



Career Conversion Programme - Internationalisation Professionals (CCP-I)

Reskill Your Talents to Break into China Market!

China is Asia's largest economy and Singapore's top trading partner. It provides many opportunities for Singapore companies to grow.

You could tap on CCP-I to receive salary support for your new hire and training subsidy to train them to assist in your business expansion into China.

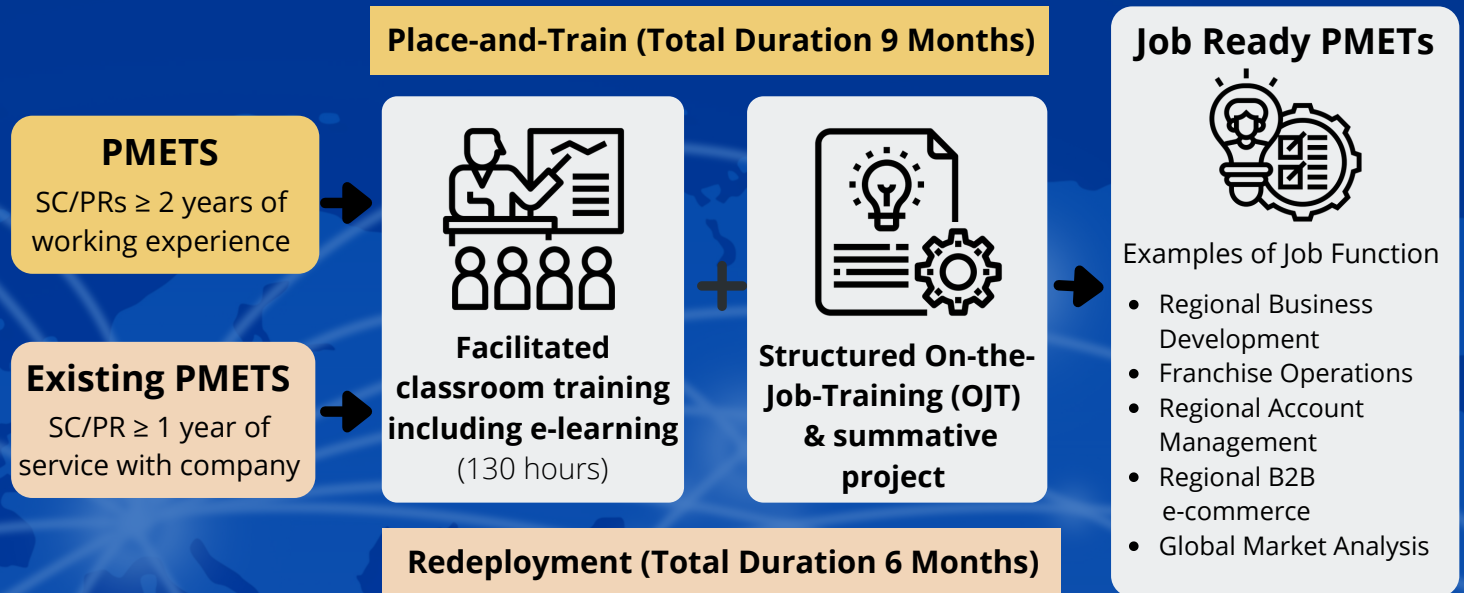
Scan for more
information



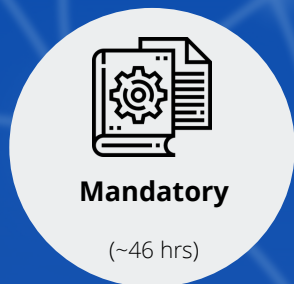
**70% Course Fee Grant
and up to 90% Salary
Support available**

*terms & conditions apply

Upskilling Internationalisation Capabilities



China Training Programme Structure - 130 hours



- Navigating the Global Business Landscape
- Leading Across Cultures: Leadership, Management & Business Acumen in the Internationals Market
- Distribution Strategy & International Marketing
- International Trade and Investment



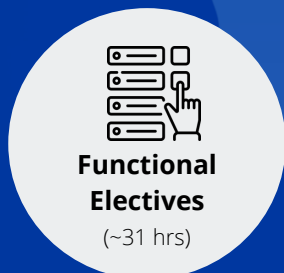
- E-commerce Strategy
- Distribution Channels
- Essential Business Culture
- China Labour Laws & Practices
- Trade Investment Regulations & Incentives
- China taxation and Compliance Practices
- Market Mentoring

In partnership with Shanghai Jiao Tong University (SJTU) for China track modules

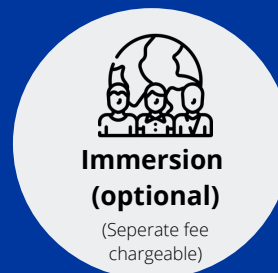


— 上海交通大学 —
新加坡研究生院
SJTU-APGI

Other specialised elective tracks : Southeast Asia, Africa, Middle East, South Asia, B2B e-commerce



To complete a total of about 130 training hours for the mandatory, specialised elective track and functional elective modules



(Optional) Immersion programme for in-market exposure and experience

About our partner :

Shanghai Jiao Tong University (SJTU), as one of the higher education institutions which enjoy a long history and a world-renowned reputation in China.

In 2002, with the approval of the Ministry of Education of China, the first overseas graduate school – the Shanghai Jiao Tong University Asia Pacific Graduate Institute at Singapore, was established, officially bringing China's high-level degree and graduate education programs beyond its shores. It has cultivated over six hundred young talents in Singapore, who have contributed to local development for decades



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SJTU ASIA-PACIFIC GRADUATE INSTITUTE