



ORIENTATION FOR SBF MEMBERS

Your Journey to a Future-Ready Network

2 April 2025



Mobilising the Whole of Business, Magnifying your World of Opportunities

Why your SBF Membership matters

What SBF does to advance your business

How you can benefit from SBF

Seismic-grade External Uncertainties

Trump 2.0



End of Multilateralism



China Stumbles



Immutable Internal Constraints

Manpower Shortages



Land Scarcity



Carbon Constraints



Unlimited Growth Opportunities

Generative AI



Green Economy



ASEAN



Mobilising Business, Magnifying Opportunities

Vision



Globally Competitive Sustainable Economy
Future-Ready Business
Impactful Trade Associations And Chambers

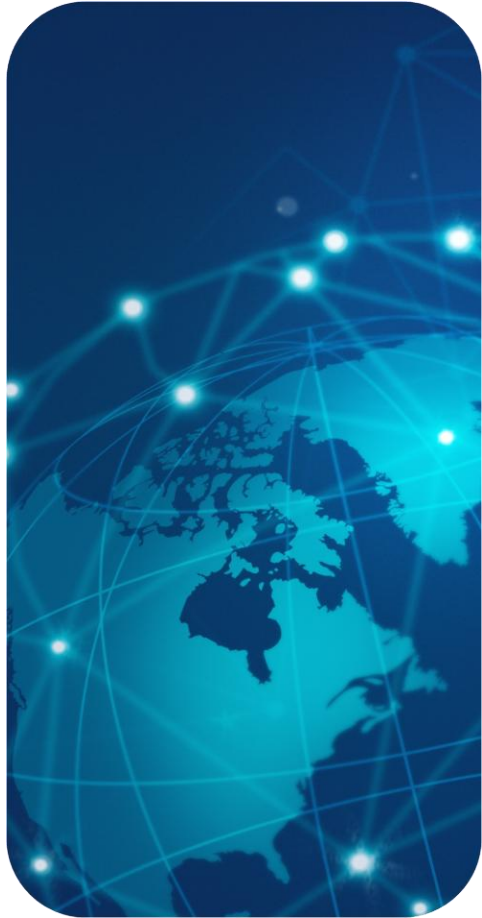
Mission



Shape Solutions, Build Partnerships and Foster Capabilities
with businesses to advance Singapore

Enabling Future-Ready Businesses

Scaled
Internationally



Smart
Enabled



Skills
Empowered



Sustainability
Centric



Socially
Impactful



Shaping Change & Driving Growth for Businesses

LOOKING BACK AT 2024



32,000
members



15,644
companies engaged



7,798 companies
benefitted from SBF's work



>500

Companies benefitted from CTO-as-a-Service programme

>260

Training Courses Conducted

>1,500

Market and FTA Advisories Issued

1,292

Companies supported through socially impactful programmes

129

TACs Engaged

>200

Aggregated localised emission factors on Singapore Emission Factors Registry

Invest in your future with SBF Membership

Shape Solutions



Shape Solutions (Policy)

- Provide feedback to Policy & Regulations through surveys, FGDs, Dialogues
- Tap on domain expertise in Internationalisation, Human Capital, Digitalisation, Sustainability and more

Build Partnerships



Build Partnerships (Platforms)

- Showcase your business at SBF events (>600 annually) and channels
- Participate in SBF Networks of Issues, People and Markets

Foster Capabilities



Foster Capabilities (Programmes)

- Sign up for Programmes on Digitalisation, Internationalisation and Skills to Recruit, Reskill and Upskill



Connect with SBF



SingaporeBusinessFederation



@sbfsg



@sbf.sg



新加坡工商联合总会SBF



01

Scale your business Internationally with SBF



SOO Wei-Chieh

Executive Director, International Business Division



Image by Freepik

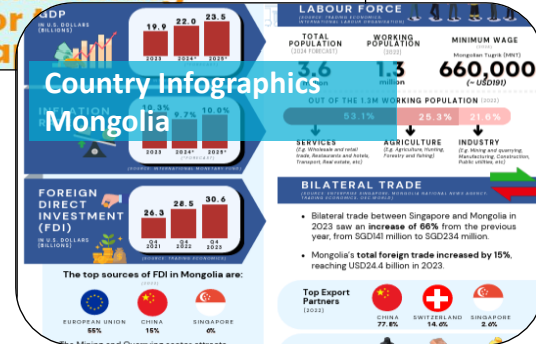
Journey with SBF to scale your business internationally

Increase **awareness** of market opportunities through synchronous events and asynchronous resources



Awareness

Seminars –
Conferences –
Publications – etc.



Journey with SBF to scale your business internationally

Check **interest**, test markets, through business missions and trade shows



Awareness

Seminars –
Conferences –
Publications – etc.



Interest

Business missions –
Trade shows – etc.



Journey with SBF to scale your business internationally

Check **interest**, test markets, through business missions and trade shows



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Interest

Business missions –
Trade shows – etc.



Japan

April 21-25



Vietnam

May 5-9



USA

May 7-14



Egypt

May 11-15



Journey with SBF to scale your business internationally

Take **action** to enter market using advisory services and funding programs



In-Country Support
Singapore Enterprise Centres

Awareness

Seminars –



Manpower Support- OMIP



FTA Advisory



Action

Partnership calls –
FTA advisory –
Manpower support –
etc.



Plant-based meat:
accessing Korea with FTAs



Water chestnut products:
SG to China to the Middle East

KEVIN LIAO General Manager, Yeo Hiap Seng (Yeo's)

Taking a Singapore Beverage Overseas

Journey with SBF to scale your business internationally

Bring up issues for SBF to **advocate** for Singapore businesses



Advocacy

Ministerial roundtables – etc.

Journey with SBF to scale your business internationally

We have various programmes and platforms, anchored by [GlobalConnect@SBF](#)



Awareness

Seminars –
Conferences –
Publications – etc.



Interest

Business missions –
Trade shows – etc.



Action

Partnership calls –
FTA advisory –
Manpower support –
etc.



Advocacy

Ministerial
roundtables – etc.

GlobalConnect@SBF

CFOTI



Yay

OMIP

Journey with SBF to scale your business internationally

We have various programmes and platforms, anchored by [GlobalConnect@SBF](#)



Awareness

Seminars –
Conferences –
Publications – etc.



Interest

Business missions –
Trade shows – etc.



Action

Partnership calls –
FTA advisory –
Manpower support –
etc.



Advocacy

Ministerial
roundtables – etc.



Yay

Learn

Leads Hunt

Land

Localise

Start your journey with us today

Reach out to the pathfinders for the respective markets of interest



02

Skills-Empowered

Helping members recruit, upskill and reskill their workforce



THIAN Tai Chew

Executive Director, Human
Capital Division



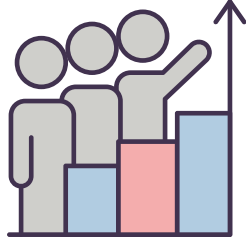
We help companies recruit, reskill, redesign jobs and be recognised as a supporter of progressive wage through the following programmes



RECRUIT

Mid-career Pathways Programme (MCP)

- Helps mature mid-career individuals (>=40 yrs) look for a full-time role with Host Organisations
- 70% allowance support from Government



RECRUIT

Career Conversion Programme (CCPs)

- SBF handles 6 CCPs :
 - Sustainability
 - WST
 - Professional Exe
 - SME
 - OMIP
 - Human Capital
- Salary Support : Up to 90%, from 3 to 6 months
- (up to \$7,500 per month for mature individuals)



RESKILL, **U**PSKILL

Training Workshops

- Training in 4 areas : Internationalisation, Digitalisation, ESG, Business Operations.
- 2024 : >300 workshops were organised/3,200 participants

New Popular Workshops:

- COMPASS Framework
- Flexible Work Arrangement Requests
- Generative AI
- [Xiaohongshu/TikTok](#)



REDESIGN JOBS & **T**RANSFORMATION

Jobs Skills Integrator Programme (JSIT)

- Help Wholesale Trade companies hire, train and redesign jobs.

Career Conversion Programme (CCPs)

- CCPs also extend financial help to companies to redesign existing jobs



RECOGNITION

Progressive Wage (PW) Mark

- Accredits firms that pay progressive wages to lower-wage workers.
- Mark-eligible suppliers and subcontractors must be Mark-accredited for government tenders and quotations.

Mid-Career Pathways Programme

Helps mature mid-career individuals (40 yrs and above) acquire industry-relevant experience through attachments with Host Organisations and look forward to a full-time role with the Host Organisation

Host Organisations will need to :



Provide between 4 to 6 mths attachment programme



Provide clear attachment descriptions and development plans



Provide monthly stipend* during attachment

***No CPF**



Post attachment vacancies on MCF



Offer a full-time employment by the end of the attachment, if the individual's performance is satisfactory.

Note: For **early conversion** to full-time employment, Host Organisations can continue to receive the remaining approved funding support, if the trainee has completed at least 3 months of the attachment.

Host companies will receive 70% allowance support from Government



Government Funding, with WSG co-funding 70% of Training Allowance

Monthly stipend will depend on attachment, and will be benchmarked to 90% of the median gross wages for equivalent full-time job roles:

Estimated Monthly Training Allowance	\$1,800 - \$3,800
Government Funding of 70%	\$1,260 - \$2,660
Eligible Roles	All PMET and non-PMET roles



Illustration

A Host Organisation offering the following attachments

	Attachment Offered	Number of Mature Mid-Career Individuals	Proposed Monthly Stipend per Mature Mid-Career Individual	Funding under SGUP	
				Company Outlay per pax (30%)	Govt Funding per pax (70%)
1	Business Development Manager	1	\$3,000	\$900	\$2,100
2	Data Analyst	1	\$3,800	\$1,140	\$2,660
		Total:	\$6,800	<u>\$2,040</u>	\$4,760

*Host Organisations must be registered or incorporated in Singapore. This includes SMEs, MNCs, TACs, NGOs and Non-Profit Organisations.

As the appointed Programme Manager, SBF manages the end-to-end process of MCPP

SBF's roles :

- Assist companies in applying for the grant
- Process and approve applications
- Process the disbursement of grants
- Handling Feedback and Complaints

Application is
open since 7
Mar 22



Scan to submit your application
or visit go.gov.sg/sgup-apply



SCAN OR
VISIT [GO.GOV.SG/SGUP-INFO](https://go.gov.sg/sgup-info)
TO LEARN MORE

SBI aims to help SBF members and the wider business community build capabilities through up-skilling and reskilling the workforce

SBF Business Institute

(set up in 2014)

#participants (2024) :
3,200 (include CCPI)

#Workshops (2024) :
300



New Popular Workshops:

- COMPASS Framework
- Flexible Work Arrangement Requests
- Generative AI
- Xiaohongshu/TikTok

LEARN @SBF BUSINESS INSTITUTE



4 FOCUS AREAS



INTERNATIONALISATION / TRADE

Acquire essential skills required to maximise business value in areas relating to internationalisation / trade



ENVIRONMENTAL, SOCIAL, AND GOVERNANCE

Future-proof your business in the area of ESG through frameworks and best practices shared by industry experts



DIGITALISATION

Develop digital competencies required to leverage technology to keep up with the industry and remain competitive



BUSINESS OPERATIONS

Improve business efficiency and effectiveness through a range of practical training courses

Download our Training
Calendar Here!



Join our Telegram Channel!
@SBFInternationalisationNetwork

CCP@SBF

Salary Support

- a. 70% Salary Support over approved period – Aged < 40 Years Old
- b. 90% Salary Support over approved period – Aged 40 Above & LTU
 - Salary Cap \$5,000 per mth for (a)
 - Salary Cap \$7,500 per mth for (b)



Overseas Markets Immersion Programme

PMET Roles only
(Min Salary \$4,000)

Up to \$8k per mth

New Hires &
Existing Staff
(9 mths period)

✓ Companies with
market growth

AND/OR

✓ With
overseas/global
business
transformation
plan



CCP-Wholesale Trade Professionals

PMET Roles only
(Min Salary: New Hire-
\$4,000, JRR \$3,500)

New Hires (6 mths period)
Existing Staff (3 mths
period)

✓ New hire transiting to
Wholesale Trade job
roles

OR

✓ Existing employee
taking on growth job
roles and/or growth
skills in Wholesale
Trade sector



CCP-Sustainability Professionals

(est. to be available in April 2025)

PMETs Roles Only
(Min Salary \$4,000-TBA)

New Hires (6 mths period)
Existing Staff (3 mths period)

✓ Sustainability related
roles

AND

✓ Company with strong
business case for
sustainability
implementation (with
specific outcomes and
plan in place)



CCP-Human Capital Professionals

PMETs Roles Only
(Min Salary \$3,200)

New Hires (4 mths period)
Existing Staff (3 mths
period)

✓ New hire transiting
into HR professions

OR

✓ Existing employee
taking on growth HR
roles and/or growth
HR skills



CCP-Professional Executives

PMETs Roles
(Min Salary \$3,000)

New Hires Only
(4 mths period)

✓ New hire must be
equipped with at
least one digital skill
competency (eg.
Data analytics,
technology
applications)



CCP-SME Professionals

PMETs Roles for SMEs
(Min Salary \$3,500)

New Hires Only
(3 mths period)

✓ From different
job role

OR


✓ Similar role but
from Non-SME

CCPs reduce the financial risk for companies taking in near-fit individuals

(New Hire Only)	Below 40 yrs (Salary \$7,143) (Cap : \$5,000)	Above 40 years (Salary \$8,333) (Cap \$7,500)
Salary Funded by Govt (Over 6 months)(max)	$0.7 \times 7,143 \times 6 = \$30,000$	$0.9 \times 8,333 \times 6 = \$45,000$
Company's Contribution		
Salary (Over 6 months)	$0.3 \times 7,143 \times 6 = \$12,857$	$0.1 \times 8,333 \times 6 = \$3,600$
Average over 6 months	\$2,143 (30%)	\$833 (10%)

For Jobs- Redesign and Reskilling (JRR)

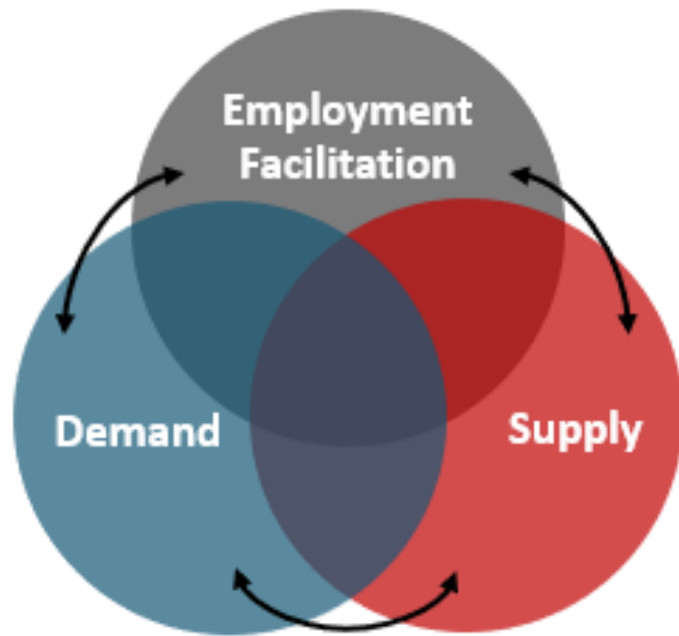
(Existing Employees Only)	Below 40 yrs (Salary \$7,143) (Cap : \$5,000)	Above 40 years (Salary \$8,333) (Cap \$7,500)
Salary Funded by Govt (3 months)	$\$5000 \times 3 = \$15,000$ (max)	$\$7,500 \times 3 = \$22,500$ (max)
Company's Contribution	0*	0*
Net Surplus per pax	\$15,000	\$22,500



Existing employee, no additional salary needed

*Training cost not included

Jobs Skills Integrator Programme (JSIT-WST) is a 3-year Government funded programme to help companies in Wholesale Trade Sector



Objective:

Aimed at optimising training and job matching for companies in the Wholesale Trade sector.

Through JSIT-WST, companies will have access to expert advisory services provided by SBF Jobs Skills Advisors (JSAs), who will assist in enhancing and optimising companies' human capital capabilities.

Wholesale Trade Sector (WST): The Backbone of Singapore's Economy

The Largest Sector

With nearly 50,000 companies and 300,000 employees, this sector, the wholesale trade sector is the largest services sector in Singapore, accounting for 20% of Singapore's GDP in 2023.

In SBF Membership – 20% of SBF member companies are in WST sector

Key Challenges:

- Over 50% struggle with hiring relevantly skilled candidates
- Around 50% face training issues due to manpower shortages
- Nearly 50% have job redesign difficulties
- Emerging trends (supply chain disruption, digitalisation, sustainability) require role redesign in key areas



JSIT will focus on WST Human Capital Challenges

Key Jobs and Skills Challenges

WST Workers at risk of displacement due to **skills obsolescence**, while job seekers face difficulty entering the sector due to skills mismatch, limited relevant work experience

WST SMEs face difficulty **filling vacancies** (particularly for specialised roles) due to limited access to available jobseeker pools and potential manpower pipelines

WST SMEs face challenges in **manpower attraction and retention** due to lack of structured training pathways for employees

JSIT Focus

Support Workforce Transformation / Job Redesign / Career Health Initiative

Access to Jobseeker Pools, Support for Skills-Based Hiring/ Placement

Support Skills-Based Training, Access to Training Options/ Solutions

JSIT-WST Services

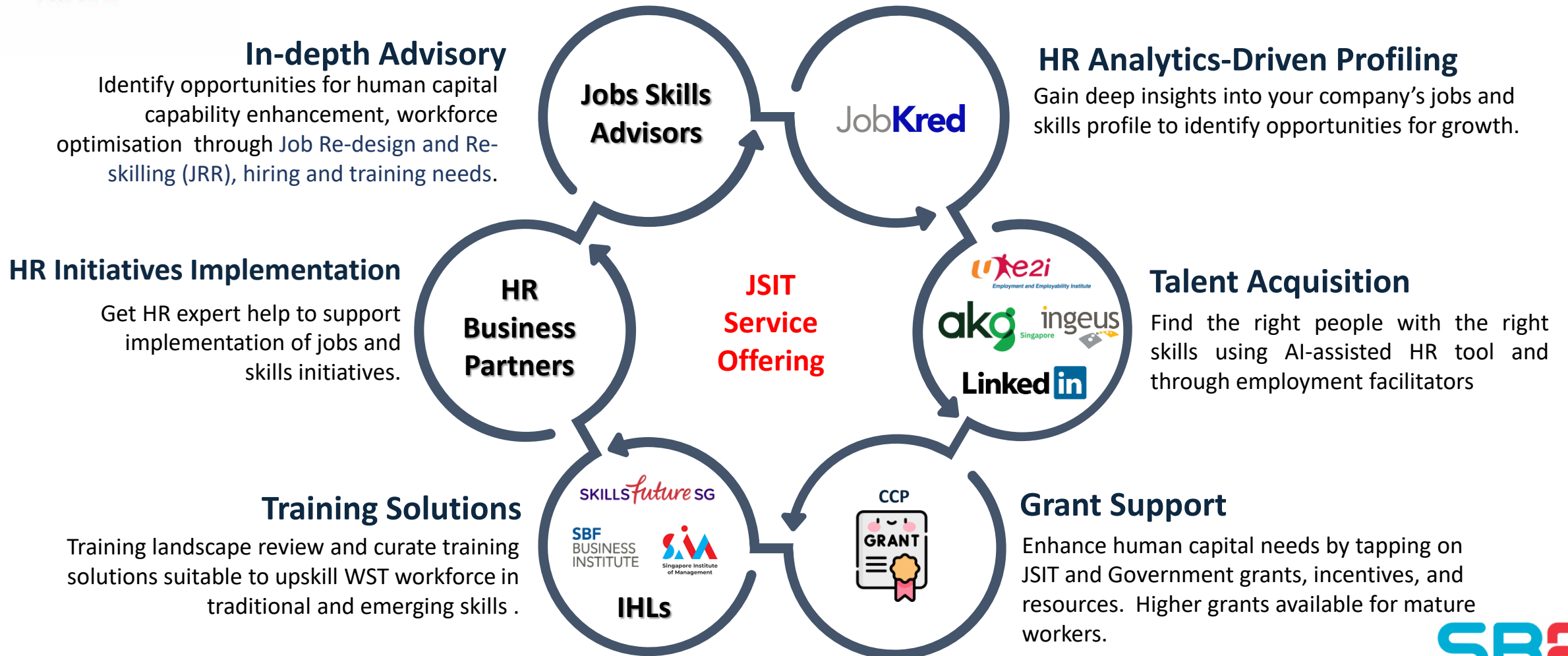
- **Jobs and skills analysis**
- **Recommend workforce transformation solutions, e.g. CCP, JRR**

- **Find the right people with the right skills from diverse jobseeker pools**

- **Curate new training options**
- **Recommend training tailored to workforce up-skilling and re-skilling needs**



Aim to engage & benefit more than 1,700 WST sector companies, support more than 1,200 job placements, reskill/ upskill around 1,600 workers from now till March 2027



**EXCLUSIVE**

WHOLESALE TRADE COMPANIES

Benefits redeemable at SBF-JSIT Booth

- Complimentary* HR AI Analysis Tool (Worth \$6000)
- Complimentary 1-to-1 HR Advisory by HR Experts
- Complimentary Hiring Support to Look for Talents
- HR Grant Support (Hiring, Training, HRBP Services)
- Training Solutions & Recommendations
- Referral to CCP, MCPP, PWM

Programme managed by:



Enquire Now!

*Terms & Conditions Apply.

JSIT Services Are Complimentary for Qualified Wholesale Trade Companies

Our team is ready for you.

jobs.skills@sbfb.org.sg
www.sbf.org.sg





The Progressive Wage (PW) Mark accredits firms that pay progressive wages to lower-wage workers. It enables consumers and employees alike to easily identify these progressive employers.

- The PW Mark is **administered by SBF** on behalf of the Tripartite Partners, as part of a national effort to uplift the wages and well-being of lower-wage workers.
- Mark-eligible suppliers and subcontractors must be Mark-accredited for government tenders called from 1 March 2023 and for quotations from 1 March 2024.

Firms that hire locals or PRs across the below in-force PWMs are eligible for the PW Mark:

Sectoral PWMs



Occupational PWMs



Over 7,000 PW Mark accredited firms



ATTRACT AND RETAIN WORKER AS PROGRESSIVE EMPLOYER



GAIN GREATER VISIBILITY AND SUPPORT FROM CONSUMERS



ACCESS TO GOVERNMENT PROCUREMENT



OPPORTUNITY TO DEMONSTRATE INDUSTRY LEADERSHIP



IMPROVE FIRMS' CORPORATE IMAGE



VISIT OUR WEBPAGE
to kickstart your PW Mark journey
bit.ly/sbfpwmark





7,872 firms have been accredited with PW Mark/PW Mark Plus !

These are some of our featured PW Mark/ PW Mark Plus accredited Progressive Employers:



Updated as of 11 March 2024

Organisation Name	UEN	Progressive Wage Mark	Progressive Wage Mark Plus	Accreditation Start Date	Accreditation End Date
*PRESTIOUS*OLUTION*S* PTE. LTD.	201020531C	✓		14/12/2023	12/12/2024
01 COMPUTER SYSTEM PTE LTD	198902113D	✓		11/04/2023	09/04/2024
1 PLUS PRIVATE LIMITED	201626670R		✓	09/11/2023	07/11/2024
1036 SEAFOOD HOLDINGS PTE. LTD.	201619823E	✓		14/12/2023	12/12/2024
122 MIDDLE INVESTMENT PTE. LTD.	201129905R		✓	23/07/2023	21/07/2024
13MART PTE. LTD.	202025445K	✓		14/12/2023	12/12/2024
1ST JEWELLERY (CITY PLAZA) PTE. LTD.	201112088G	✓		14/12/2023	12/12/2024
20/20 VISION OPTOMETRIST	53084381A	✓		14/12/2023	12/12/2024
213 SPEED MART PTE. LTD.	201932367Z	✓		14/12/2023	12/12/2024
2EZ ASIA PTE. LTD.	200901537N	✓		14/12/2023	12/12/2024
2K BUILDER PTE LTD	198400907Z	✓		09/06/2023	07/06/2024
2K INTERNATIONAL PTE. LTD.	200415190C	✓		09/06/2023	07/06/2024
3 MOTORWERKZ	53275682K	✓		14/12/2022	13/12/2023
3D INFOSYSTEMS PTE. LTD.	200613312E	✓		10/01/2024	08/01/2025
3E BUILDER & PREFAB PTE. LTD.	201610276G	✓		14/12/2023	12/12/2024
3G LASER PTE. LTD.	201418345R	✓		14/12/2023	12/12/2024
3G OPTICAL PTE. LTD.	201600000000	✓		14/12/2023	12/12/2024

Useful Schemes to Support PW Efforts

[Progressive Wage Credit Scheme \(PWCS\)](#)

From 2022 to 2026, the Government is co-funding eligible wage increases given to lower-wage workers through the Progressive Wage Credit Scheme. Employers are encouraged to use this period of support to accelerate firm-level productivity improvements. For more information, you may refer to IRAS' [website](#).

[Workfare Skills Support Scheme \(WSS\)](#)

If you are an employer, you can tap on the Workfare Skills Support scheme to offset a significant portion of the training costs for your Singaporean employees. WSS encourages lower-wage workers to undertake training that leads to more impactful employment outcomes. The training grant covers 95% Absentee Payroll.

[Productivity Solutions Grant for Job Redesign \(PSG-JR\)](#)

Eligible enterprises will receive up to 70% funding for consultancy services, capped at \$30,000 per enterprise. Funding is on a reimbursement basis upon completion of the PSG-JR project. You will have up to one year to complete the project.

On top of the above funding support, you can also tap on the SkillsFuture Enterprise Credit (SFEC) to defray out-of-pocket (OOP) expenses. Eligible enterprises will receive a one-off \$10,000 credit to cover up to 90% of OOP expenses. To find out more, please visit WSG's [website](#).

[Career Conversion Programmes \(CCPs\)](#)

Companies can tap on CCPs to reskill mid-career new hires or workers with up to 90% salary and course fee support. WSG offers close to 100 CCPs across around 30 sectors to support companies in reskilling mid-career individuals to take on new job roles.

03

Smart-Enabled

Embracing technology as an enabler and a source of opportunity for growth



LAI Wei Bing

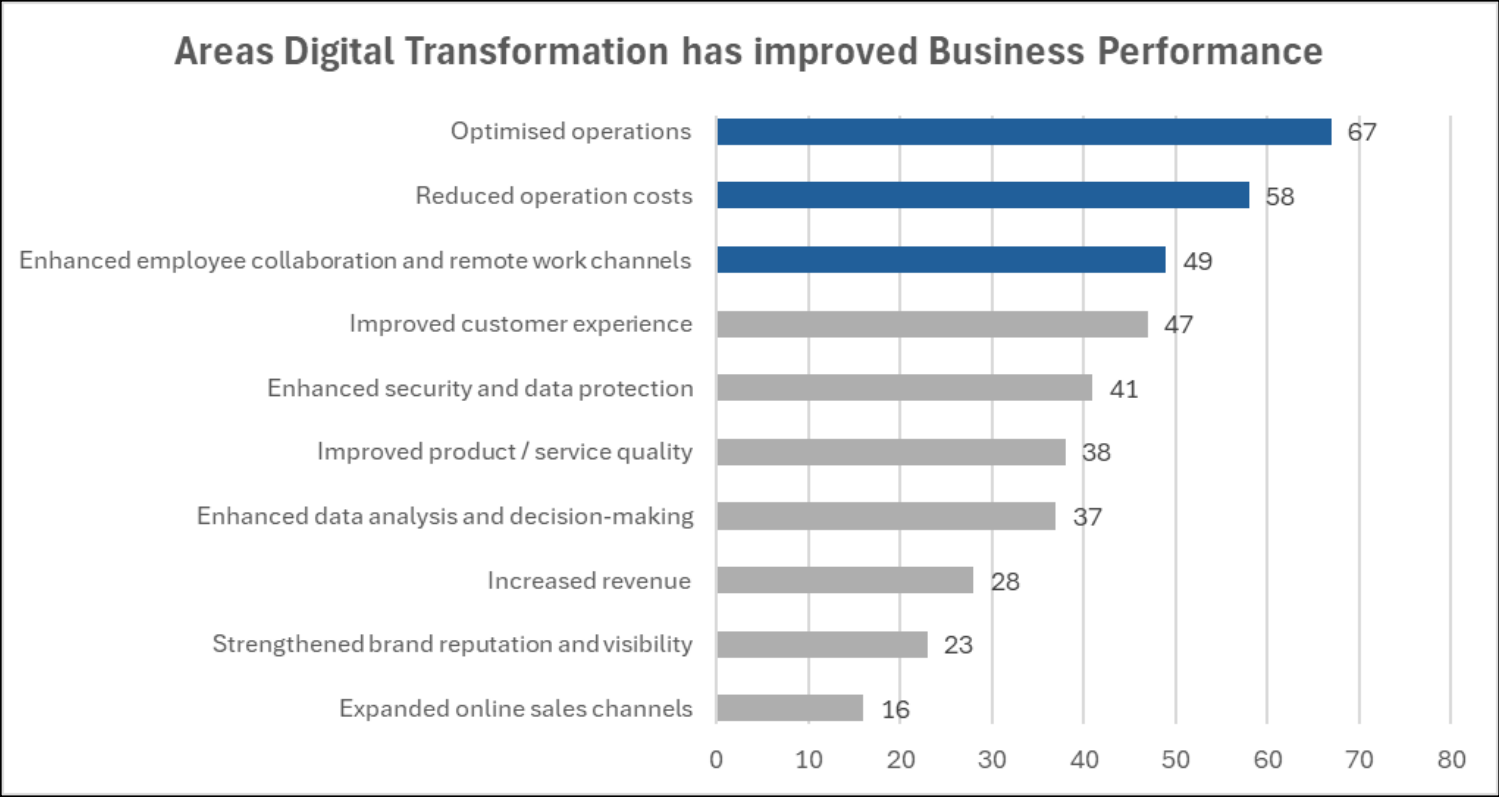
Director, Smart Enterprise
Smart Technologies and Sustainability Division

Businesses are focusing their Digital Transformation initiatives on gaining operational efficiencies

National Business Survey: Smart Enabled Business Edition 2024

9 in 10 businesses have responded that digital transformation is important. The areas where businesses have found important, and have experienced most performance improvements are centered around operation processes.

Business Aspect	% of Respondents rating as Important (%)
Operational Processes	77 (▲ by 7%-points)
Information Technology System	71 (▲ by 19%-points)
Products or Services	65 (▼ by 3%-points)
Customer Experience / Service	65 (▼ by 1%-points)
Business Models	65 (▲ by 3%-points)
Research & Development	48 (▲ by 9%-points)
Expanding Overseas	46 (▲ by 5%-points)

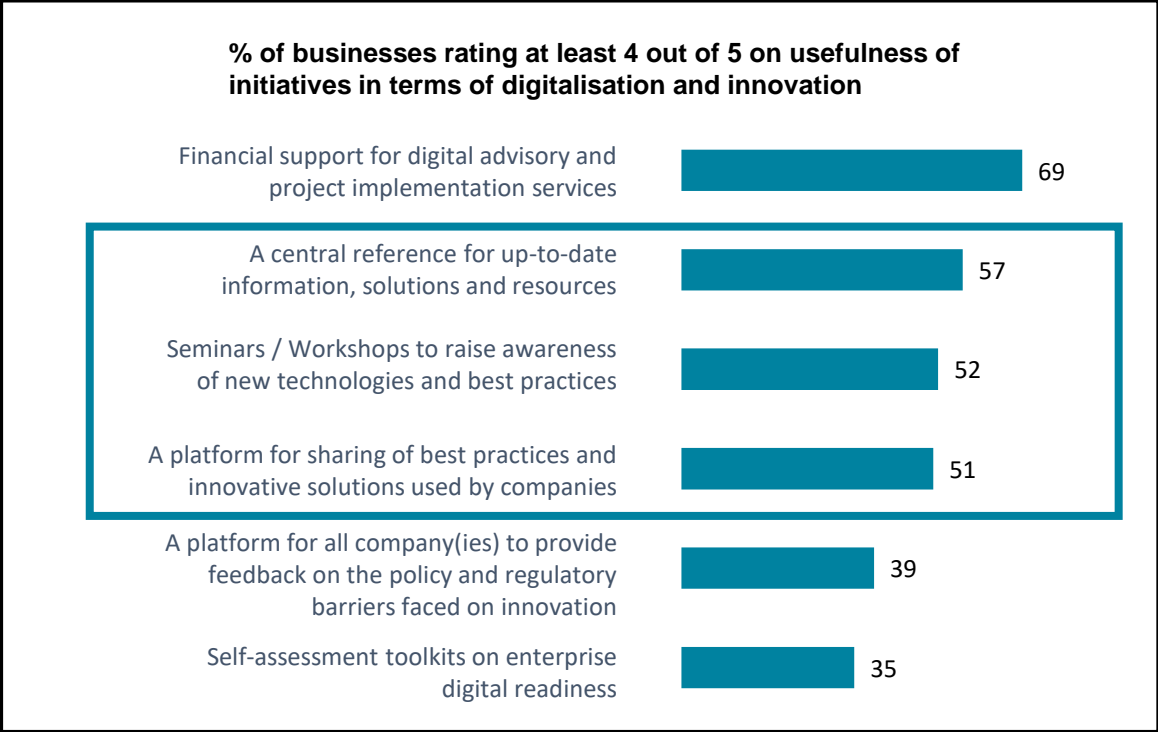


On top of cost concerns, capability building across business functions is important for addressing challenges with digital adoption

National Business Survey: Smart Enabled Business Edition 2024

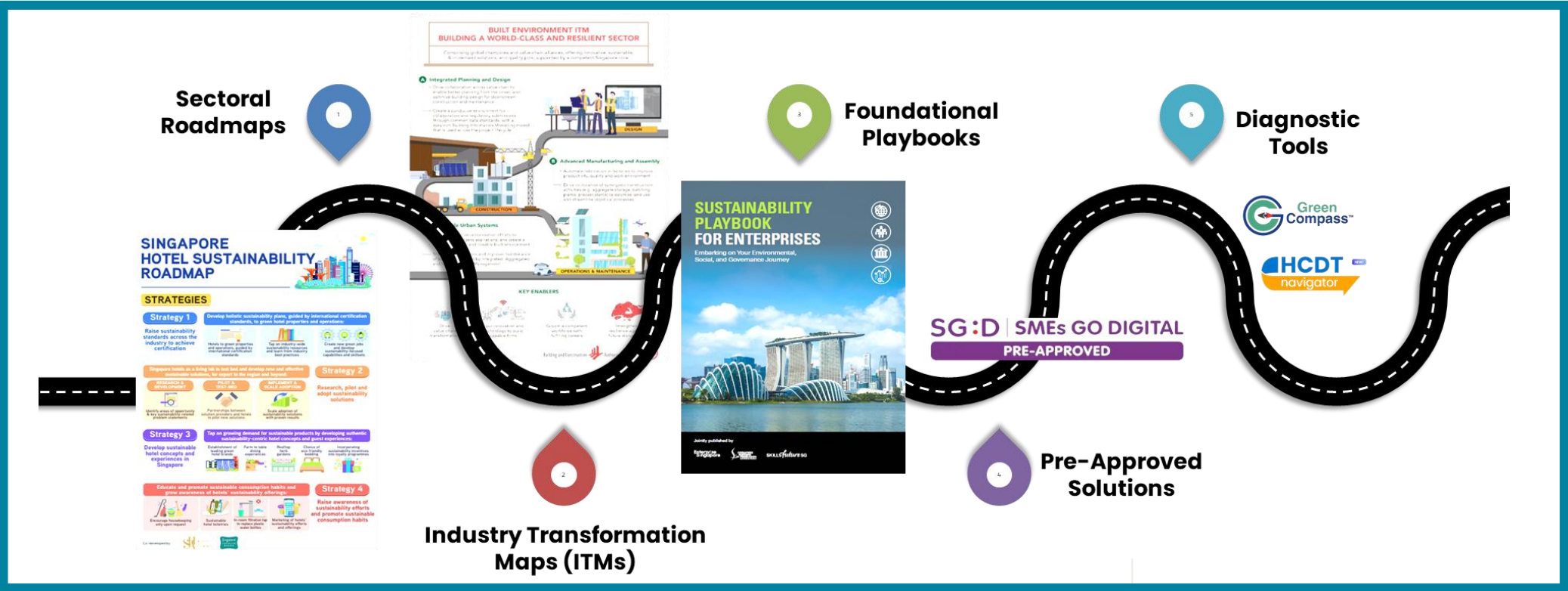
- Costs related to technology adoption remains top of mind concerns for businesses.
- Challenges related to capabilities, from upskilling, awareness and access to relevant technologies have seen increase in intensity as challenges to technology adoption.

Challenges	% of Responses (%)
High Cost of Tech Adoption	73 (▲ by 9%-points)
Expensive licensing payments (for commercial use of IP)	47 (▲ by 16%-points)
Upskilling of staff to keep up with technologies	47 (▲ by 18%-points)
Awareness of suitable technologies	45 (- %-points)
Access to relevant technologies	34 (▲ by 9%-points)
Lack of management expertise to drive the technological change	33 (▲ by 4%-points)
Existing staff not attuned or inclined to the use of the technologies	28 (▲ by 8%-points)



A range of resources available from Govt and industry ecosystem

Self Help Resources



Advisory services

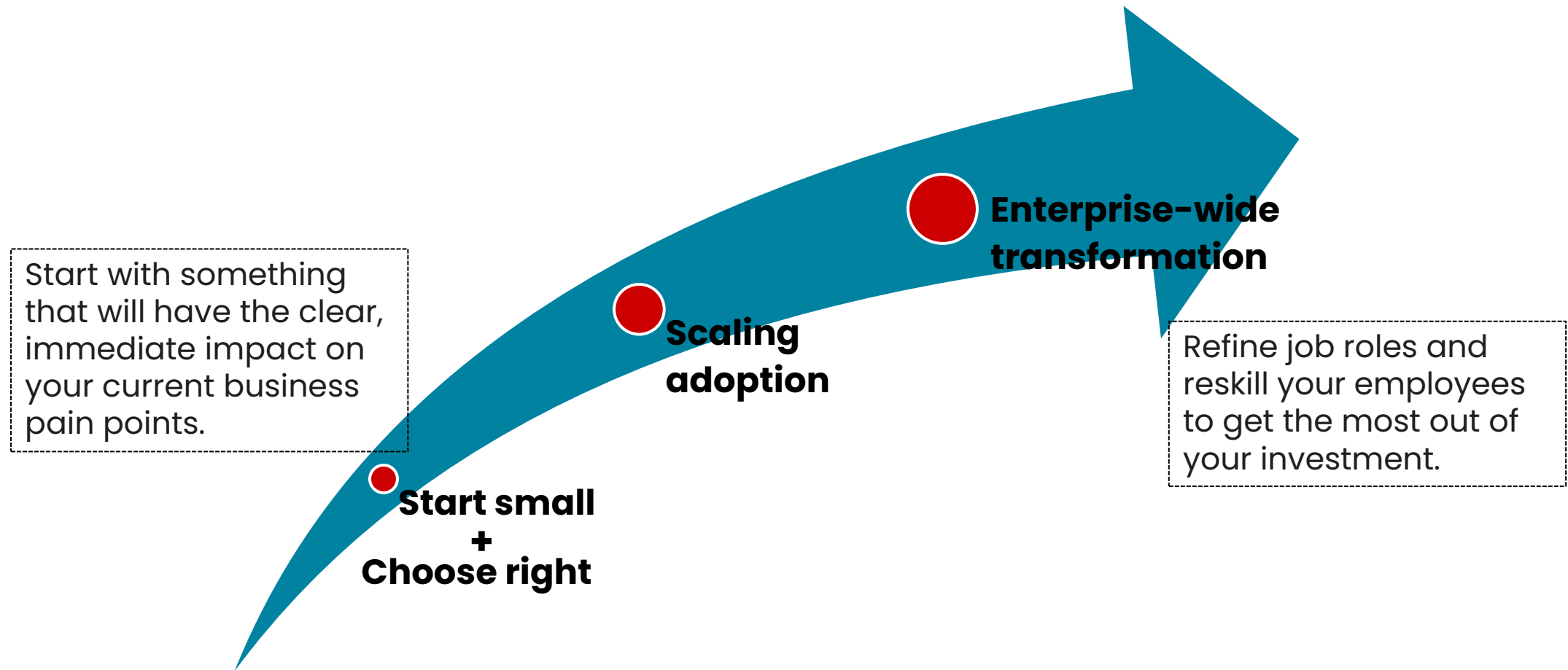
INDUSTRY TRANSFORMATION ADVISORS

INDUSTRY TRAINING OFFICERS



Transformation can start with small steps

SBF can be your navigator to the right resources, and your source of information



Bridging Awareness + Mobilizing Action in support of your digital journey



- Digital Health Checks
- Receive tailored recommendations and relevant grant support
- Speed up digitalisation efforts with advisory at your convenience
- Adopt solutions based on your specific budget and needs



- Send invoices quickly, securely and directly
- Eliminate delays and human errors
- Reduce manual and rectification costs



- SBF is among 37 SG Cyber Safe Advocates.
- Help more SMEs raise their cybersecurity awareness through outreach events and encourage adoption of good cybersecurity practices

Technology Implementation Advisory Services

- SBF programme assisting enterprises with project scoping, project solutioning, vendor sourcing and project oversight support (where necessary)
- Supported by Enterprise Singapore and IMDA

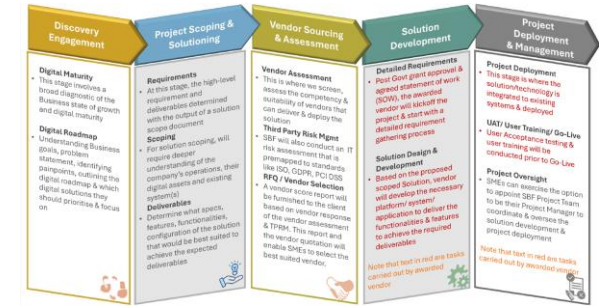
Cybersecurity

- Hands on with Mastercard's RiskRecon tool to understand public-facing digital assets' vulnerabilities
- Raising vigilance thru National Phishing Exercise

GenAI

Join our activities to:

- Learn basic AI tools
- Find out how to go Beyond everyday AI – enterprise productivity and process automation



Continuously exploring collaborations with partners to develop programmes relevant to your business

Stay tuned for ...



Upcoming initiatives to strengthen enterprise cybersecurity vigilance, resilience and response



New activities and programmes related to AI, AI solutions and capability building

Platform for Voice Representation, Thought Leadership and Actions

Smart Tech Action Committee

Joint secretariat by SBF and SGTech, STAC aims to support the sensing of issues and opportunities Singapore businesses faced in adopting smart technologies and help to resolve these issues through policy advocacy as well as development of interventions with industry partners.

Members include representatives from both business and the industry community.



To connect with Smart Enterprise Team @ SBF



Visit our page at <https://tinyurl.com/surs9359>, or reach out to us at smart.tech@sbf.org.sg

Thank You

04

Sustainability-Centric

Incorporating sustainability into business as a source of competitive advantage



HU Ching

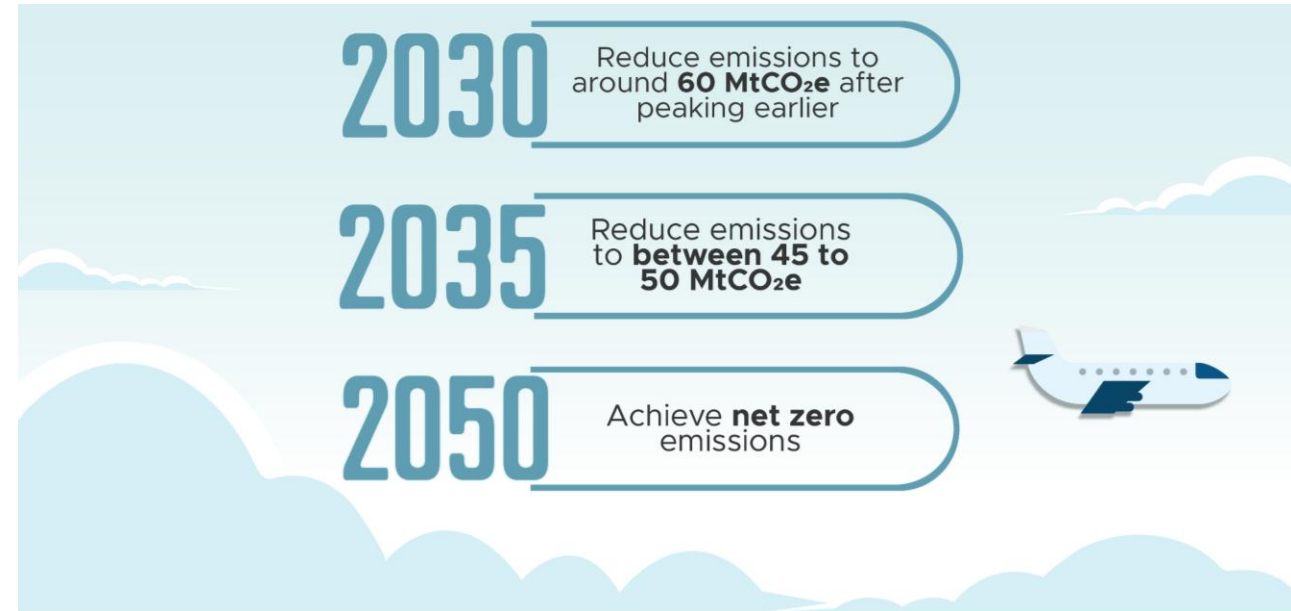
Head, Net Zero Transition Programme Office
Smart Technologies and Sustainability Division

Singapore Govt has committed to net zero

Singapore is among the first 18 countries to submit its 2035 Nationally Determined Contributions (NDC), reaffirming our commitment to climate action.

"Our 2035 NDC is an ambitious target that signals to businesses our commitment to decarbonisation, so that we may attract and catalyse economic opportunities for Singapore in a low-carbon future.

It will require more stringent regulations, pricing and market policies to incentivise and enable all sectors of the economy to decarbonise"



NCCS
NATIONAL CLIMATE CHANGE SECRETARIAT
SINGAPORE

STRATEGY GROUP
PRIME MINISTER'S
OFFICE

SG GREEN PLAN



Sustainability will impact your business

Singapore has set ambitious targets to advance our national sustainability agenda and has implemented initiatives that will impact local businesses.

Mandatory climate-related disclosures



FY2025	All listed entities will be required to make CRD
FY2026	All listed entities will be required to report Scope 3 GHG emissions (in addition to existing requirements)
FY2027	Large non-listed companies will be required to make CRD
FY2029	Large non-listed companies will be required to report Scope 3 GHG emissions (in addition to existing requirements)

Other policies and regulations



Carbon Tax
Covers large emitters like power operators, but indirectly affects all businesses.
Gradual increase from S\$5/tCO ₂ e in 2023 to between S\$50 to 80/tCO ₂ e by 2030



Singapore Green Plan 2030
Real economy measures such as banning ICE vehicle sales and achieving 80% green buildings by 2030



Mandatory Packaging Reporting
Mandates companies to report packaging use and submit 3R plans annually

Sustainability will impact your business

Large firms are setting climate targets, reporting Scope 3 value-chain emissions, and incorporating sustainability criteria in their procurement. These will impact SMEs.

Actions of large local firms



Net-zero carbon emissions targets by 2045.

Goals to quantify and initiate Scope 3 value-chain inventory tracking by working with suppliers to reduce their emissions.



Net-zero carbon emissions targets for domestic operations by 2030.



Net-zero carbon emissions targets by 2045.

Ongoing efforts to reduce their scope 3 supply chain emissions, such as embodied emissions of Singtel's network infrastructure.

Challenges for SME suppliers



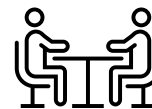
Regulatory and Compliance Risks

Legal implications for non-adherence to sustainability requirements



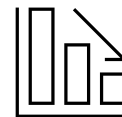
Financial Implications

Revenue loss or increased business costs



Loss of Business Opportunities

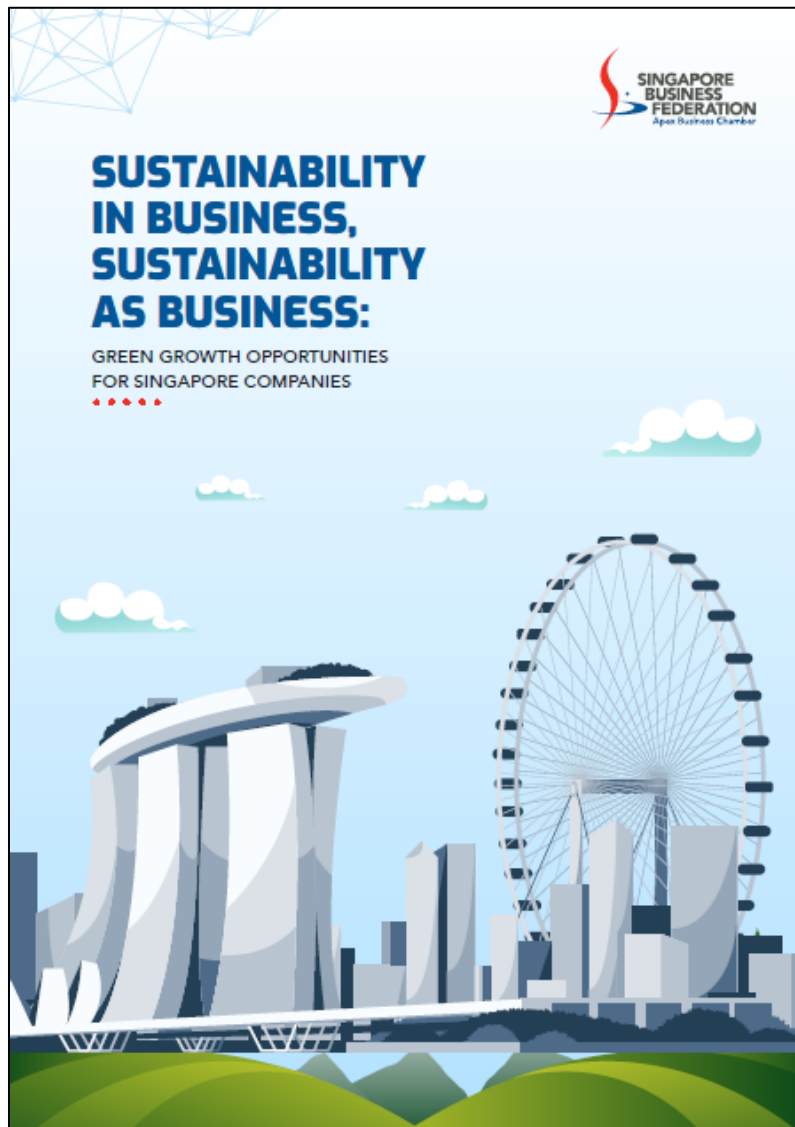
Supplier exclusion and reduced market access



Long-term Competitive Disadvantage

Loss of market position

But there are also substantial opportunities



Growing Market for Green Products and Services

Higher price premium with sustainability as a differentiator, and increased market share by attracting more customers



Cost Savings and Avoidance

E.g. from the adoption of energy efficient solutions, resulting in lower expenses



Access to Sustainable Financing

Greater access to both private and public sector financing such as subsidies, grants, and sustainability-linked loans

Unlocking decarbonisation opportunities for SMEs



Our recent survey, conducted in partnership with Bain & Company, highlights substantial opportunities and challenges for SMEs to accelerate their decarbonisation efforts.

Decarbonisation is crucial and has potential to create value for SMEs

~50% of SMEs realised value creation benefits of decarbonisation

Majority of SMEs in Singapore have not yet made any decarbonisation progress

Only **1/3** of SMEs have made significant decarbonisation progress

Regulatory pressure is the main motivator for SMEs to decarbonise

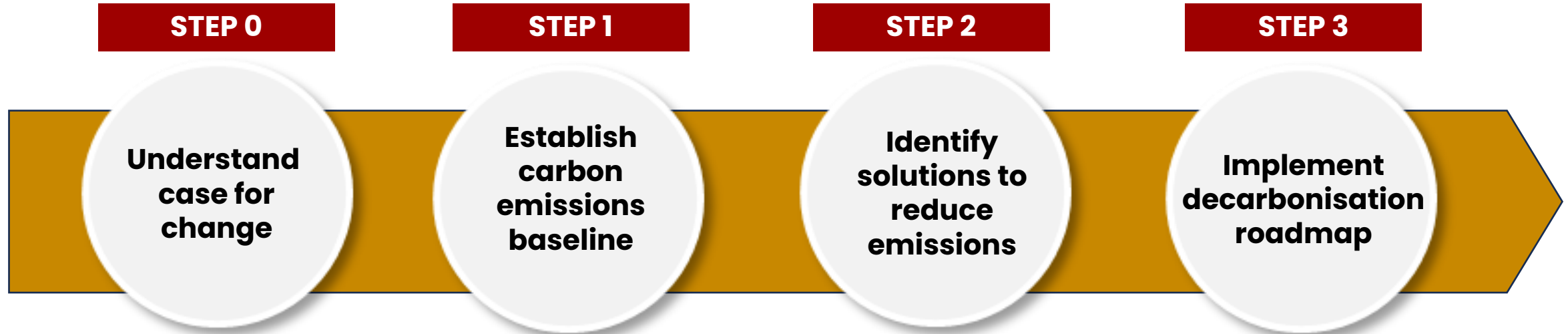
47% of SMEs cite regulatory compliance as primary motivator to decarbonise

Lack of awareness and in-house capability are key barriers

46% of SMEs lack awareness of solutions

60% of SMEs lack in-house decarbonisation capability and capacity

SBF can help your business go green



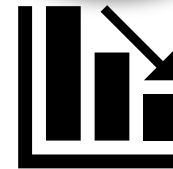
How SBF can help:



Measure



Learn



Do

1) Singapore Emission Factors Registry (SEFR)

2) Resource Portal

3) Decarbonisation Programmes

4) Sustainability Advisory

1) Singapore Emission Factors Registry (SEFR)



- Emission Factors (EFs) convert an organisation's activity or spend-based data to quantifiable carbon emissions.
- In the past, most Singapore firms use EFs from international sources (i.e. US / UK) to calculate their carbon emissions, especially Scope 3 emissions.
- Minister Grace Fu announced at Ecosperity Week 2024 that SBF would lead a public-private consortium to develop and scale localised EF data.

Benefits:



Central 'single source of truth' platform which is conveniently accessible

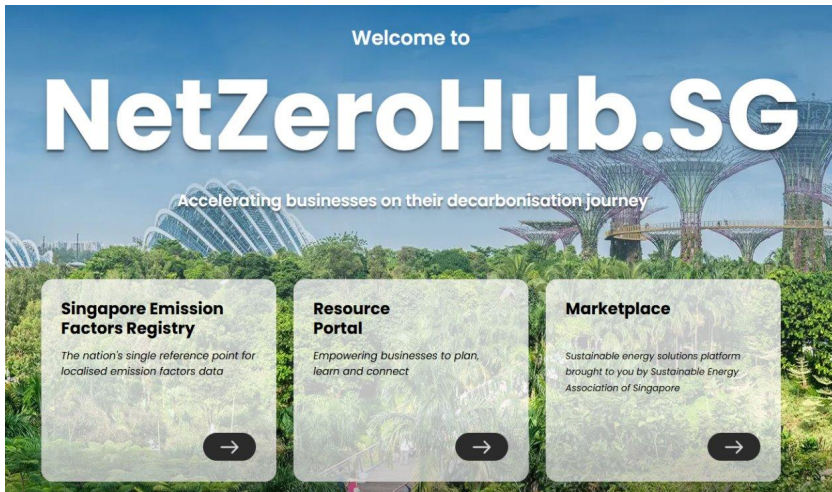


Greater consistency and accuracy in emissions reporting



Improve strategic decision-making

1) Singapore Emission Factors Registry (SEFR)



Categories: Clear Category

Search...

Share Data Export Export All

Data View: Core Additional

Category	Sub-Category	Activity	EF (kg CO2-eq per unit)	Unit	Year
Land Transport	Car	Internal Combustion Engine (ICE) Car	0.17	pax-km	2022
Land Transport	Car	Hybrid Car	0.13	pax-km	2022
Land Transport	Car	Battery Electric Car	0.06	pax-km	2022
Land Transport	Bus	Public Bus	0.07	pax-km	2022
Land Transport	Train	Train	0.01	pax-km	2022

Clear Filters X

Sub-Categories: Clear All

- Bus
- Car
- Train

THE BUSINESS TIMES

Singapore companies can access over 200 emission factors in new registry

The online portal is a multi-stakeholder initiative led by the Singapore Business Federation



Janice Lim

Published Fri, Oct 4, 2024 - 08:30 PM

Sustainability Reporting

Follow



Listed companies in Singapore will be required to report their Scope 1 and 2 emissions, as well as other climate-related disclosures aligned with the frameworks set out by the International Sustainability and Standards Board from FY2025. PHOTO: BT FILE

SINGAPORE companies will have access to more than 200 localised emission factors through a single online portal, which could support their sustainability reporting needs.

THE STRAITS TIMES

New registry helps S'pore firms calculate their carbon emissions more accurately



Dr Koh Poh Koon (left), Senior Minister of State, Ministry of Sustainability and the Environment, with Mr Kok Ping Soon, CEO, Singapore Business Federation, during the fireside chat at the APEX Gala Dinner & Awards Ceremony at One Farrer Hotel on Oct 4, 2024. ST PHOTO: ARIFFIN JAMAR



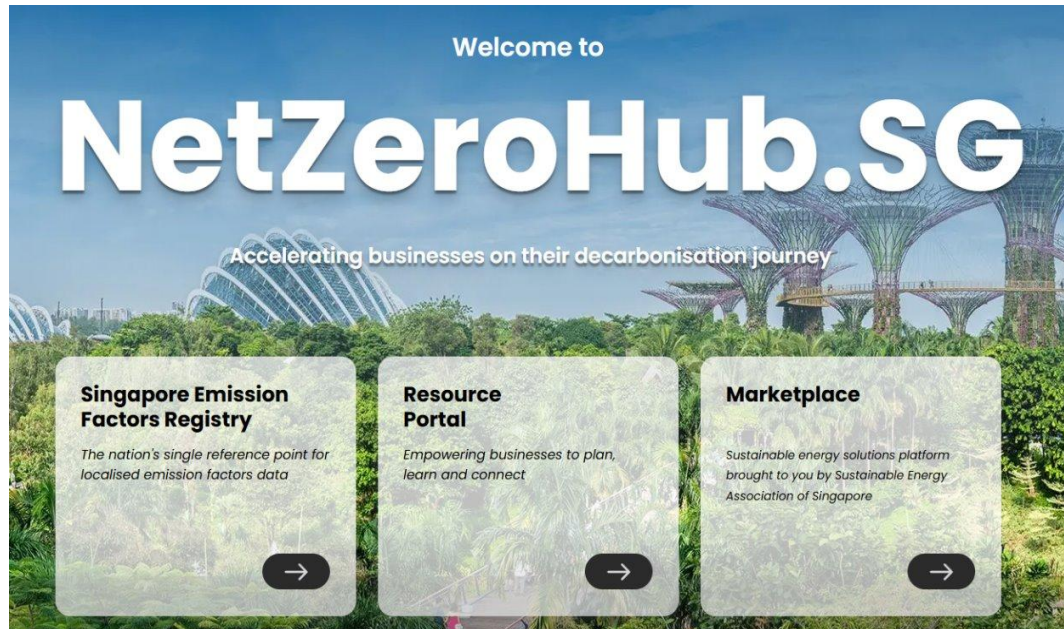
Sue-Ann Tan

UPDATED OCT 05, 2024, 06:10 AM

f 1 ...

SINGAPORE – Local companies can get more help in calculating their carbon emissions thanks to a new registry launched by the Singapore Business Federation (SBF).

2) Resource Portal



Certificate Programme in Sustainable Finance

13-21 Feb 2025, 15-23 May 2025, 6-14 Nov 2025

Understand how sustainable finance and responsible investment strategies can help accelerate action on the Sustainable Development Goals (SDGs) and further impact their business and industry.

Nanyang Technological University
From SGD622.30



Carbon Accounting & GHG Management - Key to a Low-...

18-27 Feb 2025, 23-30 Jul 2025, 20-28 Aug 2025

A professional certificate course about the global transition to a low-carbon energy system and intended to upskill company staff in carbon accounting and greenhouse gas (GHG) management.

UN Global Compact Network Singapore
From SGD 480.00



CSE Certified Sustainability (ESG) Practitioner - Basic

22 Feb - 8 Mar 2025

Introduction to ESG principles and practices, delving into key topics like sustainability frameworks, ESG reporting, stakeholder engagement, and sustainable business strategies.

NTUC Learning Hub
From SGD900.00



Sustainability: The Next Challenge

20 Feb 2025

Develop key skills and competences that are relevant to advancing sustainability in the respective industries and



Sustainability E-Training for Directors

Self-Paced (e-learning)

Provides an insight to enhance directors' understanding of sustainability reporting and the



Putting Sustainability Into Practice For Business

26-27 Feb 2025

The three-module course covers topics and issues such as global trends, physical and transitional risks.

- An industry-led digital platform designed to support Singapore businesses in reducing their carbon footprint.
- First-stop knowledge hub with toolkits, case studies, and training programmes to guide businesses in their net zero transition.

3) Decarbonisation Programmes

SME Sectoral Net Zero Transition Programme

THE BUSINESS TIMES

SBF and Bain launch decarbonisation-focused programme for SMEs

Initiative will link businesses with decarbonisation experts specific to their sector, as well as with financial institutions and other funding providers with green financing solutions



Janice Lim

Published Thu, Oct 3, 2024 - 10:00 AM



More than 34 per cent of 476 SMEs polled have been assessed to be at the "mid" or "advanced" stage in their decarbonisation journey, having started emissions reporting or committing to emissions reduction targets. PHOTO: BT FILE

SMALL and medium-sized enterprises (SMEs) in Singapore will be able to tap into a programme specially catered to support those looking to decarbonise their businesses.

Queen Bee Enabled Sustainability Transition (QUEST) Programme

THE STRAITS TIMES

SingPost's SME suppliers to get help with going green



Senior Minister of State for Trade and Industry Low Yen Ling (third from left) and SingPost group CEO Vincent Phang (third from right) at the MOU signing on Oct 18. ST PHOTO: DESMOND FOO

Rosalind Ang

UPDATED OCT 18, 2024, 10:58 PM -



SINGAPORE – A new initiative aims to help the smaller companies that supply Singapore Post (SingPost) transition to more sustainable business models.

SingPost chief sustainability officer Michelle Lee said the programme is needed as many small- and medium-sized enterprises (SMEs) may want to go green but are not sure how to start.



Sectoral Programme



- Establish emission baseline
- Tailor decarbonisation pathway and immediate actionable plans



- Create “sustainability officer-quality” decarbonisation plans, ~75% quicker than traditional manual process



- Matchmake with network of financial institutions and green solution providers



- Complimentary 3-month and 6-month check-ins by SBF's Sustainability Advisors

RESULTS



80%

of participating SMEs established their emissions baseline for the first time



50%

Reduction in carbon emissions were targeted by participating SMEs

Testimony on the programme:

“

Great initiative for SMEs who **may not have the time/ resources/ know how** on how to embark on this journey...

Sr. Executive, Food Manufacturing SME

“

...the **dashboard is very impressive; more details would be helpful on how levers work** and can be applied to my company's specific situation...

Sr. Executive, Beverage manufacturing SME

QUEST PROGRAMME

WHAT IS QUEST

The Queen Bee Enabled Sustainability Transition (QUEST) Programme is tailored to address the critical gap between the growing expectations of larger companies and the current lack of expertise amongst suppliers to deliver credible and accurate carbon emissions data necessary for climate reporting.

WHY IT MATTERS

- Strong decarbonisation commitments and transparent data **positions your business as favoured suppliers** to companies needing to meet global carbon reporting standards.
- **Cost savings, access to sustainable financing,** and a **growing market** for green products and services.

01



1 Day Training

- **Part 1: Broad ESG Topics**
Introduction and overview of key ESG principles based on international reporting standards such as GRI, TCFD, and ISSB
- **Part 2: Climate Change**
Deep dive into climate-related issues, calculating Scope 1 and 2 emissions, and decarbonisation levers

02



Carbon Emission Baseline Report

- A **capstone project with sustainability toolkit** to calculate your baseline carbon emissions (Scope 1 and 2)
- **Receive baseline report** that you can submit to SingPost. The report will also help to support EcoVadis assessments and efforts to obtain sustainable financing from banks
- Gain compliance with SingPost's Supplier Code of Conduct and procurement criteria
- **Certificate of Completion**

03



Sustainability Advisory from SBF

- **Complimentary 3-month and 6-month check-ins by SBF's Sustainability Advisors** to track your progress and provide support for your ongoing decarbonisation efforts
- **Access to ad-hoc advisory and consultancy services** thereafter from SBF and EY if required, to support your sustainability initiatives

QUEST Programme Partners:



Supported By:



4) Sustainability Advisory

- SBF's sustainability advisors provide expert guidance and tailored support.
- Whether you need capability (knowledge) or capacity (e.g. need a part-time professional sustainability officer), let us help you.

Our unique features

- **Cost effective:** More cost effective than hiring traditional consultants or full-time staff.
- **Zero commitment:** Pay-as-you-use, with no minimum hours required.
- **Quick deployment:** Activate us any time whenever you require assistance.

Our services (examples)



Identify cost-saving opportunities / Develop comprehensive sustainability strategy



Implementing decarbonisation : Draft reports for your management, gather quotations from vendors, apply for grants, etc.



Develop your company's sustainability report / Perform greenhouse gas accounting



Customised training for senior management

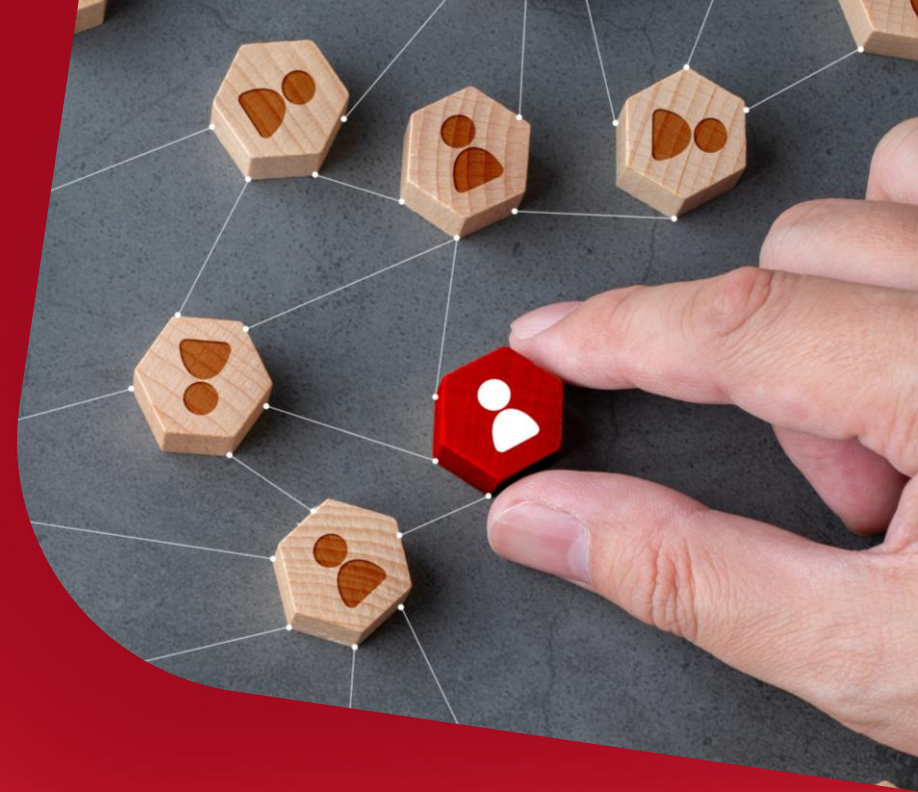
"The journey of a thousand miles begins with a single step."
– Lao Tzu



05

Socially Impactful

Embedding social impact into business strategy and contributing meaningfully to community



THAM Kok Wing

Head, Programme Office
Social Sustainability Division

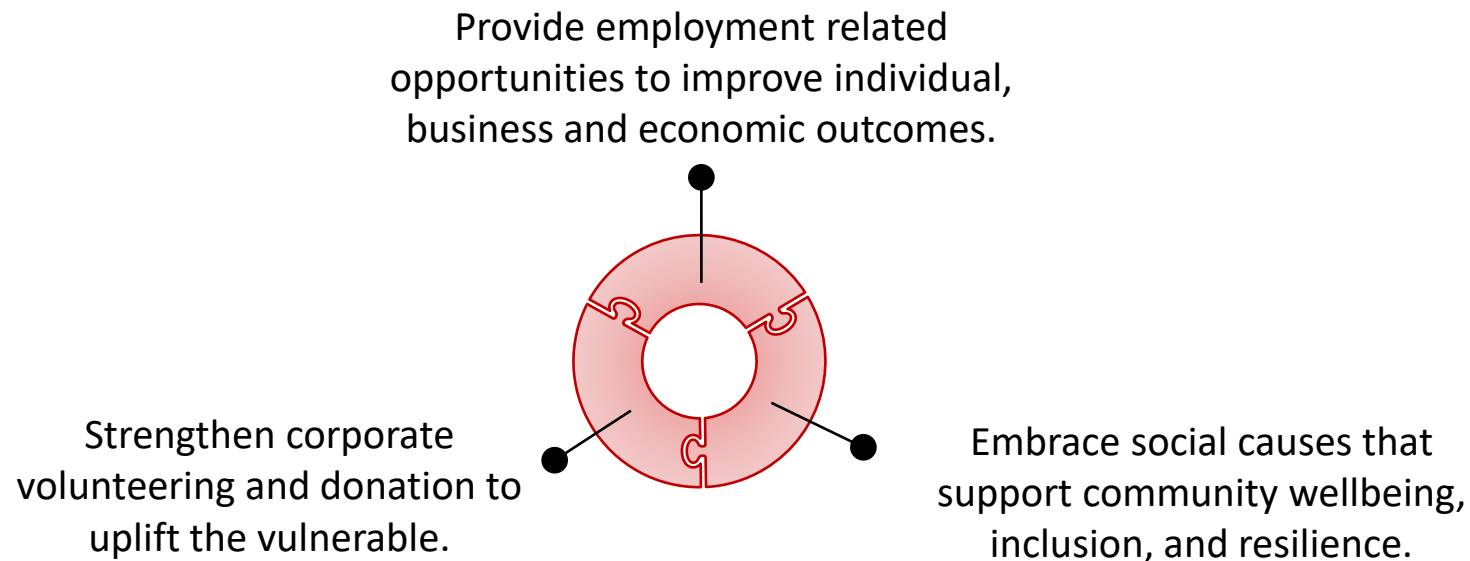


Valerie LOW

Head, Programmes
SBF Foundation

Socially Impactful Action Agenda

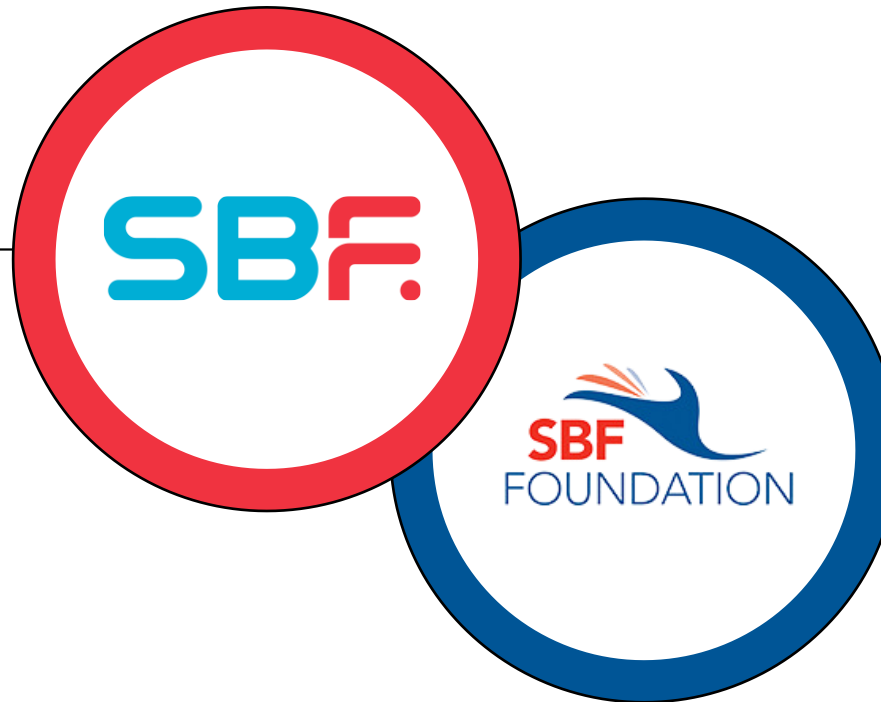
A strong social compact forms the foundation of a functional and resilient society.



Our **Social Impact Action Agenda** aims to mobilise the business community to develop and deepen their social impact contribution to society.

Our socially impactful work with the business community is co-driven by SBF and SBF Foundation

Apex business chamber and enabler of future-ready businesses to create positive impact under socially impactful action agenda.

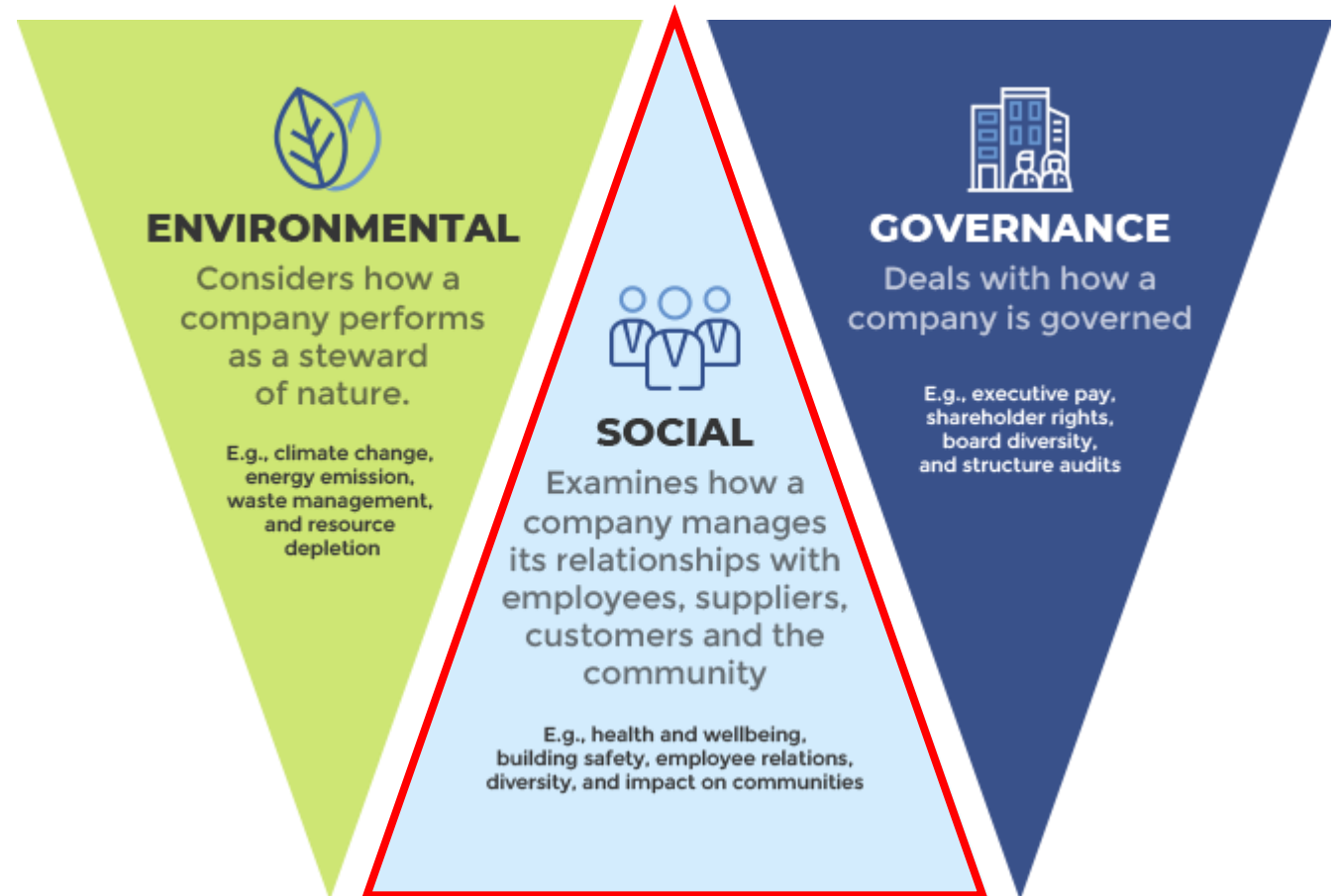


Social impact arm of SBF that mobilises corporate capital and develops programmes for social impact.

We mobilise the business community to develop and deepen their social impact contribution to society because a strong social compact forms the foundation of a functional and resilient Singapore.

Social Sustainability as a driver of socially impactful business

- Businesses drive social impact by embedding social sustainability into their core operations.
- Social Sustainability refers to the capacity of the company to uphold and enhance the well-being of its stakeholders, such as its employees, customers and community.
- It emphasizes the creation of inclusive, fair, and resilient communities where individuals have access to opportunities, resources, and rights that enable them to thrive.



What is the **business value of social sustainability** on communities and businesses?



Build Brand Reputation & Trust

Contributing to social good fosters goodwill between businesses and community, increase brand loyalty and build trust.



Attract Talent & Retention

Being a socially responsible attracts and retains top talent, improving workplace morale and productivity.



Support Community Development

Businesses that engage in social initiatives contribute to local community development and create lasting positive changes.



Stronger Brand Differentiation

Ethical businesses stand out in the market, as social purpose increasingly influences consumer purchasing decisions, driving higher revenue.



Enhance Employee Engagement

Volunteering and social impact initiatives give employees a sense of purpose and strengthen their connection to their work and community.



Address Social Issues

Volunteer efforts help tackle pressing social issues within communities, promoting social equity and support for vulnerable groups.

Here are ways you can work with us to be socially sustainable

WORKFORCE

Building resilient workforce
(individuals entering, within and re-entering workforce)

A. Support Employees in need



Caring for workers experiencing sudden hardships from within the industry. **Industry Led Compassion Fund**

B. Equal Access to Employment



Breaking Employment Barriers for Differently-abled Groups. **Employability Fund**



Building Bridges & Network to widen Youths' horizons. **Youth Connections**

COMMUNITY

Supporting SMEs in building cohesive and inclusive
community in diverse sectors

C. Enable Sustainable Giving



Empathy Building
Poverty simulation
Understanding needs



Community Marketplace
Galvanise enablers
Meeting of SMEs



Corporate Volunteering
Mobilising the corporate
community to give back

D. Connect to Charity of Choice



MigrantWell
Healthcare for migrant
workers in Singapore

Support **EmployWell** by hiring vulnerable workers or donating to the Fund to support their employability

THE BUSINESS TIMES

SBF Foundation signs MOU to enhance employability support for four vulnerable groups

SUN, MAY 22, 2022 - 3:54 PM | UPDATED SUN, MAY 22, 2022 - 3:54 PM

 Vivien Ang

Published Sun, May 22, 2022 - 3:54 pm



MOU Partners:



Programme Partners:



Stable, sustainable employment empowers disadvantaged individuals towards self-reliance and community integration.

Businesses can donate to support employability for homeless, women in challenging situations, and people with mental health conditions.

Employers can foster inclusive cultures by creating supportive environments with empathetic colleagues, offering comprehensive training, and implementing flexible work arrangements.

1652 persons have received employability support, with 68.58% (1133) placed in jobs, and 65.3% retaining their job for at least three months and 55.1% for at least six months.

*Individual and corporate donations are eligible for 250% tax deduction.

Volunteer with **Youth Connections** to build social networks and support social mobility of vulnerable youths

UPCOMING [5th RUN] – 22 August 2025

This programme fosters connections through three simple sessions of speed matching, bonding over lunch and a company visit, spanning two months.



Mr Alvin Yapp
BusAds Pte Ltd
Director, Corporate Affairs



Ms Tan Sock Huan
RSM Stone Forest Pte Ltd
Director, Corporate Solutions



Mr Jeshier Loi
Ya Kun International Pte Ltd
Director, Branding and
Marketing Development



Mr Sanjiv Rajan
Allen & Gledhill
Lawyer and firm partner



Mr Ronnie Seah
Sankyu Singapore
General Manager (Admin)

What is Youth Connections?

Youth Connections is designed to **help youths from lower-income families expand their social networks**, while connecting business leaders with an impactful cause. By acting as a ‘connector’ for under-privileged youths, it facilitates meetings and interactions with professionals from various fields, provide networking opportunities to expand their personal and professional ties, and broaden their worldview with new perspectives.

“I believe with his experience, knowledge and wisdom, my connector would be able to change me to a better version of myself”

“Someone I would like to learn more from because I feel that I would be influenced by my connector's positive mindset and thinking”

“I am surrounded by people who come from very different backgrounds, and my connector shared his personal experience on how he was when he was younger, and I think I can learn a lot of lessons from it and see how I want to grow and pave my path in my future”

***“The business of life is human connection”** - Robin Sharma*

Join our empathy-building initiative. Step **In Their Shoes** for an immersive experience of challenges faced by vulnerable persons



IN THEIR SHOES

Step into Their World. Lead with Empathy

For just three hours, join us in stepping in another's shoes, and discover the hidden challenges many workers in our midst face.

Key Takeaways

Deeper Empathy and Awareness

A Shift in Perspective

Practical Reflections on Hiring Practices

Actionable Ideas for Inclusive Employment

Connection and Collective Learning

Business Benefits of Inclusive Leadership

"When I role-played as the kid and at night while my 'parents' were fighting off the loan shark, I had to keep 'doing my homework', which made me feel very helpless and made me question the point of studying. It influenced my perspective by helping me understand that I had taken simple things like studying in school for granted." - Alex Lee, Co-Founder, Surge Advertising Private Limited



There are choices to be made daily. However, what may be a simple choice for us could be a struggle for others; especially for individuals and families trying to make daily decisions to meet their needs.

In 2024, **25 like-minded business leaders** from 29 companies took the first step to understanding the challenges faced by individuals and families in our midst.

UPCOMING [6th RUN]
– 25 April 2025, 2.30PM - 5.30PM

Venue: Kampung Siglap Lifeskills Training & Retreat Centre



Join our Corporate Volunteering Programme, designed to help businesses make a difference to communities-in-need

Why are we doing this

To support and scale Corporate Volunteering with businesses, with a particular focus on a mix of mid-to-large companies.

- i. Develop sustained **corporate volunteerism at-scale** between corporates and non-profit organisations through a guided approach, and
- ii. Achieve sustained partnerships and **observable volunteering outcomes** between companies and non-profit organisations.

How are we organising the work?



What will our programme entail?

Together with partners, SBF/SBFF will drive the adoption of Corporate Volunteering through 6 key programme elements:



Participate in **Community Marketplace** to be matched to your charity of choice and start or scale your social impact

COMMUNITY MARKETPLACE 2024

Where Corporates and Community Connect
to Catalyse Change.



Launch of Community Marketplace by Mr Tharman Shanmugaratnam
President of the Republic of Singapore and Patron of SBF Foundation

In partnership with:



Participating companies:



255 corporate leaders engaged with
14 community agencies

Objective:

- Raise corporate awareness and deepen their social impact contribution to society.
- Share support available to businesses seeking to start or strengthen their corporate purpose.

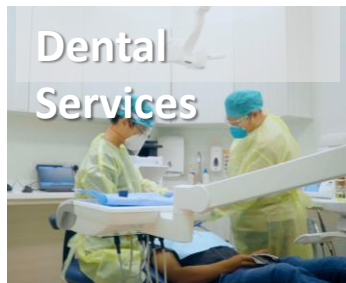
Partners Involved:

- Government
- Social Service Agencies & Enterprises
- Intermediaries and Enablers
- Corporates

Outcomes:

- Connect businesses to social impact enablers for knowledge exchange.
- Partnerships that strengthen corporate purpose and support for social causes.

Donate to and engage with **MigrantWell** to support the well-being of the migrant worker community in Singapore



Dental
Services



Psychological
Services



Physiotherapy
and Rehab



The SBF Foundation catalyses business involvement in social, educational, environmental, and health causes to strengthen society's social compact.

One notable project is **MigrantWell Singapore (MWS)**, in partnership with MOM, Founding Donors (the estates of Khoo Teck Puat and Ng Teng Fong), and programme partners St. Andrew's Mission Hospital (SAMH), HealthServe (HS), and SATA CommHealth (SATA).

To address care gaps in dental health, mental health, and rehabilitative care, the MigrantWell Welfare Fund (MWWF) was established. Additionally, a MigrantWell Medical Centre in Penjuru was set up to provide primary care and care gap services to migrant workers.

Through these collaborations, some 19,280 migrant workers have since received assistance for dental, physiotherapy and psychological care services through SAMH, HS and SATA.

To connect with us



Donate Any Amount

*Donations of any amount to the SBF Foundation are eligible for tax deduction of 250%.



Be a Catalyst for Change

Provide job opportunities for vulnerable individuals



Embark on our Corporate Volunteering Programme



Stay Connected

Stay updated on our latest happenings and programmes

Visit www.sbffoundation.org.sg, or follow us on our socials



06

SBF Business Networks

- *Singapore Women Entrepreneurs Network (SG-WEN)*
- *Young Business Leaders Network (YBLN)*



KOH Xiao Le

Acting Director, TACs & Business Networks
Strategic Partnership and Events Division

Our Business Networks connect diverse communities, fostering collaboration, innovation, and growth to advance Singapore's business ecosystem.



Young Business Leaders Network

Inspired by the success of earlier generations of business leaders, the Young Business Leaders Network (YBLN) was launched in 2018 to galvanise and harness the potential of Singapore's brightest entrepreneurs, “next gen” business owners, and corporate leaders.



Singapore Women Entrepreneurs Network

The Singapore Women Entrepreneurs Network (SG-WEN) was launched in September 2021 as a “for women, by women” grounds-up initiative to support women entrepreneurs.



ABOUT

YOUNG BUSINESS LEADERS NETWORK

WHAT WE DO AT YBLN, MATTERS

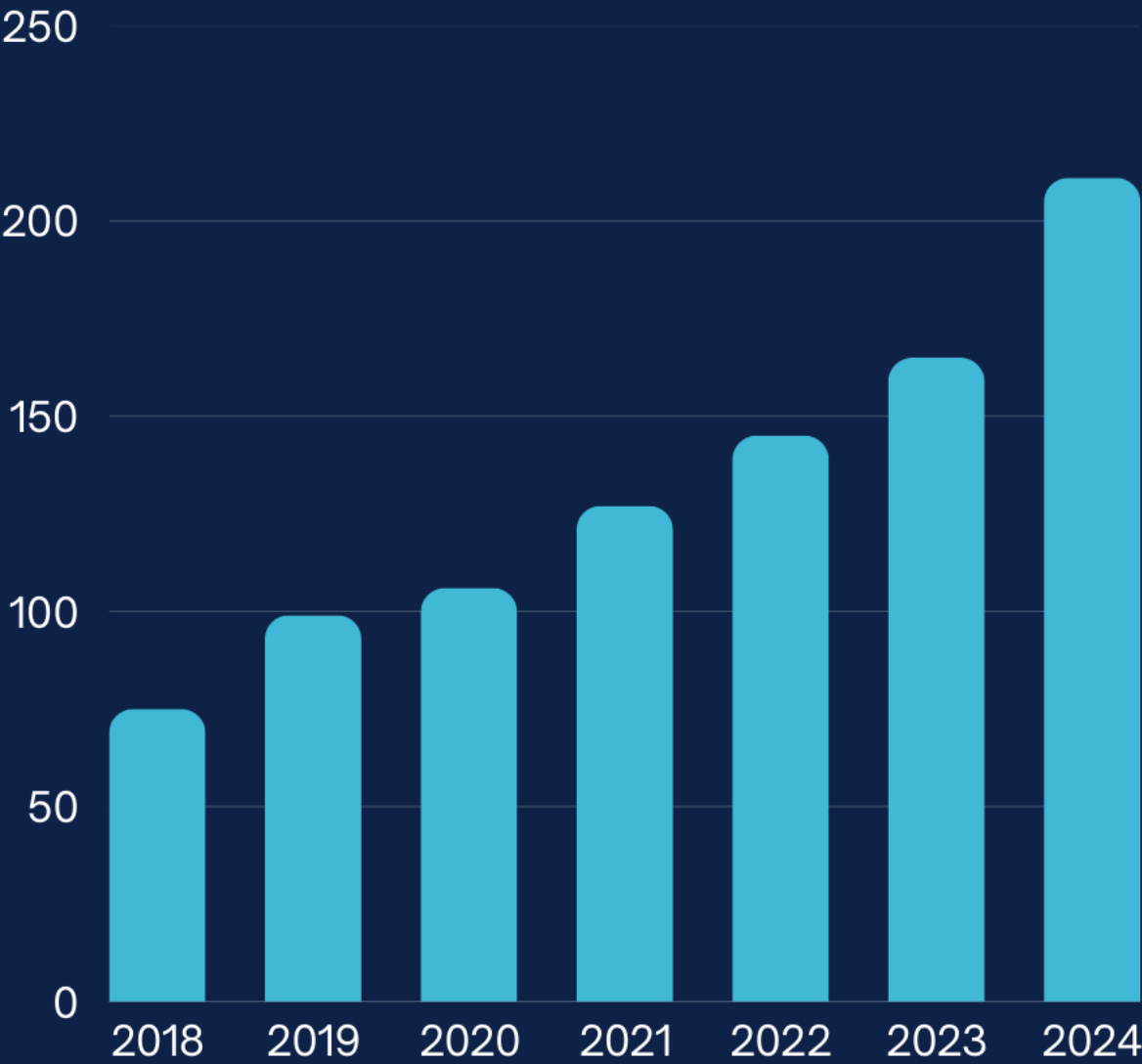


Purpose

Create a vibrant community and network of young business leaders who share experiences, continue learning together, and explore partnerships that positively impact society through business.

“RESHAPING THE FUTURE OF BUSINESS, ONE LEADER AT A TIME”

OUR MEMBERS



48

% Next Gen
Family Business Owners

49

% Members 40 Years Old and
Younger

235

No. of Members

WHAT WE OFFER



Invigorating and lasting connections
with like-minded individuals in
Singapore and the region

Exclusive thought leadership events to
hone business acumen and leadership
potential and closed-door dialogues
with political office holders

Access to SBF's action committees
and business groups

Signature mentorship programme and
be mentored by a business stalwart
from Singapore

Membership in YBLN presents a unique opportunity to learn and grow as a business leader, with the support of a network of peers. At YBLN, our programmes and initiatives are aimed at stimulating thinking, fostering learning and motivating action.

Timeline of Events



*Select SG-WEN Members were invited.

^ C-level participants of select SBF member companies were invited.



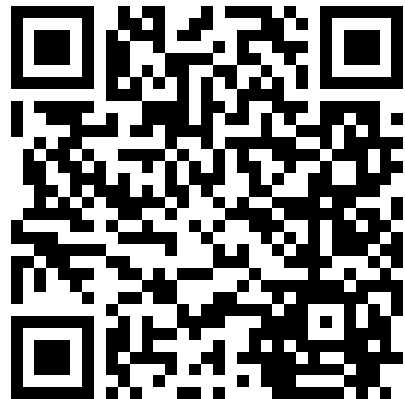
**MOBILISE THE YBLN COLLECTIVE,
MAGNIFY OUR GROWTH TO IMPACT OTHERS**



ybln@sbf.org.sg



<https://www.linkedin.com/in/young-business-leaders-network/>





Singapore
Women
Entrepreneurs
Network

**By Women, For Women – Introducing
SG-WEN**

ABOUT US

Launched on 21 September 2021, the Singapore Women Entrepreneurs Network (SG-WEN) is a network formed by the Singapore Business Federation (SBF) to **coordinate the existing efforts of businesswomen within the community, and to serve as a platform to connect with other women-entrepreneurs associations in Asia-Pacific, particularly ASEAN.**

WHO WE ARE



WHAT WE WANT TO ACHIEVE

Our mission is to provide a platform where Singapore women entrepreneurs and existing women business networks can unite and collaborate to influence culture and policy, and drive industry change in Singapore and Asia-Pacific, particularly ASEAN.

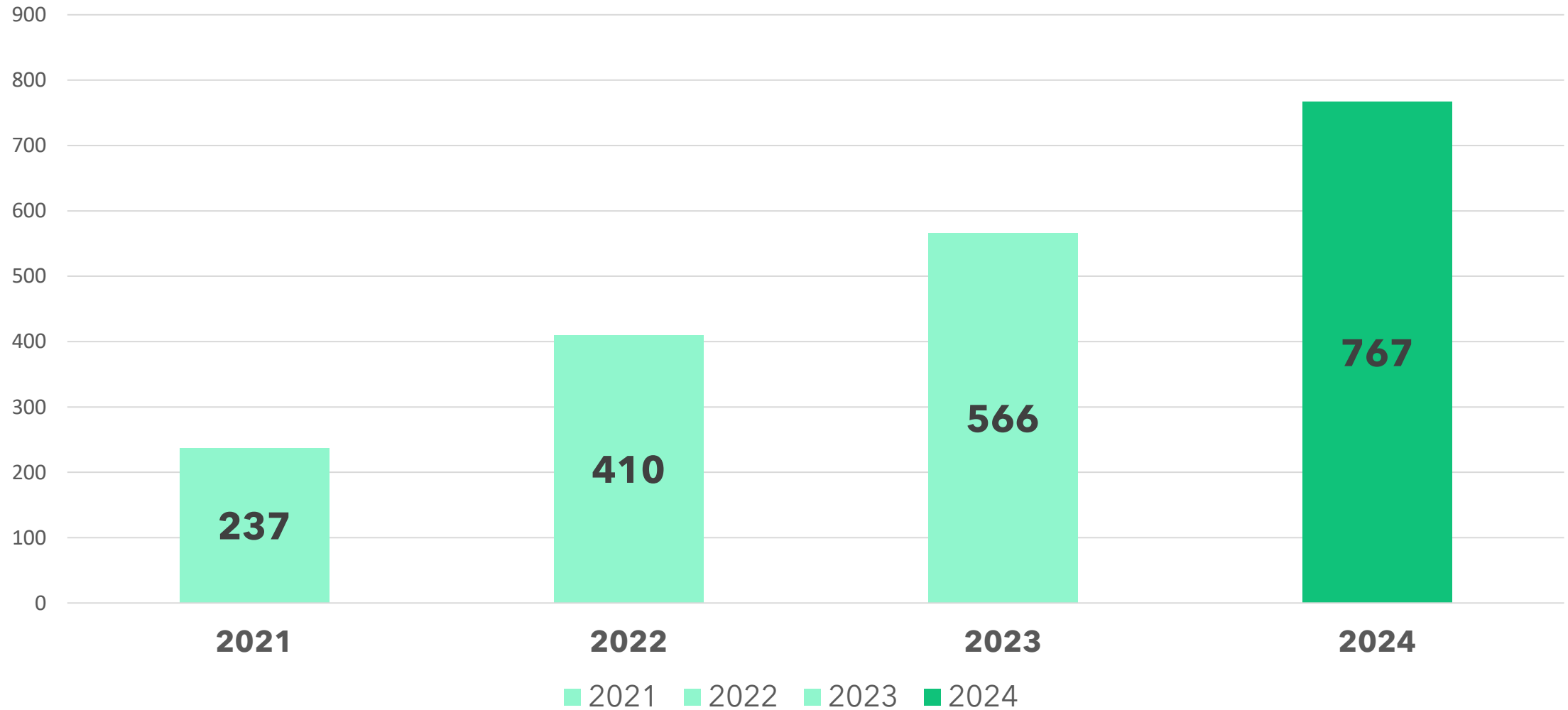
We will do this by advocating and promoting women business perspectives, facilitating knowledge sharing, fostering business partnerships and growth.



OUR VISION

Our vision is to be the preeminent network of women entrepreneurs in Singapore focused on helping them achieve the fullest potential in their businesses, for the benefit of the communities and economies they serve.

SG-WEN MEMBERSHIP GROWTH



OUR PLATFORMS AND PROGRAMMES ARE UNDERPINNED BY FOUR KEY FOCUS AREAS TO ACHIEVE THREE OBJECTIVES

Championing Women
Entrepreneurs

Collaboration with Other
Groups and Networks

Knowledge Sharing

Recognition of Women
Entrepreneurs

Connect & Expand

Connect with professionals and like-minded entrepreneurs. Whether you are looking to grow your reach, find new partners, or gain fresh perspectives, SG-WEN helps you build meaningful connections that propel your business forward.

Build & Influence

Through tailored workshops, mentorship programmes, and industry pulse surveys, we equip women entrepreneurs with the skills and insights needed for growth and success.

Inspire & Champion

We recognise and champion women entrepreneurs in Singapore, fostering a stronger business ecosystem, and advocating for their regional and global recognition.

ADD OUR STRENGTHS TO YOURS

Leverage SG-WEN to strengthen your business for long-term growth and success

If you are a women entrepreneur or senior business leader looking for:

- **Unparalleled Connections** – We connect you strategically with individuals who can significantly impact your business goals.
- **Leadership Growth** – Learn from industry experts through mentorship and leadership development programmes.
- **Influence & Impact** – Engage in exclusive dialogues with political office-holders and industry leaders to shape policies.
- **Exclusive Access** – Enjoy priority access to our signature events and programmes.

WHY NOT CONSIDER JOINING SG-WEN TODAY WHICH IS EXCLUSIVELY FOR SBF MEMBERS?

STAY IN TOUCH



sg-wen.secretariat@sbf.org.sg



<https://sg.linkedin.com/company/singapore-women-entrepreneurs-network>



07

SBF Membership

Engage and Connect with Us



Kenny CHAN

Director, Membership Operations & Services
Membership and Corporate Services Division

Leverage Your SBF Membership

A sample of the many activities, programmes and events that SBF organises

Singapore Budget Symposium
March 2025



SBF Business Mission to Johor Bahru, Malaysia
February 2025



Session on US Trade Policy
January 2025



Inaugural Trade and Association Chamber (TAC) Summit
January 2025



China International Import Expo (CIIE)
November 2024



Future-Ready Businesses (FRB) Spotlight Visits



Take Full Advantage of your SBF Member Benefits



Expand Network
And Partnership
Opportunities



Access Global
Markets and Tap
Overseas
Connections



Build New
Capabilities and
Enhance Existing
Competencies



Engage Actively
and Advocate
Collectively

Engage with Us and One Another



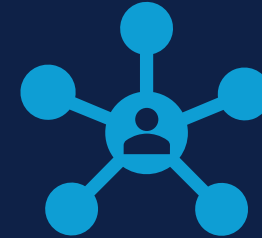
Engage with the
SBF Teams



Ask us your
Questions on SBF
Membership



Let us help you
make better use of
your Membership
Account



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Visit the SBF booths at the foyer to learn how we can boost your business!

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