

MAP Cyber Security and Digital Trust - Frequently Asked Question (FAQ)

Q:	How does MAP works?
A:	<p>The MAP initiative is designed to offer a modular approach to help companies to develop / strengthen capabilities.</p> <p>It provides guidance and flexibility for companies to embark on any stage of the initiative best suited to them. However, the window to apply for the various programmes differs and companies are encouraged to look at the schedule and plan accordingly.</p>
Q:	For what kinds of companies would the <u>MAP Cyber Security and Digital Trust</u> initiative be applicable?
A:	<p>The <u>MAP Cyber Security and Digital Trust</u> initiative is applicable to all kinds of companies, regardless of size and industry that:</p> <ul style="list-style-type: none">• are looking to establishing cyber security measure(s); or• looking to strengthen or expand existing measures; or• are facing difficulties in areas of cyber security. <p>With increasing importance of Cyber Security and Digital Trust in today's digital age, it is crucial for companies to ensure the protection of their assets, including data, systems, and networks. Through this initiative, companies can receive tailored guidance to strengthen their cyber security posture and enhance their customers' trust, which can ultimately lead to increased business success and growth.</p>
Q:	What are the costs involved in <u>MAP Cyber Security and Digital Trust</u> initiative?
A:	<p>The primary objective of the MAP Cyber Security and Digital Trust Initiative is to assist the business community in strengthening their cyber security posture, defending against cyber threats, and enhancing trust in the digital landscape.</p> <p>To ensure accessibility for businesses of all sizes, prices are kept affordable as followed:</p> <p>Stage M Launch Event - Complimentary</p> <p>Stage A Clinics - SBF Members: \$10 per pax Non-Members: \$20 per pax.</p> <p>Stage P - Complimentary pre-diagnosis. Implementation cost varies, subject to company's requirements.</p>

Q:	How many participants can each company send for MAP?
A:	While there is no restriction to the number of participants that companies can send, we recommend participating company to send a team of 2 - 4 comprising of senior to middle management.
Q:	How many Clinic & Pathways can a company embark on?
A:	Companies are welcome to attend all clinics and embark on pathways that they have found relevant for their business.
Q:	How do MAP partners support the initiative?
A:	Partners onboard MAP have committed resources, knowledge and expertise to support SBF and the business ecosystem to assist companies participating in the initiative. Upon participants' consent for link-ups to MAP partners, SBF channels participants to the most relevant MAP partners to assist with the guided pathways of transformation.