

ASEAN CONFERENCE 2023



Forging a Digital and Sustainable ASEAN - Towards Prosperity, Resilience and Sustainable Growth

31 August 2023
Raffles City Convention Centre, Stamford Ballroom





ASEAN CONFERENCE 2023

The ASEAN Conference 2023 will discuss the latest drivers of key developments shaping the ASEAN region. ASEAN'S growing middle class, rapid digitalisation, abundant natural resources, and regional integration efforts offer opportunities for investment and economic growth. Governments in the region are also taking steps to promote sustainable and inclusive growth and to address challenges, such as environmental impact, income inequality and skills mismatch. In line with the theme of "Forging a Digital and Sustainable ASEAN", our expert speakers will offer invaluable insights into the opportunities and challenges for businesses in one of the world's fastest-growing regions







ASEAN CONFERENCE 2023

The conference identity is created by connecting the geographic locations of the 10 ASEAN member countries, creating a unique shape that represents the geostrategic location of the ASEAN region.

Different facets of the identity represent multiple perspectives of the conference agenda and also allude to the different cultural views between the ASEAN member countries.



As the apex business chamber, the Singapore Business Federation (SBF) champions the interests of the business community in Singapore in trade, investment and industrial relations. Nationally, SBF acts as the bridge between the government and businesses in Singapore to create a conducive business environment. Internationally, SBF represents the business community in bilateral, regional and multilateral fora for the purpose of trade expansion and business networking.

For more information, please visit: www.sbf.org.sg.



United Overseas Bank Limited (UOB) is a leading bank in Asia with a global network of more than 500 branches and offices in 19 countries and territories in Asia Pacific, Europe and North America. Established in 2011, UOB was the first bank in Southeast Asia to set up a dedicated Foreign Direct Investment (FDI) Advisory Unit to help connect companies to opportunities as they expand across Asia. Through our 10 FDI Centres located in Mainland China, Hong Kong SAR, India, Indonesia, Japan, Malaysia, Myanmar, Singapore, Thailand and Vietnam, we actively promote regional connectivity in the areas of trade, finance and logistics by working closely with government agencies, trade and industry associations and professional service providers.

To find out more, visit www.uobgroup.com/foreign-direct-investment/index.page



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Rajah & Tann Asia (“RTA”) is one of the largest regional networks that brings together leading law firms and 970 fee earners across Cambodia, China, Indonesia, Lao PDR, Malaysia, Myanmar, Singapore, Thailand, Philippines and Vietnam; with each offering the highest standards of service to locally based clients while collectively having the capability to handle the most complex regional and cross border transactions, we are able to provide excellent legal counsel seamlessly across the region. RTA’s geographical reach also includes Singapore based regional desks focusing on Brunei, Japan and South Asia. Further, as the Singapore member firm of the Lex Mundi Network, we are able to offer our clients access to excellent legal support in more than 100 countries around the globe.

At Rajah & Tann Asia, our single-minded goal is to be the best across the region and all our practice areas; a legal team of uniformly outstanding calibre of delivering exactly what clients really want, wherever and whenever they need it.

In short, we are Lawyers who know Asia.



RSM Singapore is the largest professional services firm outside the Big Four in Singapore, and the sixth largest globally. We provide assurance, tax, advisory, as well as business support services. We focus on growing businesses, helping them to improve profits, enhance business value and internationalise. We also support international businesses with their Asian set up in matters relating to corporate compliance and governance, payroll, accounting, staffing, and IT infrastructure and solutions.

With over 35 years of experience providing customised business solutions and growth strategies to our client, RSM's ASEAN Desk is dedicated to helping businesses successfully expand into the region. We demystify challenges, identify obstacles, and provide businesses with the clarity necessary to seize opportunities and crystallise their strategies.

Our on-the-ground experience, combined with a network of local advisors, ensures a smooth and efficient start to your operations. We offer assistance in the following areas:

- Entry strategy and establishment advisory
- Cross-border tax advisory
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- Application of business licenses, work passes, etc.
- M&A / Transaction Advisory

As a member of the RSM network, we offer our clients the reach and expertise they need to meet their regional and global expansion needs. Our team comprises over 57,000 highly qualified and multilingual professionals across 830 offices in 120 countries.

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8.00 am	Registration
9.00 am	Welcome Address By Mr Lim Ming Yan, Chairman, Singapore Business Federation
9.05 am	Opening Remarks By Mr Wee Ee Cheong, Deputy Chairman and CEO, United Overseas Bank Limited
9.15 am	In Conversation with Guest-of-Honour, Mr Gan Kim Yong, Minister for Trade & Industry Moderated by Mr Kok Ping Soon, CEO, Singapore Business Federation
10.00 am	MOUs Signing
10.10 am	Networking Tea Break

10.30 am **Plenary 1: Driving Innovation and Sustainability through Human Capital**
In the recent decades, ASEAN has made exceptional economic and social progress, yet development gaps within its human capital continue to persist. With over 650 million in population, ASEAN demonstrated significant variation in the development of their human capital as some countries have made substantial progress while others experienced challenges. To bridge these gaps, the building of ASEAN human capital index is essential for identifying areas of improvement as well as tracking process.

With the continuous impact of technological innovation and recent covid-19 pandemic, it has never been timelier for businesses to start shifting their focus to invest on human capital, in order to forge a sustainable economy growth and greater social equity in the future.

This panel aims to discuss the ASEAN human capital landscape in order to maximize both productivity and efficiency on the workforce. Ultimately, by concentrating on enhancing human capital development, more inclusive and sustainable economies can be established.

Moderator:

By Mr Tay Woon Teck, Partner, Head of Private Client Services, RSM Singapore

Panelists:

1. Ms Betul Genc, SVP & Head of ASEAN, Adecco
2. Mr Frank Koo, Head of Asia, Talent and Learning Solutions, LinkedIn
3. Mr Ian Wong, MD, Group International Management, United Overseas Bank Limited
4. Dr Robert Yap, Executive Chairman, YCH Group Pte Ltd,
President, Singapore National Employers Federation,
Chairman, ASEAN Business Advisory Council Singapore,
President, ASEAN Confederation of Employers

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11.15 am

Plenary 2: Positioning for the Shift in ASEAN's Global Supply Chain

ASEAN, with its rich natural resources and home to more than 600 million population, coupled with its trade and manufacturing capabilities, is set to become the world's fourth largest economy by 2030.

Though ASEAN was impacted by the pandemic, the black swan event has also demonstrated how resilient global supply chains can be, with manufacturing production bouncing back quickly after lockdowns were eased. This was particularly true in ASEAN, where trade was about 30% above pre-pandemic levels by 2022, despite China's earlier lockdowns and ongoing geopolitical tensions. At a time when trade headwinds are still prevalent, the commercial benefits for companies operating in a large prosperous economic region like ASEAN are more relevant than ever.

This panel seeks to discuss what are the emerging shifts and trade patterns that ASEAN is seeing, formation of new trade corridors and how businesses should position for the road ahead to seize opportunities in the region, while integrating sustainability, digitalisation and innovation in their supply chain business model.

Moderator:

By Ms Kala Anandarajah, Head, Competition & Antitrust and Trade,
Rajah & Tann Singapore LLP

Panelists:

1. Mr Willy Koh, CEO, Racer Technology
2. Ms Michelle Shi, Chief of Supply Chain, Dyson
3. Ms So Lay Hua, MD and Head of Group Transaction Banking, United Overseas Bank Limited
4. Ms Gloria Wu, CEO, Commodities Intelligence Centre

12.00 pm

Plenary 3: ASEAN's Road to Sustainable Digitalisation – Balancing the Odds

In Southeast Asia, the digital economy is forecasted to hit USD 300 billion by 2025. To harness the potential of digitalisation for the benefit of businesses and consumers, ASEAN has developed the ASEAN Digital Integration Framework and its Action Plan (DIFAP) and the Bandar Seri Begawan Roadmap to guide the member states in their digital integration journey. Negotiations on the ASEAN Digital Economy Framework Agreement (DEFA) aim to deepen existing cooperation and improve the interoperability of digital systems like the ASEAN Single Window and digital payments.

It is crucial to address the potential negative consequences of digitalisation while leveraging its benefits to drive sustainable development. Striking a balance between digitalisation and sustainability requires a holistic approach to ensure inclusive and sustainable growth for the region.

This panel will discuss ways to leverage technologies to generate advantages for the ASEAN economy and businesses, while delivering sustainable impact to the society and environment.

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Moderator:

By Mr Wong Wai Meng, CEO (Data Centres) of Keppel Data Centres and Networks Division
Chair of SGTech and Chair of SBF Digitalisation Committee

Panelists:

- 1. Mr Gavin Chua, Head of Stakeholder Engagement, APAC, Meta
- 2. Mr Quek Siu Rui, CEO and Co-founder, Carousell Group
- 3. Ms Grace Sai, Co-Founder and CEO, Unravel Carbon
- 4. Mr Kevin Walsh, Senior Vice President, Oracle

12.45 pm	Networking Luncheon
14.00 pm	End



ASEAN Conference 2023

SPEAKERS



MR GAN KIM YONG
Minister for Trade and Industry
Republic of Singapore

Mr Gan Kim Yong was appointed Minister for Trade and Industry on 15 May 2021. One of his key priorities is to identify new growth opportunities in support of Singapore's continued economic development. Mr Gan was also co-chair of the Multi-Ministry Taskforce, which directed and coordinated Singapore's COVID-19 response, until it stood down on 13 February 2023.

From May 2011 to May 2021, Mr Gan was Minister for Health. He oversaw efforts to drive Healthcare 2020, a masterplan to ensure accessibility, quality and affordability of healthcare in Singapore. Under his leadership, the Ministry of Health invested significantly in building new healthcare infrastructure, and expanded the polyclinic and General Practitioner networks. Enhancements to long-term care financing measures were also launched, and a universal lifelong medical insurance was introduced.

As Minister for Manpower from April 2008 to May 2011, Mr Gan led the ministry's efforts to minimise mass retrenchments during the economic recession in 2009. He also played an instrumental role in the development of manpower policies to meet the challenges of a rapidly changing business environment, and in building a Continuing Education and Training system for a globally competitive workforce.

Mr Gan's other previous appointments include Minister of State for Education and Minister of State for Manpower.



MR LIM MING YAN
Chairman
Singapore Business Federation

Mr Lim Ming Yan is an Independent/Non-Executive Director on the boards of SembCorp Industries Limited, DLF Cyber City Developers Limited and China Vanke Co. Limited.

Mr Lim is also the Chairman of the Singapore Business Federation (SBF), a board member of Enterprise Singapore, Board trustee of Singapore Management University and Singapore Non-Resident High Commissioner to the Republic of Mauritius.

In his 22 years at CapitaLand Limited, Mr Lim was President and Group CEO from 2013 to 2018. He was also CEO of The Ascott Limited from 2009 to 2012 and CEO of CapitaLand China from 2000 to 2009.

Mr Lim graduated with a first-class honours degree in Mechanical Engineering and Economics from the University of Birmingham, United Kingdom in 1985. He also attended the Advanced Management Program at Harvard Business School in 2002.



MR WEE EE CHEONG

**Deputy Chairman and Chief Executive Officer
United Overseas Bank Limited**

Mr Wee joined UOB in 1979 and served as deputy chairman and president from 2000. In April 2007, he was appointed chief executive officer.

Mr Wee is a director of UOB (Malaysia). He chairs UOB (China), UOB (Thai), United Overseas Insurance and is president commissioner of PT Bank UOB (Indonesia).

On the industry front, he serves as council member of The Association of Banks in Singapore and vice chairman of The Institute of Banking & Finance. He is also a board member of the Singapore-China Foundation and an honorary council member of the Singapore Chinese Chamber of Commerce & Industry.

In 2013, Mr Wee was awarded the Public Service Star for his contributions to the financial industry. In 2022, he received The Asian Banker CEO Leadership Achievement for Singapore Award, was named Best CEO (large cap listed companies) by the Singapore Institute of Directors and was awarded The Business Times Businessman of the Year.

A keen art enthusiast, Mr Wee is the Patron of the Nanyang Academy of Fine Arts. He is also a director of Wee Foundation.

Mr Wee holds a Bachelor of Science (Business Administration) and a Master of Arts (Applied Economics) from American University, Washington, DC.



MR KOK PING SOON
Chief Executive Officer
Singapore Business Federation

Mr Kok Ping Soon is Chief Executive Officer of the Singapore Business Federation (SBF), the apex business chamber championing the interests of Singapore's business community in trade, investment and industrial relations matters. SBF represents more than 28,000 companies, as well as key local and foreign business chambers.

Prior to his current appointment, Ping Soon was Chief Executive of the Government Technology Agency of Singapore (GovTech), the lead agency driving Singapore's Smart Nation initiative and public sector digital transformation. He also held various positions in the Ministry of Manpower, National Security Co-ordination Secretariat, Ministry of Trade & Industry, Singapore Tourism Board, Contact Singapore (CS), and Economic Development Board (EDB). He spent six years in the United States working for CS and EDB.

He serves on the Board of SBF Holdings, SBF Connect, NUS-ISS and is a member of the NIE Council.



MR TAY WOON TECK

**Partner, Head of Private Client Services
RSM Singapore**

Woon Teck is a Partner at RSM Singapore, specialising in serving family enterprises and advising them on protecting, growing, and preserving their wealth amidst the complexities of succession, governance, risk management, and family legacy.

Currently, he leads the Firm's Private Client Services Practice, overseeing its operations and providing valuable insights to clients.

Woon Teck also teaches corporate governance and risk management at the School of Business (Accountancy) of the Singapore University of Social Sciences.

Throughout his career, he has held various positions, including working in the firm's Corporate Advisory division. In this capacity, he offered guidance to clients on corporate strategies, succession planning, profit improvements, and cross-border M&A transactions. His extensive experience spans multiple industries across the UK, the US, Canada, China, and ASEAN countries.

Woon Teck has also contributed to the field through his written works. He authored the "Financial Handbook for SMEs" guide and co-authored both the "Risk Governance for the Third Sector" workbook and the "Doing Business in ASEAN" guidebook.



MS BETUL GENC
SVP & Head of ASEAN
Adecco

Betul Genc, SVP & Head of Adecco ASEAN, has Malaysia, Singapore, Thailand and Vietnam under her care. She has worked at Adecco for over 15 years in diverse roles, including operations, sales & marketing and permanent recruitment delivering solutions to many Fortune 500 companies as well as small and medium enterprises.

Overall, Betul is a seasoned leader with a demonstrated history of working in HR Recruitment and Consultancy, Commercial Real Estate and Hospitality Management. She currently is working towards reinventing workforce solutions for a resilient economy and to create a talent platform to address the ever-changing landscape of skills shortage and transformation along with her diverse team.

Betul's main interests are in HR, talent management, and performance management. Betul recently completed AMP at Harvard Business School. A mother of 2 kids, she enjoys travelling, baking and reading.



MR FRANK KOO

**Head of Asia, Talent and Learning Solutions
LinkedIn**

Frank Koo is currently the Asia Head of Talent & Learning Solutions at LinkedIn. Frank's team supports companies in talent acquisition, development and retention through the LinkedIn platform and solutions. Prior to LinkedIn, Frank was the Chief Operating Officer of BE Education based in Shanghai and Asia Pacific President of Learning Solutions at Pearson Education. At Oracle, he was the MD for Singapore and South Asia Growth Economies.

Frank has a Bachelor of Business Administration graduate from the National University of Singapore. He has also attended executive programs with INSEAD and IMD.

LinkedIn Profile:

<https://www.linkedin.com/in/koo frank/>



MR IAN WONG

**Managing Director, Group International Management
United Overseas Bank Limited**

Ian Wong is Managing Director and the Head of Group International Management at United Overseas Bank Group (UOB). In this role, Ian has management oversight on the performance and governance of UOB's overseas banking subsidiaries and branches. In addition, he is also responsible for the Group's Foreign Direct Investment Advisory team as well as Global Capital and Venture Management businesses. Ian currently sits in the Group's Management Committee.

Ian has more than 30 years of corporate, institution and investment banking experience in the Asia Pacific region. Prior to joining UOB in 2012, Ian was with Bank of America Merrill Lynch where he held various senior positions including Southeast Asia's Head of Corporate and Institutional Banking, China CEO and Asia Pacific COO. He also held appointments with other regional and global banks in the earlier part of his career.

Ian has assumed supervisory and advisory board positions in various organisations including leasing company, non-profit foundation, university alumni, banking and venture management subsidiaries.

Ian graduated from the National University of Singapore with a Bachelor of Business Administration degree. He also holds a MBA from the J. L. Kellogg School of Management and Hong Kong University of Science and Technology.



DR ROBERT YAP

Executive Chairman, YCH Group Pte Ltd
President, Singapore National Employers Federation
Chairman, ASEAN Business Advisory Council Singapore
President, ASEAN Confederation of Employers

Dr Robert Yap, Executive Chairman of YCH Group, Singapore's largest homegrown supply chain and logistics provider, is a respected industry leader in the industry. He spearheads the development of sustainable logistics infrastructure by launching Vietnam SuperPort™, as the first SGConnect™ project launched, integrating a cutting-edge supply chain nerve centre with international dry port and multimodal connectivity. SGConnect™ was incepted under the ASEAN Business Advisory Council (ASEAN BAC). The mandate is strengthened by the ASEAN Smart Logistics Network (ASLN) initiative to build smart logistics infrastructure in support of ASEAN Connectivity Master Plan 2025. Dr Yap supports ASEAN for supply chain resilience, with the Cambodia SuperPort™ launched in 2022.

Dr Yap is the Presidents of ASEAN Confederation of Employers and Singapore National Employers Federation, Singapore Chair of ABAC, and Singapore Co-Chair for Malaysia-Singapore Business Council. He received the Public Service Star 2023, Public Service Medal 2017, 'Businessman of the Year' at the Singapore Business Awards in 2016, NUS Business School Eminent Business (Senior) Alumni Award in 2014, and the Ernst and Young Entrepreneur of the Year Award 2007. He serves as the Honorary Advisory Council of the Singapore Computer Society and was part of the Singapore Payment Council.

Dr Yap holds a Bachelor of Business Administration degree from the National University of Singapore and a Doctor of Philosophy (Ph.D.) honoris causa, in Business Administration from Wisconsin International University. He graduated from Harvard Business School Owner President Management (OPM 21) programme and is a Professor of Practice by Zhejiang International Business School.



MS KALA ANANDARAJAH

**Head, Competition & Antitrust and Trade
Rajah & Tann Singapore LLP**

Kala Anandarajah practices in Competition (merger control, cartels, abuse of dominance etc), Trade (export controls, FTAs, sanctions etc), and Consumer Protection (unfair practices, misleading statements, ecommerce etc).

In 2023, Anandarajah was declared Woman Lawyer of the Year, Southeast Asia, by Asian Legal Business. In 2022, she was named Client Choice Winner (Competition Law) by Lexology, one of 10 most Innovative Practitioners in AsiaPacific by FT, Most Highly Regarded in Southeast Asia by Who's Who Legal, and Top 50 Employment lawyers in the world. In 2021, she was awarded the Highly Commended Lawyer in Private Practice by Legal 500 Southeast Asia Awards and the Outstanding Achievement by Women in Business Law Awards Asia. She is also cited as Top 100 Women Competition Lawyers in the world by Global Competition Review and Thought Leader (one of only two). She was awarded the Public Service Star (Bintang Bakti Masyarakat) in 2022 and the Public Service Medal (Pingat Bakti Masyarakat) in 2014, both of which are conferred by the President of Singapore for her contributions to public service.



MR WILLY KOH
Chief Executive Officer
Racer Technology

As the founder of Racer Technology Pte Ltd, Willy has 35 years of industrial experience in medical device manufacturing. He is a passionate engineer with strong ambitions, racking up 33 product patents under his name. He paves the overall strategic direction of the company and critical operations. Over the years, he earned his reputation as a pioneer in the MedTech industry, and obtained major roles in engineering associations as:

- Chairman of Singapore MedTech Consortium
- Deputy Chairman of SPETA
- 61st Council Committee Member of SCCC
- Panel member of GRC for Singapore Finance, Trade & Industry since 2021
- Member of The Institution of Manufacturing Engineer England since 1991
- Senior Member of Society of Manufacturing USA since 2000
- Member of Machining Technology Association MTA

The Singapore MedTech consortium is spearheaded by Racer Technology in 2015, with Willy as the Chairman of the consortium. Currently, it has 200 members (and counting) to create a strong ecosystem that provides end-to-end manufacturing solutions for stakeholders. It comprises of Venture Capitalists, Distributors, Manufacturing and PCBA design house. He trains his own key management team and new members particularly on Leadership, Communication, Negotiation, Supplier Management, Product Design.

Lastly, Willy's vast experience in the MedTech industry invites various stakeholders to have him give mentorships and speeches to esteemed universities around the world, such as MIT, NUS, NTU, Oxford and Cambridge Universities. His passion for engineering is influential and empowering to the new generation.



MS MICHELLE SHI
Chief of Supply Chain
Dyson

Trained as an Aerospace Engineer, Michelle Shi is the Chief of Supply Chain Officer at Dyson and a member of the Dyson Executive Council. With over 20 years of industry experience in R&D, Manufacturing, Supply Chain and Procurement, Michelle spent the past decade running global operations in Americas, Europe and Asia Pacific in different industries. She also served a board member of the Advanced Manufacturing Growth Centre for the Australian Government. Having worked closely with large populations in many developing countries and rural cities during her career in manufacturing, Michelle is keen observer in the status evolution that industrialization impacts and shapes communities. She is committed in driving sustainable and ethical supply chain in the industry.

Michelle is passionate advocate for Women in the non-traditional industries. In recent times, Michelle is advocating to have more women involved in digitalization of everything, where diversity need to be reflected in the world controlled by algorithms.



MS SO LAY HUA

**Managing Director and Head of Group Transaction Banking
United Overseas Bank Limited**

Ms. So Lay Hua is the Head of Group Transaction Banking at UOB. She oversees product, digitalisation and business strategy for Cash Management, Trade Finance and Financial Supply Chain Management worldwide. She has more than 35 years of banking experience across product management, sales & technology, drawn from both major foreign banks and local banks.

Under her leadership, UOB Group Transaction Banking (GTB) grew to contribute almost half of UOB Group Wholesale Banking's income and has won trophy deals and garnered prestigious awards from renowned publications including The Asset, The Asian Banker, Treasury Today, The Corporate Treasurer, Adam Smith, Asiamoney and Euromoney.

In 2023, GTB solidified its position as a leading Transaction Bank by winning the Asian International Best Transaction Bank in Asia Pacific by The Asian Banker and the Best in Working Capital and Trade Finance Bank in ASEAN by The Asset.

In recognition of her dynamic leadership, Lay Hua was named 'Transaction Banker of the Year' by The Asset in 2022. She also clinched the title of 'Transaction Banker of the Year in Asia Pacific (Domestic Bank)' by The Asian Banker in 2017. She was named 'Asia's 25 most influential women in Treasury & Banking' by The Corporate Treasurer in 2015.

Lay Hua holds a business degree in Management Information Science. She continues to participate and contribute to Singapore and the banking industry in key industry-led committees.



MS GLORIA WU
CEO
Commodities Intelligence Centre

Ms. Gloria Wu joined Commodities Intelligence Centre (CIC) in February 2021 and was appointed as Chief Executive Officer in March 2022. Before relocating to Singapore, she was a Vice President at HSBC New York with expertise in financial derivatives trading, quantitative modeling and data science.

Ms. Wu obtained the Master of Science degree from New York University in Applied Data Science and Bachelor of Business Administration from University of Iowa double majoring in Accounting and Finance.



MR WONG WAI MENG

CEO (Data Centres) of Keppel Data Centres and Networks Division
Chair of SGTech and Chair of SBF Digitalisation Committee

Wai Meng has almost 30 years of experience in the Information and Communications Technology (ICT) industry and currently spearheads the company's thrust towards being one of the leading data centre developers and solution provider in Europe and Asia Pacific. Prior to joining Keppel, Mr Wong was Vice President of BT Advise BT Global Services across Asia Pacific, Middle East, Africa and Turkey (AMEA) where he managed the company's practices in business consulting, systems integration, software development, networking, mobility, collaboration and security. He was also CEO of the BT Frontline group of companies where he played a critical role in the integration of BT Frontline into BT Global Services. Mr Wong now serves as Chair of SGTech Council, Member of the Council and Chair of Digitalisation Committee in Singapore Business Federation, and is active on various industry panels and committees.



MR GAVIN CHUA

**Head of Stakeholder Engagement, APAC
Meta**

Gavin leads stakeholder engagements to develop Meta's internet investment interests in Asia. He is a regional spokesperson for Meta and sponsors social and economic impact programs in relation to digital skills, sustainability, AI and metaverse. In Singapore, Gavin is vice-chair of SGTech and executive member of Climate Action SG Alliance. Prior to Meta, Gavin was a partner at Control Risks advising multinationals on business risks as they invested in emerging markets. Early in his career he co-founded a data analytics start-up and gained experiences from the Singapore civil service (PM's Office), university teaching (SUSS), and think tank advocacy (SIIA).



MR QUEK SIU RUI
CEO and Co-founder
Carousell Group

Siu Rui is responsible for setting the overall strategy and direction for the company. Since the launch of Carousell in August 2012 together with co-founders Marcus Tan and Lucas Ngoo, Siu Rui has been deeply involved in product strategy, international expansion and growth. He is passionate about technology and has been buying and selling online since he was 13. This has been a driving force behind Siu Rui's commitment to building a product-focused company, focused on solving meaningful problems for people globally.

Prior to Carousell, Siu Rui spent some time in marketing and product management at VSee, Ogilvy & Mather and DBS Vickers. Siu Rui read Business Administration and Entrepreneurship at National University of Singapore and Stanford University (Under the NUS Overseas College Program in Silicon Valley, California), and dropped out of his Honours year to start Carousell.

Carousell Group is the leading multi-category platform for secondhand in Greater Southeast Asia on a mission to inspire the world to start selling, and to make secondhand the first choice. Founded in August 2012 in Singapore, the Group has a leading presence in seven markets under the brands Carousell, Cho Tot, Laku6, Mudah.my, OneShift and Refash, serving tens of millions of monthly active users. Carousell is backed by leading investors including Telenor Group, Rakuten Ventures, Naver, STIC Investments and Sequoia Capital India.



MS GRACE SAI
Co-Founder and CEO
Unravel Carbon

Grace is the co-founder and CEO of Unravel Carbon, Asia's first AI-powered ClimateTech platform. She is a seasoned entrepreneur, having founded two venture-backed companies that were both subsequently acquired. She was also the Managing Partner of Found Ventures, an early-stage fund that invested in tech startups across Southeast Asia. Grace has been nominated as Gen T by Singapore Tatler (2018), Great Women of our Times by Women's Weekly (2017), and is a UN Women's Entrepreneurship Day Ambassador. She received her MBA from Oxford and a Masters in Organisational Change from INSEAD and is a Kauffman Fellow.



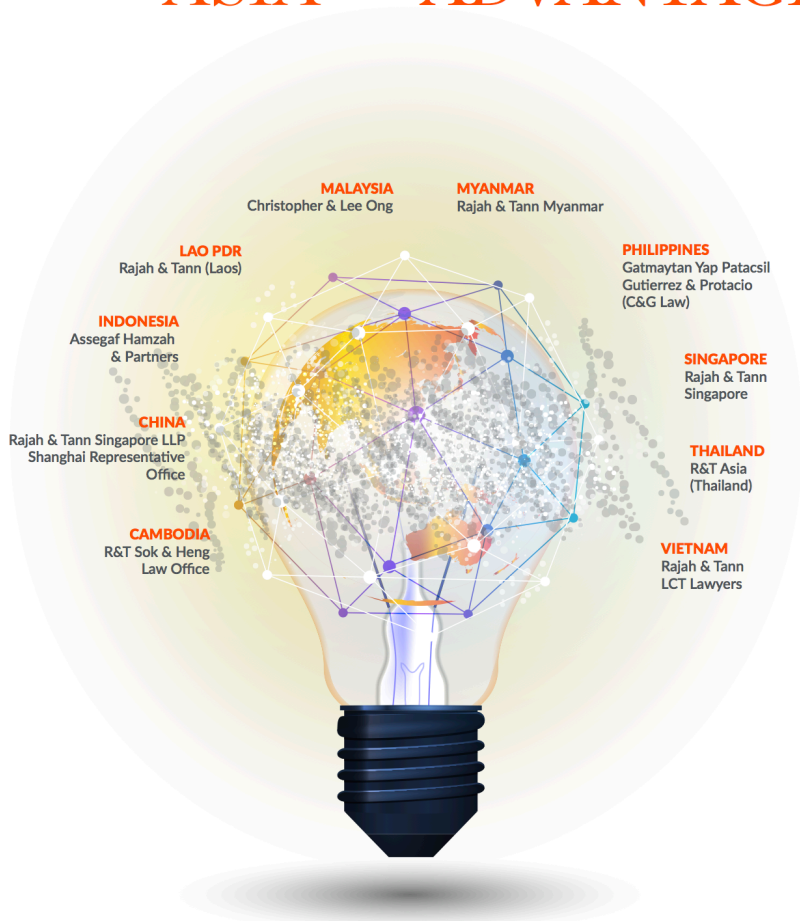
MR KEVIN WALSH
Senior Vice President
Oracle

Kevin is an expert in enterprise software and cloud computing with more than 35 years of experience in leading-edge technology projects and global markets. He is Executive Technical Advisor and Senior Vice President of Development in Oracle Labs, Oracle's advanced research and development organization. The mission of the Labs is to identify, explore, and transfer new technologies that have the potential to substantially improve Oracle's business. To accomplish this, the Labs works with product development and operations teams across the company, collaborating to attack technical challenges of every kind - hardware, software, or in-between. Kevin is the founder of Oracle's Research and Development innovation network in the Asia Pacific region and has extensive experience in creating innovative solutions to meet many of the region's challenges for the future.

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Since its founding two decades ago, SBF has supported businesses in their growth journeys through internationalisation, business transformation, and in enhancing jobs and skills.

Internationally, SBF represents the business community in bilateral, regional and multilateral fora for the purpose of trade expansion and business networking.

For more information about SBF, visit our website at sbf.org.sg

Building connections, building business. One Bank For ASEAN.

That's how we do Right By You.



Discover unique ASEAN insights and business stories:
uobgroup.com/OneBankForASEAN



Right By You

The Adecco logo is displayed in a bold, red, sans-serif font in the top left corner of the image.

Adecco



We believe in the potential of people.

Founded in Switzerland and established in Singapore since 1985, Adecco provides a comprehensive array of workforce solutions and consulting services which includes entry to senior-level talent acquisition services, volume recruitment, temporary and contract staffing, outsourcing, field sales and marketing as well as payroll services.

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