



FAQ

An initiative by:



Q: How much does it cost in total (Stage M + A + P)?

A: The estimated cost varies across companies as each may have a different set of transformation requirements or business needs. Each company should identify and explore programmes/solutions that value-add to their operations and upskill their workforce. Companies should also keep within their intended budgets to remain viable and sustainable.

Q: What are the different pathways out there?

A: Our pathways include programmes on innovation, digitalisation, talent development, business process redesign, internationalisation, and function enhancement to help companies address different challenges and take on a wide range of new opportunities. SBF will work with our partner agencies to guide companies and identify the best-fit programmes that match their objectives and address their business needs.

Q: Can SBF members from other sectors apply?

A: We have received queries from our members who are not from the logistics sector about attending the workshops and are happy to share that SBF members from any sector may apply for any activity in Stage M.

Q: How is this different from other programmes out there?

A: The MAP initiative is designed to offer a modular approach to help companies with capability enhancement and transformation. It provides guidance and flexibility for companies to embark on any stage of the initiative best suited to them. However, the window to apply for the various programmes differs and companies are encouraged to look at the schedule and plan accordingly.

Q: How many individuals can each company send for MAP?

A: To ensure that MAP benefits more companies during this pilot run, we recommend each participating company to keep sign-ups to a maximum of two senior management representatives.