 22 November 2023

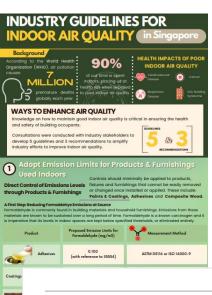
# Through Policy Papers



Think pieces articulating policy recommendations and business opportunities, as well as how ecosystem players can collaborate for growth and resilience







Policy papers, insights reports, and infographic resources on Corporate Leadership Devt, Manpower Resilience, Indoor Air Quality, Sustainability etc. Download the policy papers here:







# **Through Industry Consultations**



# Platform for industry stakeholders and business leaders to share valuable insights and shape policy development

#### KEY DISCUSSION POINTS FROM INDUSTRY CONSULTATION ON PROPOSED MANDATORY SUSTAINABLE REPORTING



Organised by SBF with 30 representatives of large non-listed companies on 22 Aug 2023

#### Sustainability reporting is not just a compliance exercise, but a catalyst for change.

- Helps companies identify gaps for organisational transformation, gain a competitive edge in new markets, and meet stakeholder expectations.
- Supports companies to manage emissions and seize green transition opportunities.

#### Key global developments around mandatory reporting will impact companies in the near term.

- Banks will request disclosure of certain targets and/or metrics by companies, impacting access to green financing.
- Companies with substantial activity in the EU will be subject to sustainability reporting requirements from FY2028.
- The government will provide support in the areas of capability building and reporting tools to support Singapore companies in the transition.

#### Large non-listed companies (NLCOs) with >\$1 billion in revenue must report climate related disclosures (CRDs) by FY2027.

- Large NLCos are economically significant with higher exposure to climate related risks and likely to have a wide geographical footprint.
- While some have already started their sustainability reporting journey, FY2027 provides a reasonable runway for all NLCOs to build compliance capabilities.
- NLCos with annual revenue of between \$100 million and \$1 billion will be required to report by around FY2030.

#### The recent SRAC recommendations focus on Scope 1 and 2 CRDs, with a subsequent two-year runway for Scope 3 CRDs.

- Clear global and national climate targets under the environmental pillar serve as reference points for the areas to be covered under climate reporting.
- Companies new to climate reporting will be able to progressively implement processes to measure more-complex Scope 3 emissions, through a temporary relief from disclosing Scope 3 emissions.
- While baseline requirements will cover climate Scope 1 and 2 disclosures, companies that are more advanced or subjected to market and shareholder requirements may report voluntarily across a wider scope and coverage of issues.

#### SRAC recommends adopting ISSB Standards instead of other reporting frameworks.

- Singapore is an international financial and trade hub and the adoption of internationally recognised standards will facilitate global operations and reduce compliance costs.
- Adopting ISSB Standards for sustainability reporting aligns with IFRS accounting standards and enables global adoption. ISSB Standards have undergone rigorous due processes and public consultations, making them well-positioned for international endorsement
- While companies will be required to submit ISSB-aligned climate-related disclosures, they may concurrently and voluntarily report against other standards.

### KEY RECOMMENDATIONS BY THE SUSTAINABILITY REPORTING ADVISORY COMMITTEE (SRAC) TO ADVANCE CLIMATE REPORTING IN SINGAPORE

#### Companies required to report using local prescribed standards

- Listed issuers to report climate related disclosures (CRDs) from FY2025, followed by large non-listed companies (NLCos) with annual revenue of at least \$1 billion from FY2027.
- A non-listed subsidiary is exempted from reporting if its parent (local or foreign) reports prescribed CRDs or equivalent and its activities are included.
- A review to be conducted in 2027, with a view to mandate reporting on NLCos with annual revenue of at least \$100 million by around FY2030.

#### Prescribed standards aligned with the ISSB requirements for

- Focus on climate reporting as a start.
- Align with requirements of the ISSB standards, with more time given to make complex disclosures such as Scope 3 GHG emissions (i.e. Listed Issuers from FY2026, large NLCos from FY2029).
- Allow concurrent use of other standards or frameworks (e.g. GRI) in the same report.

#### External assurance requirement

- Limited assurance on Scope 1 and Scope 2 GHG emissions to be obtained, 2
  years after climate reporting takes effect (i.e. Listed Issuers from FY2027, large
  NLCos from FY2029). [Limited assurance is when verifier can form a conclusion,
  but there is limited certainty due to the information available]
- ACRA-registered audit firms and SAC1-accredited Testing, Inspection and Certification firms can apply to be registered climate auditors.
- Assurance to be conducted using endorsed local standards modelled on International Standard on Sustainability Assurance 5000 or International Organization for Standardization (ISO) 14064-3.

#### Reporting and filling requirements

- Same statutory timelines for circulation, tabling at annual general meetings and filing as those for financial statements.
- Same legal requirements as those for financial reporting, except for internal controls (to be encouraged at this juncture).

Link to detailed recommendations: https://www.acra.gov.eg/docs/defaultsource/default-document-library/legislation/listing-of-consultation-papers/pubic-



Industry Consultation on Recommendations by Sustainability Reporting Advisory Committee to Advance Climate Reporting



# Through Ministerial Engagements



# Platform for business community to interact with political office holders and public sector leaders on a range of pertinent topics



Pre-Budget 2023 Dialogue with DPM Lawrence Wong and Minister Gan Kim Yong



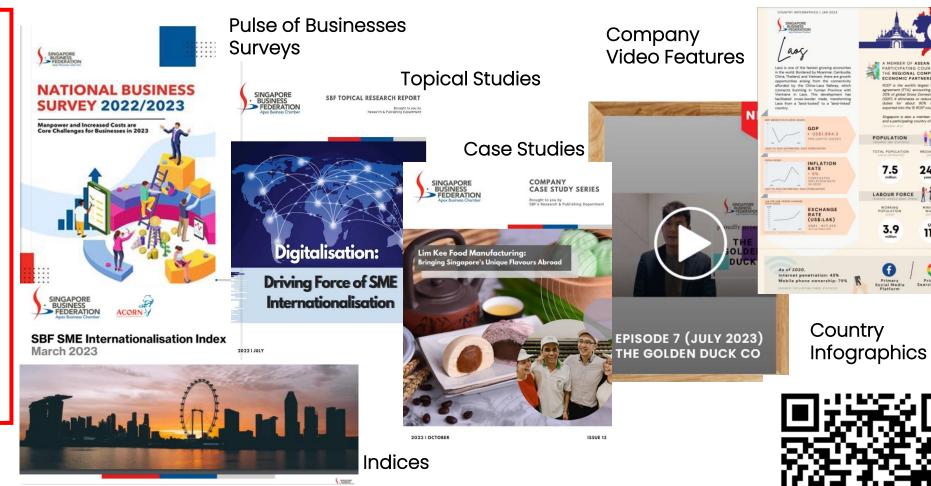




# Through research insights



Research insights and thought leadership that support businesses as they grow and transform to be future-ready.



 Key topics include overall business sentiments, concerns and challenges faced by members, and feedback on assistance required. 119

# Through thought leadership at multilateral and FEDERATION regional business platforms

**Defending** the interests of Singapore's business community by monitoring developments and providing interventions on issues inimical to Singapore.

**Championing** key issues, serving in leadership positions, and initiating workstreams and partnerships with other economies.

**Engaging** public and private stakeholders in consultations to obtain ground-sensing and communicate policy intent.

















# Advocating on pressing issues and ensuring international leaders hear the voice of business

Ye Kung

if governments open up to countries with low Covid-19 infection rates: Ong

SINGAPORE - Some safe opening of air travel in 2021 is possible if governments

open up cautiously with regions that have a low number of domestic Covid-19 cases,

At the same time, measures should be tightened for places with high infection rates,

he added in a speech on Monday (May 3) at a virtual dialogue on reopening borders

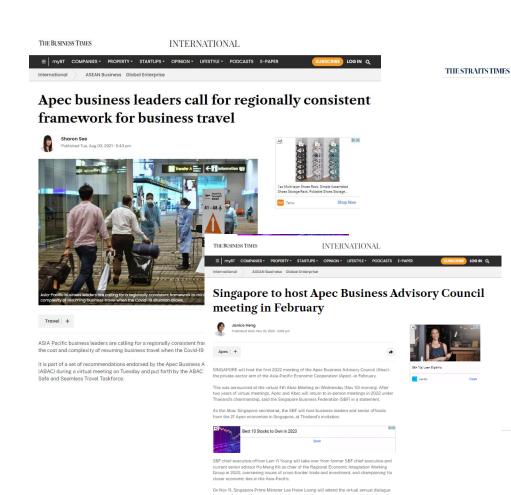
by the Asia-Pacific Economic Cooperation (Apec) Business Advisory Council.

strong V-shaped recovery in aviation this year. But the start of a recovery is

possible, and worth working towards."

Making the point that "vaccines are working", he said: "We are not likely to see a





at the virtual 2-day Apec CEO Summit, the Prime Minister's Office announced on Wednesday

Zealand Prime Minister Jacinda Ardern, on Nov 12.

**SMALL BUSINESSES NOW** BETTER PREPARED FOR SINGAPORE Some safe opening of air travel possible

SUSTAINABLE GROWTH

DOZENS OF SINGAPORE





Representatives from SMBs that completed the Green Exporters Programme pictured with Mr Kok Ping Soon, CEO of Singapore Business Federation; Ms Low Yen Ling, Minister of State for Ministry of Trade and Industry; and Ms Billie Tan, President, UPS South Asia Pacific at an event hosted by the Singapore Business Federation on June 30, 2023.

### Through supporting businesses to leverage FTAs for growth



As the key enabler of FTAs for Singapore businesses, SBF has assisted with more than 900 queries from businesses to help them gain a competitive edge since 2019.

### **Free Trade Agreements**



Improve market access for services



Less documentation and greater transparency in customs law



Expedite custom clearance for your shipments



Protect investments abroad



Reduces tariffs for eligible goods

#### How can we help?



1. FTA Workshops

Structured training on the basics of FTAs and how to benefit from Singapore's network of >25 FTAs.



2. Seminars/Webinars

Explain the exact benefits of each FTA for each market – ASEAN, China, EU etc.



3. 1 to 1 FTA Advisories

fta@sbf.org.sg at the ready to answer queries from businesses



# Our plans to enable businesses to be equipped with operational and practical FTA skills will be rolled out in 2024

SINGAPORE
BUSINESS
FEDERATION
Apex Business Chamber

OPTIONAL / SPECIALISED WORKSHOPS

Export Control & Strategic Trade

Trade in Services

KEY OPERATIONAL SKILLS WORKSHOPS

Understanding HS Code Classification

Using Tariff Finder

Drafting
Manufacturing
Cost Statements

FOUNDATIONAL WORKSHOPS

Fundamentals of Free Trade Agreements (incl. Rules of Origin)

International Trade and the World
Trade Organisation

Key Principles: (i) Relevance; (ii) Practical Application; (iii) Regulatory Compliance



# Thank You



# SBF Membership – Connect and Engage with Us

# Mr Kenny Chan

Director (Membership Operations & Services), Membership, TACs & Business Networks Division



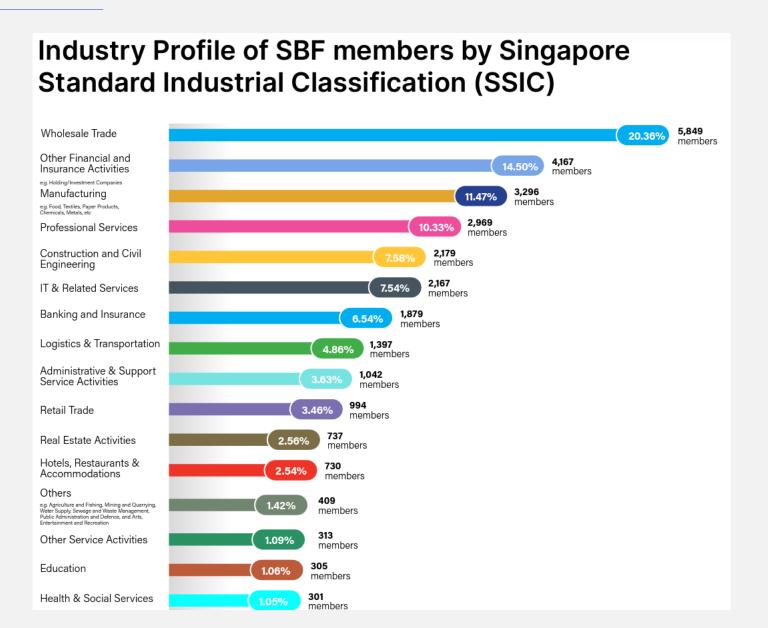


# SBF Membership

# **Connect and Engage with Us**

Orientation for SBF Members 22 Nov 2023

# Representation Across Industry Sectors



# **Membership Types**

STATUTORY MEMBERSHIP (By Law and Based on Paid-Up/Authorised Capital)				
Paid-up Capital / Authorised Share Capital	Annual Fee			
S\$10 million & above	S\$864			
S\$5 million to less than S\$10 million	S\$648			
S\$1 million to less than S\$5 million	S\$432			
S\$0.5 million to less than S\$1 million	S\$324			

ASSOCIATE MEMBERSHIP (On Voluntary Basis)				
Types of Organisation	Entrance Fee	Annual Fee		
Local/Foreign companies with paid-up share capital less than S\$0.5 million		S\$324		
Associations/Chambers/Societies registered in Singapore	S\$324	S\$324		
Local/Foreign organisations not under any of the above categories		S\$540		

<sup>\*</sup> All fees are inclusive of 8% GST.

# **New Member Welcome Pack**

#### **SBF Constitution**



#### **SBF Membership Certificate**



# Leverage on Your Membership

A sample of the many activities, programmes and events that SBF organises



**ASEAN Conference 2023** 



Seminar on Business Outlook



Dialogue with SMS Koh Poh-Koon



Networking among Members



**Business Solution Series** 



Briefing on NWC Guidelines 2023/2024

# Learn More About Benefits of Membership

**Expand Network And Partnership Opportunities** 



Access Global Markets and Tap Overseas Connections



Build New Capabilities and Enhance Existing Competencies



Engage Actively and Advocate Collectively



# **Engage with Us and One Another**

Engage with the SBF Teams

Ask us your Questions on SBF Membership Let us help you set up your Membership Account Update your
Corporate Profile
for you to be
Connected to SBF









Visit the SBF booths at the foyer to learn how we can boost your business

# Find out more on our Website

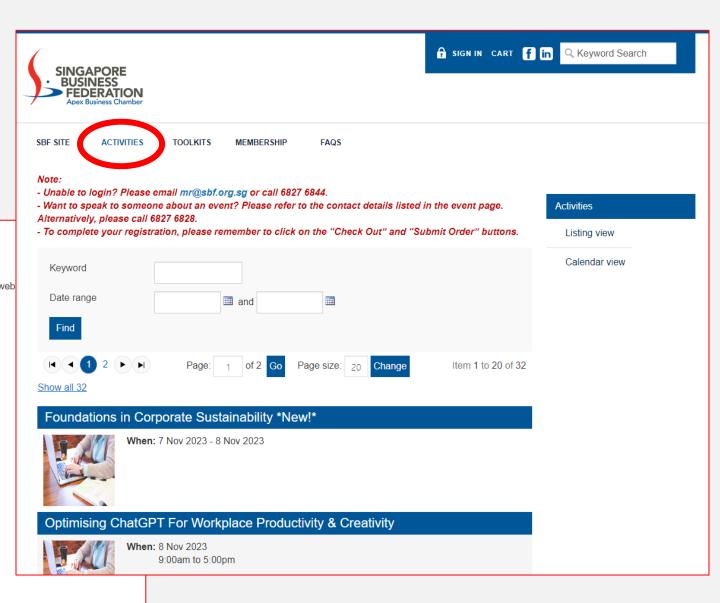


# **Members Portal**

#### **Create an Account and Profile**

#### Sign in with Username and Password

SBF SITE ACTIVITIES **TOOLKITS MEMBERSHIP** FAQS As part of SBF's efforts to provide more value-added services to members, we have upgraded the SBF ePortal in the SBF web Contact member relations at 6827 6844 or email update@sbf.org.sg if you do not have the Username. Sign In Username Password Sign In Create a new account (Problems creating an account? Call 6827 6844) \*Note: For best experience use Mozilla Firefox, Google Chrome, Internet Explorer 11 and above versions.



# **Stay Updated and Connected**

### **OUR CONTACTS**

Membership: mr@sbf.org.sg

• Hotline: 6827 6828



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