

CAREER CONVERSION PROGRAMME

For Internationalisation Professionals

Building Talents for Internationalisation

Career Conversion Programme for Internationalisation Professionals (CCP-I)

Lacking talents with practical skills who can assist in your overseas expansion?

CCP-I supports enterprises to recruit and train experienced individuals for their internationalisation plan. It aims to develop a core pool of local PMETs (Professionals, Managers, Executives, and Technicians) who are ready to assist enterprises expanding into markets such as Africa, China, the Middle East, Southeast Asia, and South Asia. CCP-I also supports enterprises keen to use B2B e-Commerce for overseas expansion.

ELIGIBILITY

COMPANIES

- Registered & Incorporated in Singapore
- Have intention to expand overseas
- Offer employment directly related to CCP-I, with remuneration that commensurate with the market rate
- Commit to CCP training arrangement for the PMETs

INDIVIDUALS

- Singapore Citizen or PR
- Min 21 years old
- Must not be in a similar job role prior to joining CCP
- Newly hired / Immediate or short-term risk of redundancy

Upskilling Internationalisation Capabilities

PMETs : SC/PR \geq 2 years of working Experience

Place-and-Train (9 Months)



Facilitated classroom training including e-learning



Structured On-the-Job-Training (OJT)



Summative Project Plan



Job Ready PMETs



Examples of Job Function

- Regional Business Development
- Franchise Operations
- Regional Account Management
- Regional B2B e-commerce
- Global Market Analysis

PMETs : SC/PR \geq 1 year of service with Company

Job Redesign Reskilling (3 Months)

PMETs : SC/PR \geq 1 year of service with Company

Redeployment (6 Months)

Training Programme Structure

- Place and Train / Redeployment: minimum of 130 hours of training for the mandatory, specialised elective track and functional elective modules.



Mandatory

(~46 hrs)



**Specialised
Elective Tracks**

(~53 hrs)



**Functional
Electives**

(~31 hrs)



**Immersion
(optional)**

(Separate fee
chargeable)

- Job Redesign Reskilling (JRR) : minimum of 43 hours of training

**Navigating
the Global
Business Landscape**

**International Trade
and Investment**

**E-Commerce
Strategy**

**Understanding the
Digital Marketing
Landscape & the
Customer Funnel**

Programme Funding Structure

Course Fee Grant

Government Subsidy

70% Course Fee, per trainee capped at

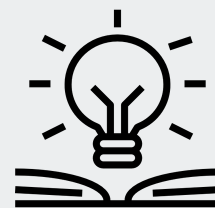
- \$9,100 (new hire/ redeployment)
- \$3,132.50 (JRR)

Company Commitment

30% Course Fee per trainee

- \$3,900 (before GST) for new hire/ redeployment
- \$1,342.50 (before GST) for JRR

*Company might be eligible for
[SkillsFuture Enterprise Credit \(SFECE\)](#)



Salary Support

For New Hire

1 Sep 2020 - 31 Mar 2023

SC < 40 years old / PR : subsidise 35% monthly salary, capped at \$2,000 per month per trainee over 18 months

SC ≥ 40 years old or LTU : subsidise 45% monthly salary, capped at \$3,000 per month per trainee over 18 months

From 1 Apr 2023 for New Hire OR Existing Employees

SC < 40 years old / PR : subsidise 70% monthly salary, capped at \$4,000 per month per trainee over approved period

SC ≥ 40 years old or LTU : subsidise 90% monthly salary, capped at \$6,000 per month per trainee over approved period



*LTU or Long-Term Unemployed refers to new hires who have been actively looking for job for at least 6 months



FOR MORE INFORMATION

Eady Ng (Mr) / Elizabeth Wee (Ms)

CCP@SBF.ORG.SG



Programme Manager:

Strategic Partners:

