

CHARTING

THE WAY FORWARD

20th ANNUAL GENERAL MEETING
OF THE SINGAPORE BUSINESS FEDERATION

23 JUNE 2022

CEO'S PRESENTATION
PRESENTED BY MR LAM YI YOUNG

Looking Back at 2021

2

- **Businesses more optimistic than a year ago**
- **Manpower issues among top business challenges**
- **Companies seek support in digitalisation to accelerate transformation**



Data extracted from latest National Business Survey
<https://www.sbf.org.sg/singapore-businesses-more-optimistic-about-recovery>

2021: Key Highlights

27,769

SBF Members

(as of 31 December 2021)

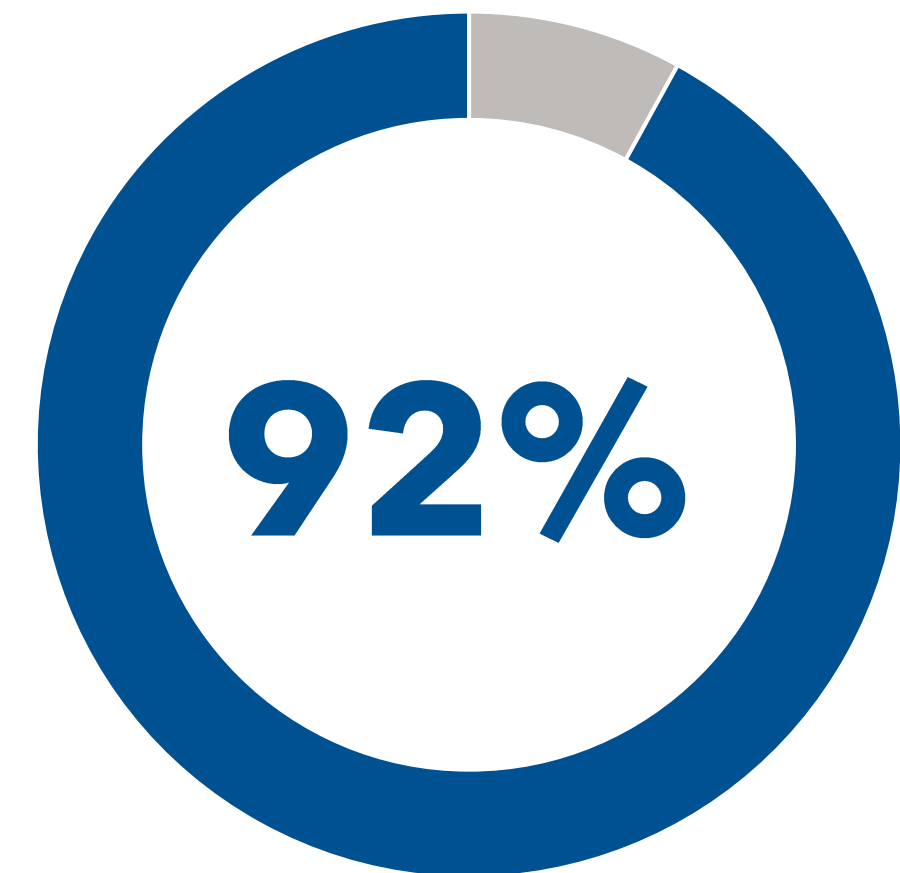
782

Activities Organised

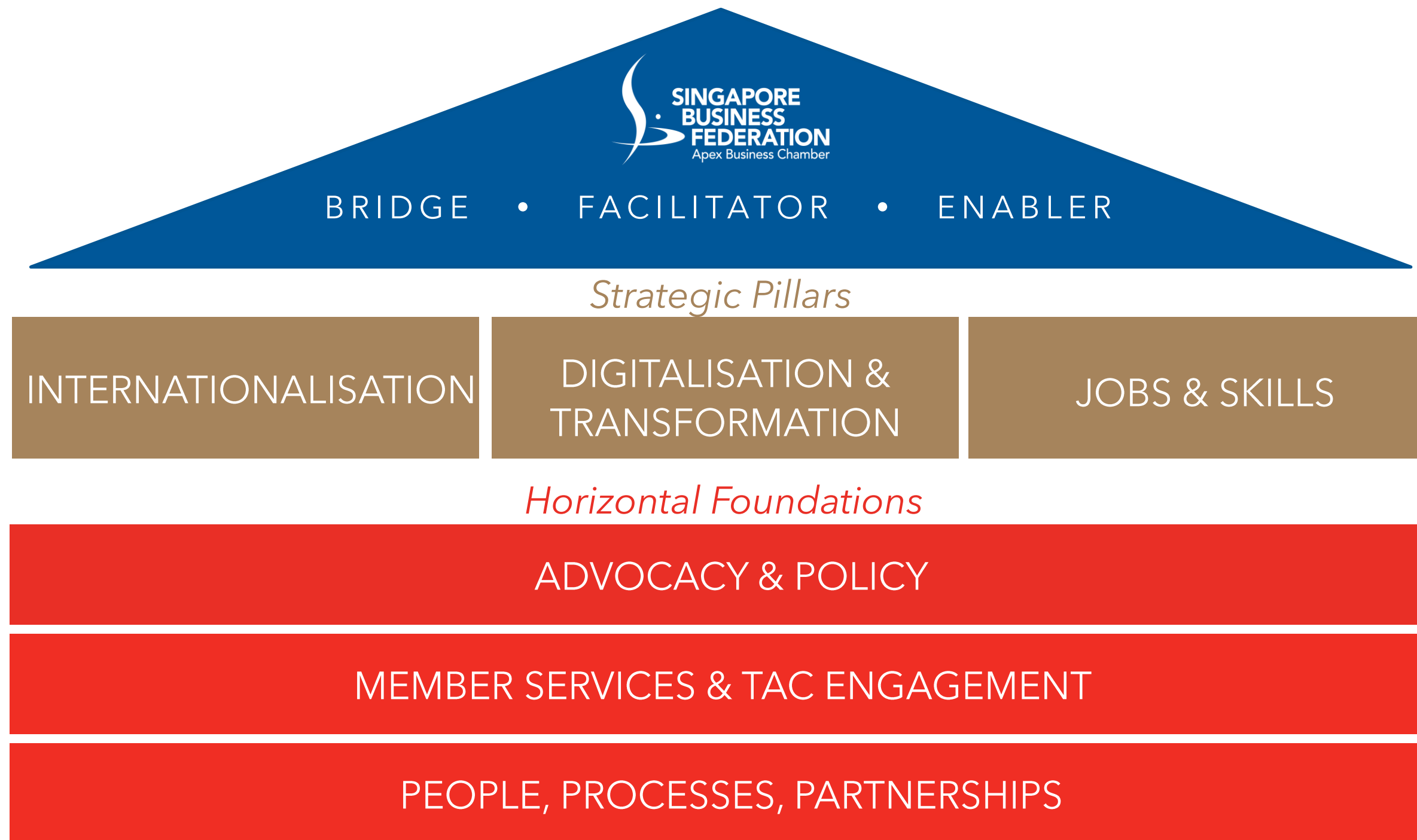
35,500

Participants Engaged

Level of Satisfaction with
SBF's Services and Support



Serving Businesses as ONE SBF



INTERNATIONALISATION



154

Advisories issued on FTAs

2,244

Advisories issued by
GlobalConnect@SBF

85%

Extent to which members feel
SBF champions the
internationalisation interest of
our business community

53

Projects facilitated
by GlobalConnect@SBF

GLOBAL CONNECT @SBF

GlobalConnect@SBF Showcase

FYIstival 28 Webinars/Sessions
2,197 attendees

International Advocacy

China-ASEAN Expo (CAEXPO)

4th China International Import Expo (CIIE)



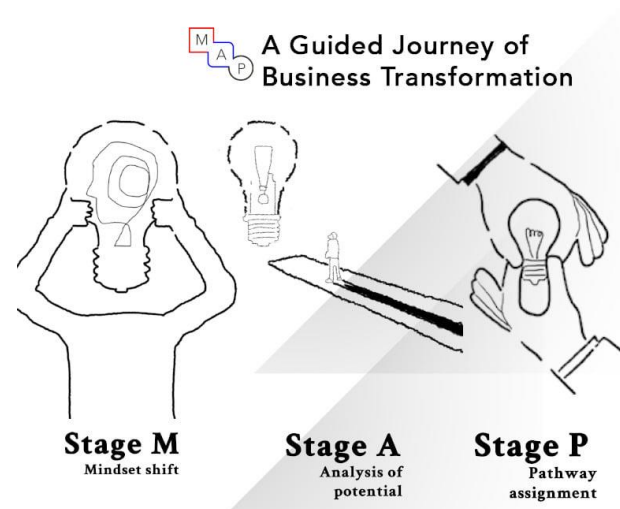
DIGITALISATION & TRANSFORMATION

7



Industry 4.0 Human Capital Initiative (IHCI)

60 Companies onboarded in 2021



MAP Initiative

Benefitted more than 500 participants from 300 companies



SG Cyber Safe Partnership Programme

JOBS & SKILLS

8

SBF Business Institute (SBI)

321 SBI Programmes in 2021

Career Conversion Programme for Internationalisation Professionals (CCP-I)

56 Candidates Onboard

More Than **30** Successful Placements

2,461

Participants for CCP-I
and SBI Programmes



JOBS & SKILLS

SGUnited Traineeships & Mid-Career Pathways Programme



Over
12,000
Trainees Onboarded

SBF ManpowerConnect Scheme

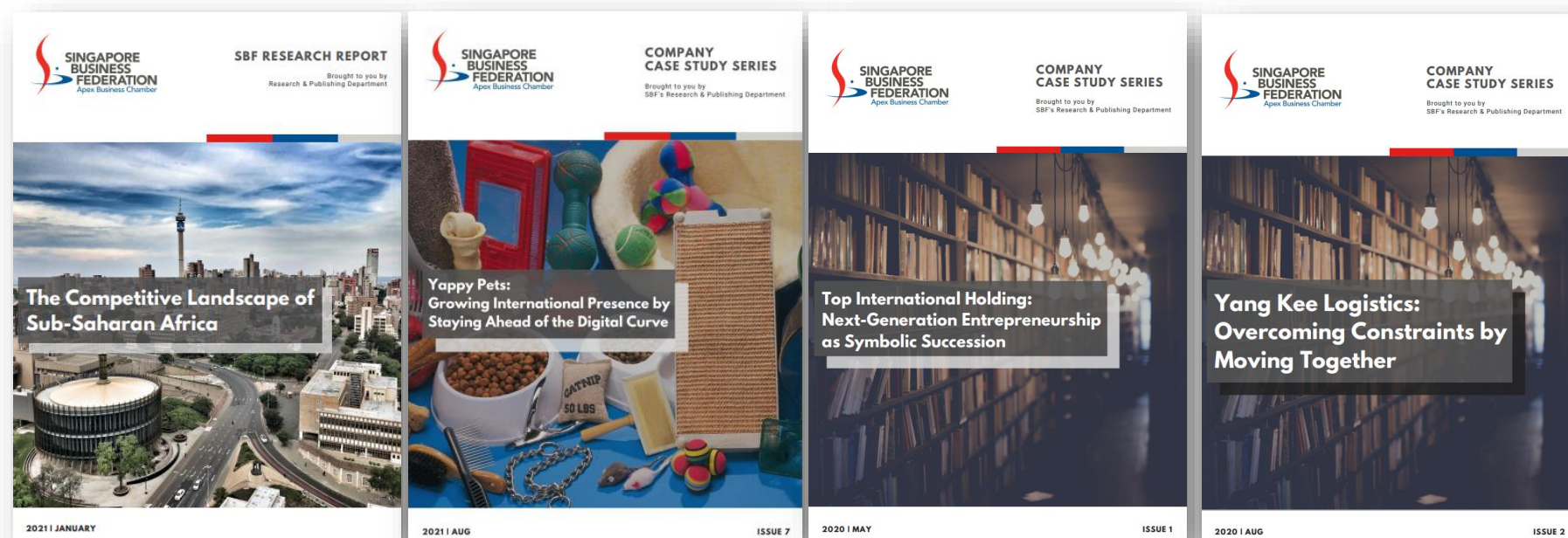
Supported
3,735 Companies
2,603 Work Permit Holders

ADVOCACY AND POLICY



25 Ministerial Dialogues
and Engagements

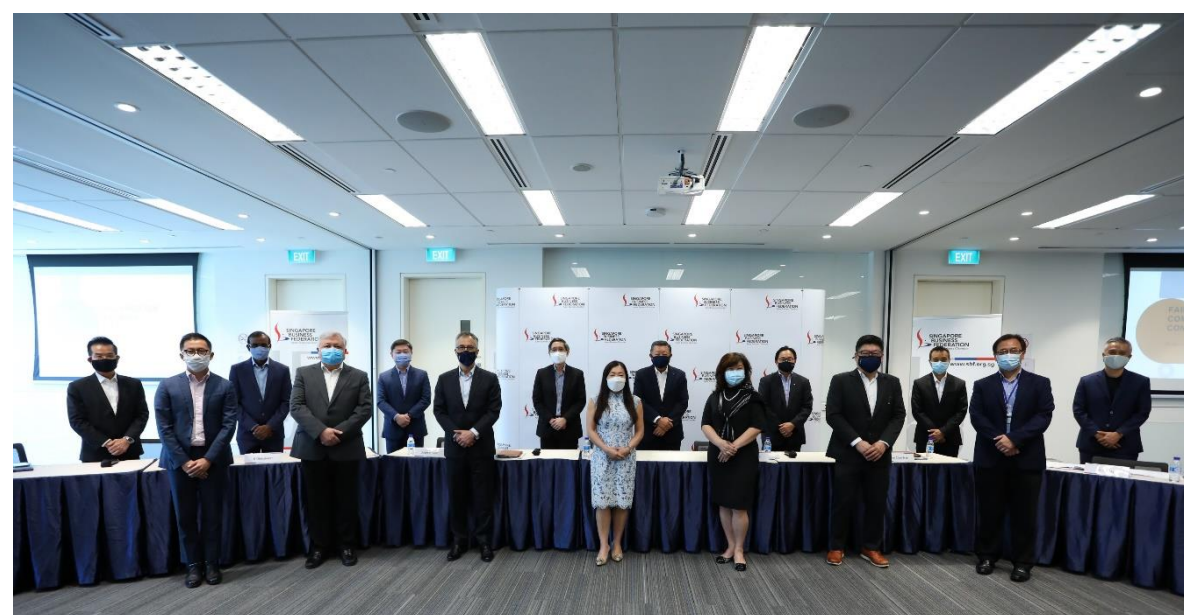
More than **1,500** participants



9 Advocacy, Research and
Policy Papers Published



Joint Statement on Fair Hiring and Employment Practices



Fair Tenancy Pro Term Committee

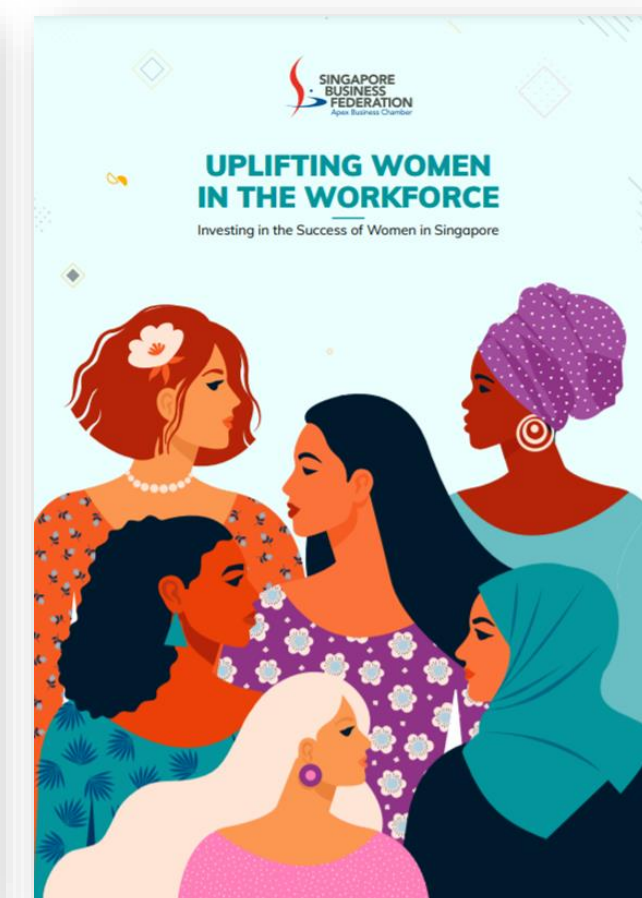



Formation of Alliance for Action (AfA) on Sustainable Spaces






Launch of Singapore Women Entrepreneurs Network (SG-WEN)



KEY MILESTONES AND POLICY PAPERS



**Roundtables with
DPM Heng Swee Keat**



**Roundtable with Minister
Iswaran and Minister of
State Alvin Tan on Air Travel
and Tourism**



**Dialogue with Minister in the
Prime Minister's Office Indranee
Rajah on Flexible Work**

MEMBER SERVICES & TAC ENGAGEMENT

60 TACs Collaborated on SBF Projects and Activities

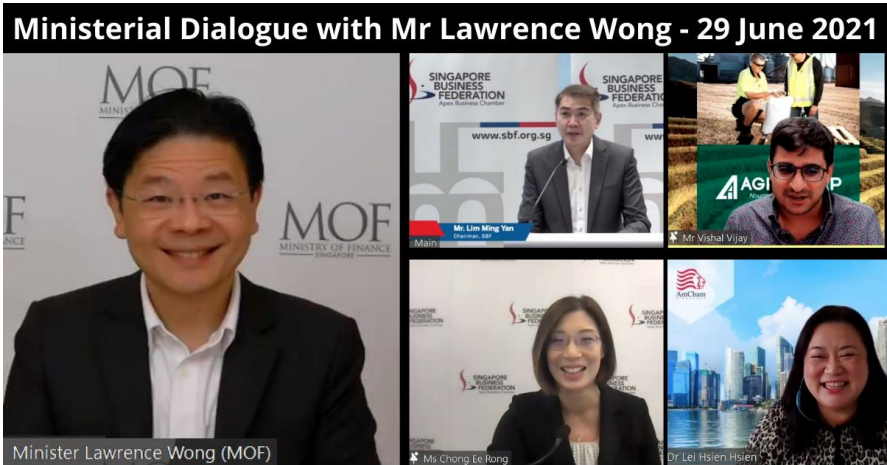
40 Company Visits



Briefing on Budget 2021



Ministerial Dialogue with Foreign Chambers on Covid-19

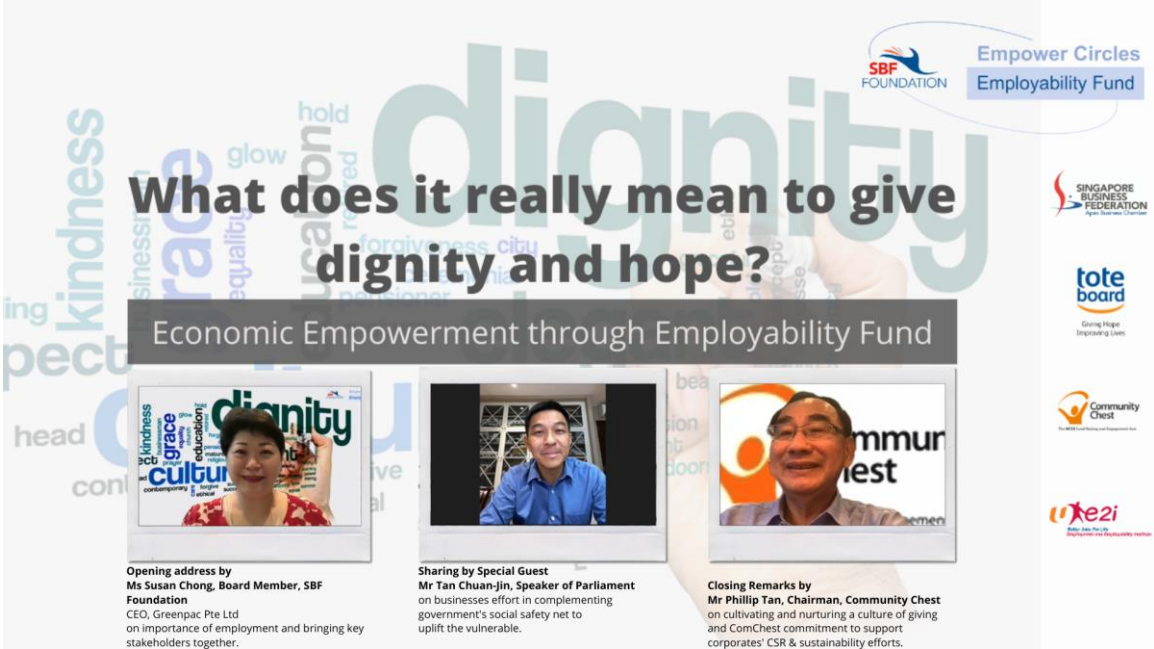




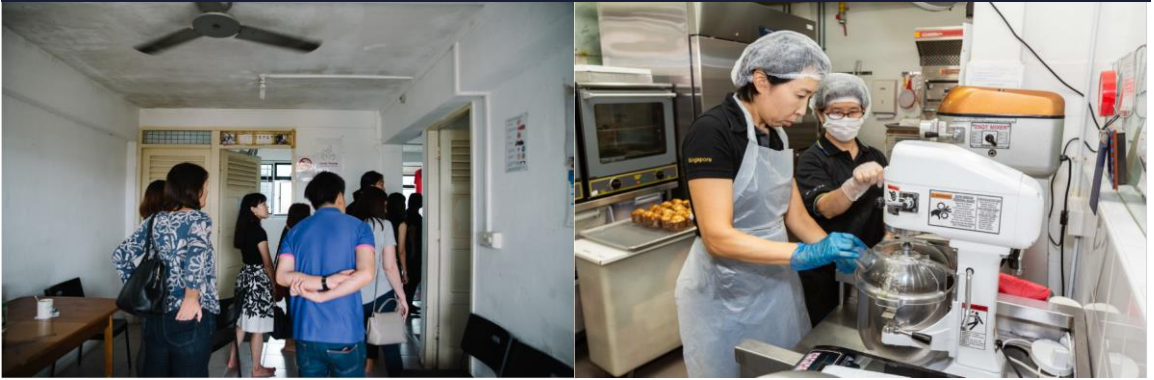
Project MigrantWell



Employability Fund and Empower Circles



The Empathy Series





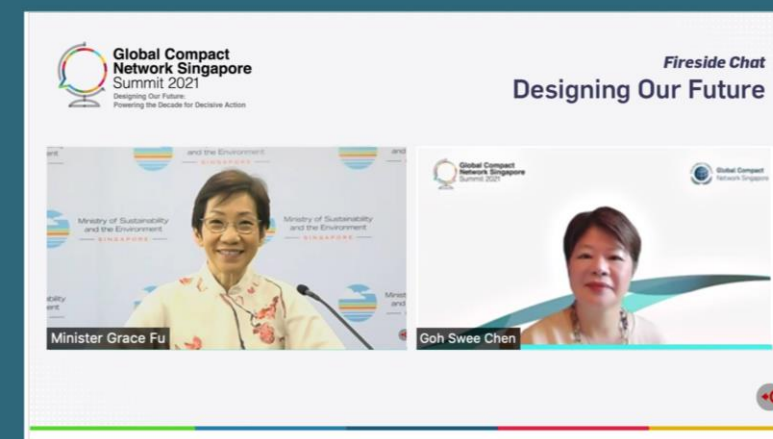
Global Compact
Network Singapore



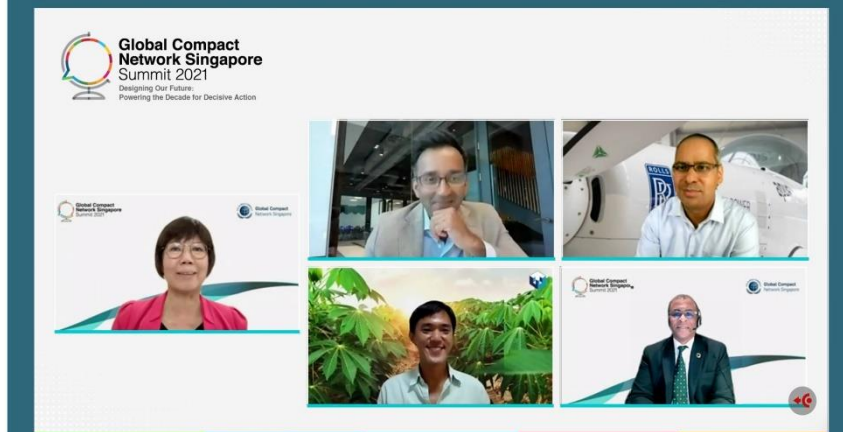
Themed: “Lowering Emissions, Leveraging Financing and Capturing Business Opportunities”

Attended by Over 40 CEOs and Industry Experts.

DAY 1: 26 OCTOBER 2021 **LIVE**



DAY 2: 27 OCTOBER 2021
Steering a Sustainable Business in the New Normal **LIVE**



GCNS Virtual Summit 2021

LOOKING FORWARD



Bright Sparks

- **Borders reopening and resumption of business travel**
- **Relaxation of Covid-19 curbs**
- **Emerging opportunities in eCommerce, Biopharma and Sustainability**



Challenges

- **Ukraine-Russia Conflict**
- **Global supply chain disruptions**
- **Rising inflation and interest rates**
- **Manpower crunch and rising manpower**



Resumption of More Physical Events, Business Trips & Overseas Market Workshops



Helping Businesses Address Key Challenges

Supporting Companies

- **Company Visits**
- **Ministerial Dialogues**
- **Surveys**
- **Programmes for Digitalisation, Internationalisation, Sustainability and Training**



Uplifting TACs

TAC Roundtables, TAC Symposium, OneTAC SG App

3 New Programmes

- **Digi-TAC**
- **TAC Fellowship Programme for Leadership Development**
- **TAC Leadership Accelerator Programme**

20TH ANNIVERSARY EVENTS



Thank You

Members

for your support and participation

Council

for your vision and leadership

Secretariat

for your dedication and service

