

A map of Southeast Asia with several pushpins (red, yellow, blue) placed on it. The map shows countries like Thailand, Vietnam, and Cambodia, along with cities like Bangkok, Ho Chi Minh, and Phnom Penh. The text "Career Conversion Programme - Internationalisation Professionals (CCP-I)" is overlaid on the map in a white box with a red border.

## Career Conversion Programme - Internationalisation Professionals (CCP-I)

### Reskill Your Talents to Break into Southeast Asia!

Southeast Asia has always been the preferred location for Singapore businesses to expand overseas. With its dynamic emerging markets, the region provides many opportunities for Singapore companies to grow.

You could tap on CCP-I to receive salary support and training subsidy to train your new hire to assist in your business expansion into Southeast Asia.

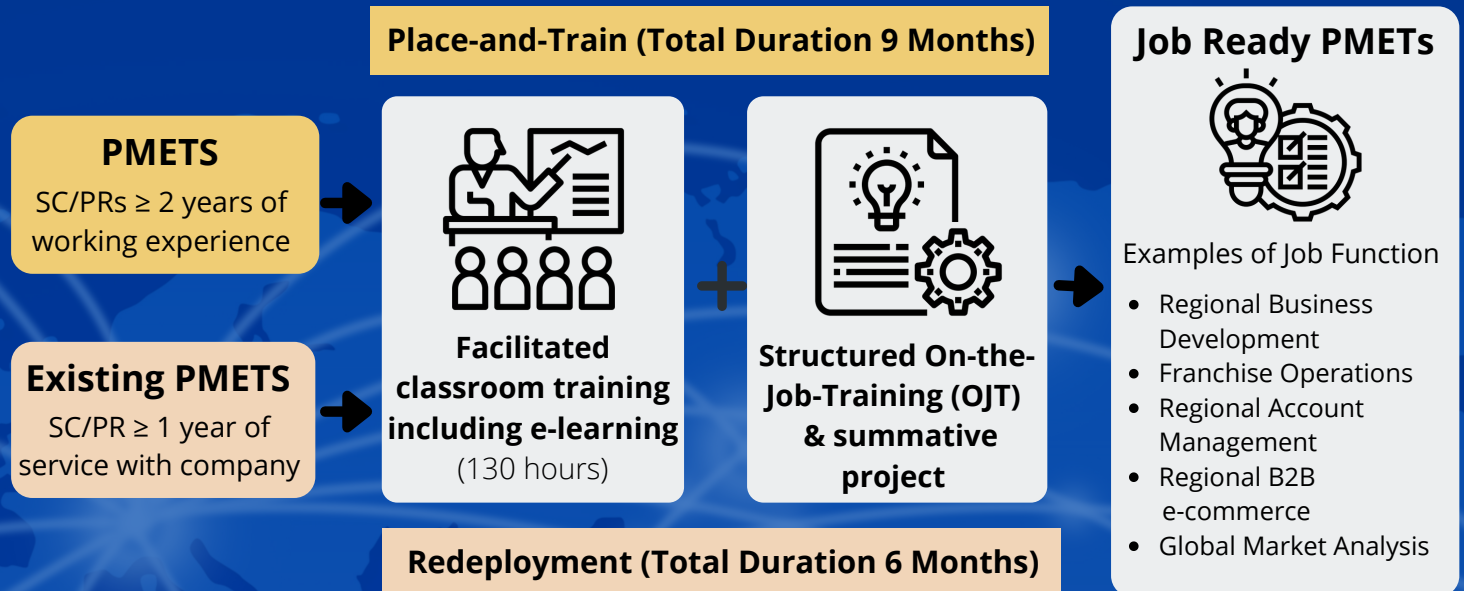
Scan for more information



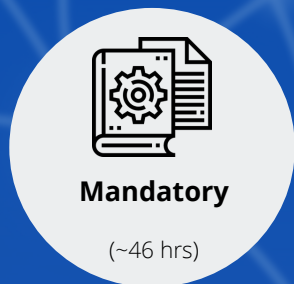
**70% Course Fees Grant  
and up to 90% Salary  
Support available**

\*terms & conditions apply

# Upskilling Internationalisation Capabilities



## SEA Training Programme Structure - 130 hours

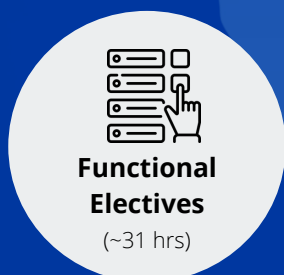


- Navigating the Global Business Landscape
- Leading Across Cultures: Leadership, Management & Business Acumen in the Internationals Market
- Distribution Strategy & International Marketing
- International Trade and Investment

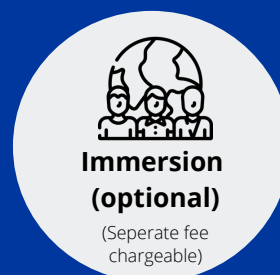


- E-commerce Strategy
- Distribution Channels
- Essential Business Culture
- SEA Labour Laws & Practices
- Trade Investment Regulations & Incentives
- SEA taxation and Compliance Practices
- Market Mentoring

*Other specialised elective tracks : China, Africa, Middle East, South Asia, B2B e-commerce*



To complete minimum 130 training hours for the mandatory, specialised elective track and functional elective modules



(Optional) Immersion programme for in-market exposure and experience