



Career Conversion Programme - Internationalisation Professionals (CCP-I)

Your first step into B2B e-Commerce

Want to tap into the booming B2B e-Commerce trend but lack the know-how?

Tap on CCP-I to upskill your talents with practical skills such as developing strategies, boosting business efficiency and capabilities while receiving training subsidies and salary support!

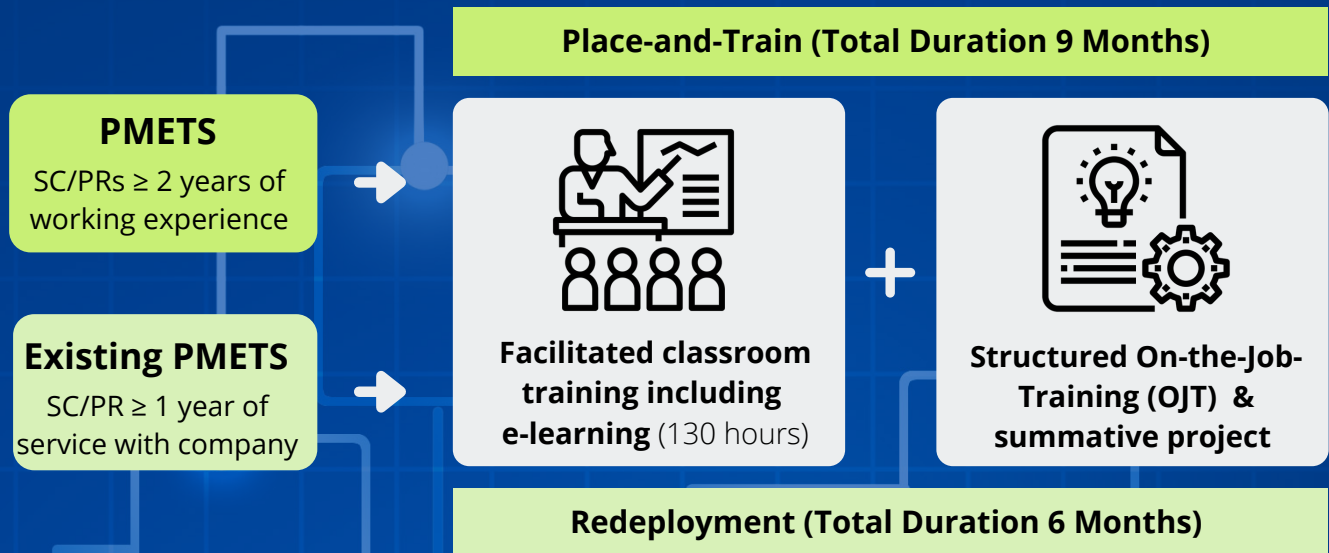
Scan for more
information



**70% Course Fee Grant
and up to 90% Salary
Support available**

*terms & conditions apply

Upskilling Internationalisation Capabilities



B2B e-Commerce Training Programme Structure



Mandatory

(~46 hrs)

- Navigating the Global Business Landscape
- Leading Across Cultures: Leadership, Management & Business Acumen in the Internationals Market
- Distribution Strategy & International Marketing
- International Trade and Investment



Specialised Elective Tracks

(~53 hrs)

- E-commerce Strategy
- E-commerce Technology
- Online Customer Management
- Inventory Management
- Logistic Planning
- Mentoring

Other specialised elective tracks : China, Southeast Asia, Africa, Middle East and South Asia



Functional Electives

(~31 hrs)

To complete a total of about 130 training hours for the mandatory, specialised elective track and functional elective modules



Immersion (optional)

(Separate fee chargeable)

(Optional) Immersion programme for in-market exposure and experience