

# 24<sup>th</sup> Annual General Meeting

Mobilising Business, Magnifying Opportunities

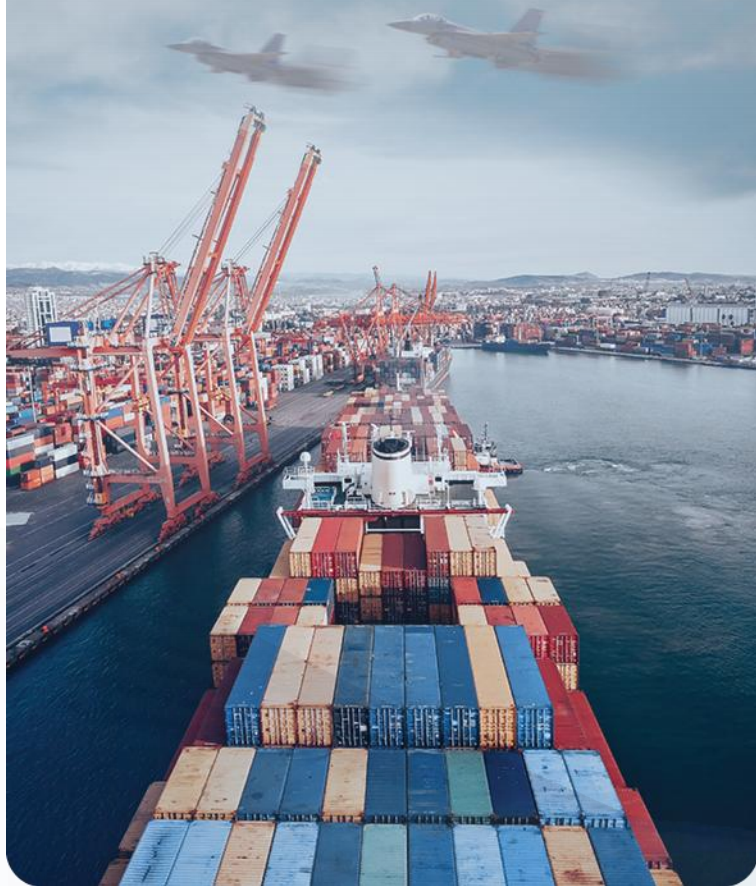
24 June 2026



**SBF.**

# Why Running a Business Feels Harder Today

# Uncertainty



# Constraints



# Speed



# Mobilising

the Whole of Business,

# Magnifying

Your World of  
Opportunities



**SBF.**

## VISION

Globally Competitive and Sustainable Economy,  
Future-Ready Businesses,  
Impactful Trade Associations and Chambers.

## MISSION

Shape Solutions, Build Partnerships,  
Foster Capabilities with businesses  
to advance Singapore.

## VALUES



Stronger Together



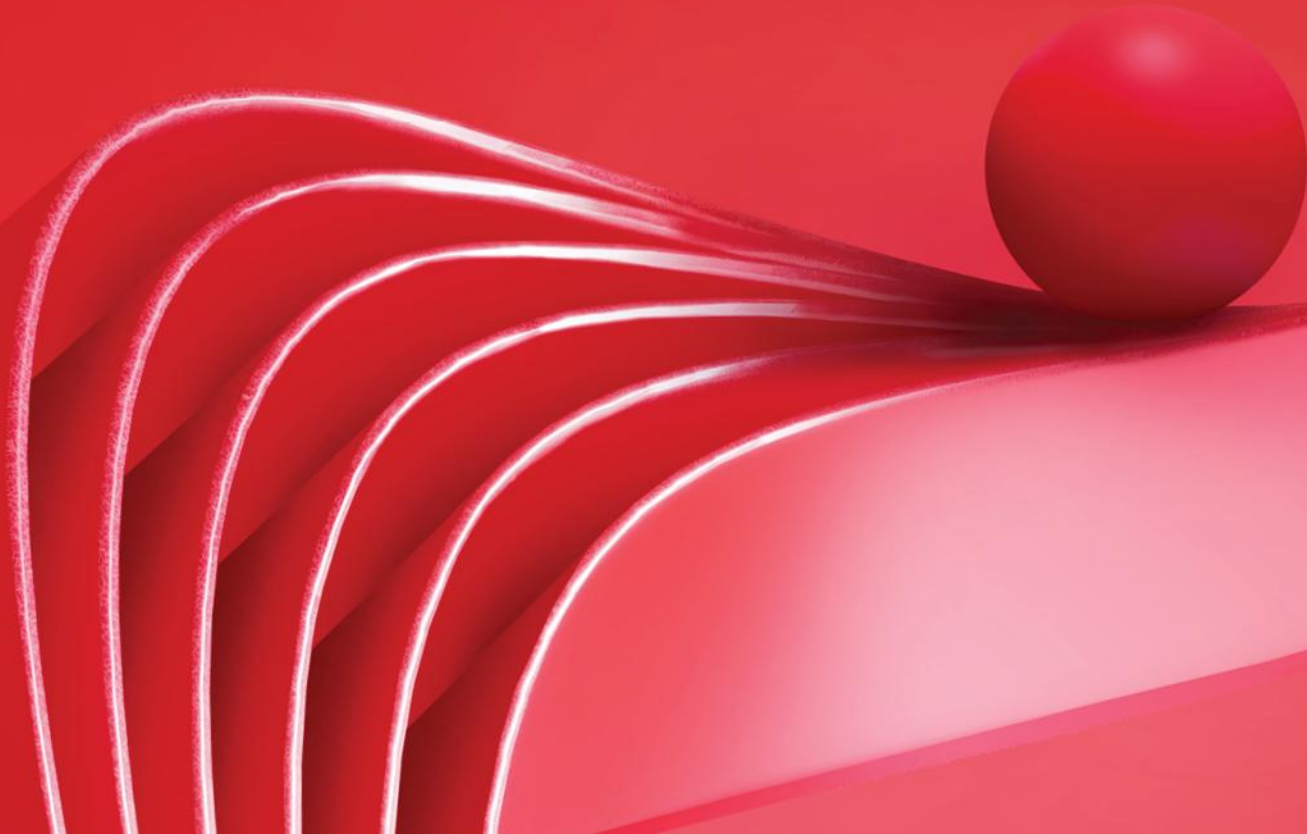
Bold in Action



Future-Oriented



# Shape Policies to Drive Change that Impact Your Bottom Line



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# Getting Business Needs Heard & Co-creating Solutions



## IMPROVING BUSINESS COMPETITIVENESS

- **ESR Implementation:** Active translation of 32 proposals into concrete policies and initiatives for government, business and workers.
- **Budget 2027 Recommendations:** Convey feedback and develop proposals to help businesses become more productive, innovative and global, while easing rising costs.
- **RTS Impact Study:** Undertake economic impact assessment from RTS opening on F&B and Retail sector and propose measures to mitigate impact and seize opportunities.



## ENHANCING PRO-ENTERPRISE ENVIRONMENT

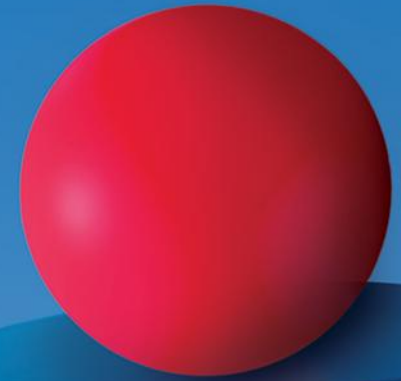
- **SBF SME Committee:** Turn small-business concerns into practical, industry-led solutions that build their skills and competitiveness.
- **Prompt Payment Code:** Create an industry-led code, backed by clear oversight and data, to encourage fairer payment practices.
- **Pro-Enterprise Panel:** Leverage trusted forum for government and business work together to cut red tape and make doing business easier.



## STRENGTHENING MULTILATERALISM

- **USTR on S301:** Made representations on behalf of business community on excess production capacity and goods made with forced labour.
- **APEC Business Advisory Council:** Advance business priorities on easing trade barriers, building digital economy and advancing sustainability.
- **APEC Centre of Excellence for Paperless Trade:** Facilitate wider use of digital trade documents and shared standards to lower trade costs.

**Build Platforms  
to Facilitate  
Partnerships  
that Grow Your Business**



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# Centre for the Future of Trade and Investment (CFOTI)



- Helps businesses navigate **global trade rules** and **supply chain complexities**
- Actionable **playbooks**, practice-oriented **workshops**, **advisory services** with **Trade AI Advisor (TAIA) Gen-AI platform**
- Launch National/Regional Trade and Investment **Competency Framework** for practitioners



# Centre for Enterprise Financing Advisory (CEFA)



- One-stop hub to improve **financial understanding**, enhance **loan preparedness** and connect businesses with financing partners
- Tailored **advisory**, **facilitation**, **market intel**, and **capability-building** programmes
- Strengthen **SME financial readiness** and **access funding** for growth and transformation



# Cyber Resilience Centre (CRC)



- Central support node to strengthen business **cyber defences** and enable **swift recovery** when incidents occur
- Operate a **neutral and secure Cyber Helpline** for triage and rapid guidance for businesses affected by cyber incidents
- Complimentary access to **cybersecurity health clinics** with diagnostic sessions to assess cyber readiness and build capabilities
- Operational from 3Q26

In partnership with



Supported by



# Council for a Competitive Climate Transition (C3T)



**GREEN100**



- Strengthen Singapore **business competitiveness** in a **carbon-constrained future**
- Drive climate action through practical business solutions:
  - **Sectoral Transition Plans**
  - **Climate Information Infrastructure** for corporate transition planning
  - **Green 100 movement** mobilising Queen Bees to drive SME climate disclosure

# TAC Alliance 2.0



- Deepen **TAC capabilities**, strengthen **TAC co-ordination**, and drive **TAC sector transformation**
- Chart the next bound of TAC sector transformation through:
  - **Inter-TAC collaborations** and initiatives
  - **Capability building programmes** aligned with the TAC Sector Transformation Map and TAC Measurement Framework
  - **Policy Research & Business Impact Studies**

# Future Economy Conference (13 – 14 May)



- Launched final report of the **Economic Strategy Review** Committee and **VolunteerInc.**
- **>1,500 business leaders** and decision-makers engaged by **50 Political Officer Holders, policymakers, and industry experts** over 8 panels, 3 tracks
- Partners' **Showcase**, Future-Ready Business **Marketplace**, and **Business Lounge**
- Dedicated **networking and business matching**

Organised by



Supported by



Platinum Partners



Gold Partners



Knowledge Partner



Bronze Partners



# ASEAN Conference (30 – 31 July)



- **10<sup>th</sup> ASEAN Conference:**  
“ASEAN’s Future in a Fractured World” – Ministerial Dialogue, Business Panel, Lunch Dialogue, and 4 Market Advisory Tracks
- **2<sup>nd</sup> ASEANext Forum:**  
Platform to engage next-gen leaders across ASEAN – Dialogue with Minister and Senior Business Leader, VC Panel Discussion, and Changemaker Spotlight
- **15<sup>th</sup> Asian Business Summit:**  
Platform to engage 14 Regional TACs from China, India, Indonesia, Japan, Korea and more – Plenaries on Asian Connective, Digitalisation, and Green Growth

Organised by



Founding Partners



Gold Partners



Silver Partners



Bronze Partners



Supporting Partners



Preferred Hotel Partner



# Future of Trade Forum (29 – 30 September)

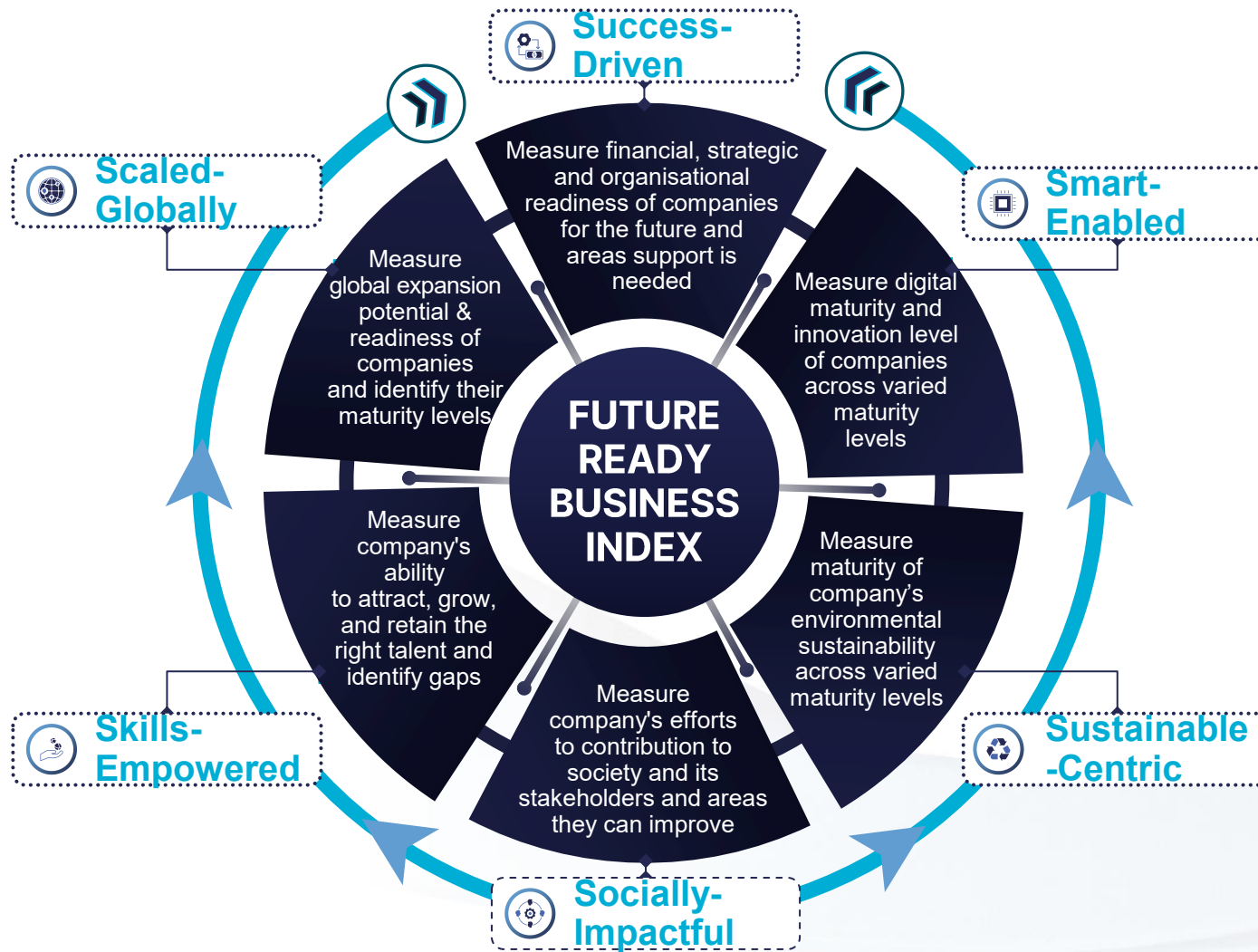


- High-level **public-private platform** to chart the next phase of globalisation from Singapore and ASEAN's vantage point
- Shift from diagnosing disruption to **co-designing** a more diversified, digital and decarbonised trade architecture, while upholding open, rules-based cooperation
- ***“From Turbulence to Transformation: Building the Next Architecture of Global Trade”*** – Keynotes, Business Panel, Breakout Tracks and Closed-Door Roundtables



**Forge  
Programmes  
to Foster  
Future Ready Capabilities  
in Your Business**

# Future Ready Business Index (FRB Index)



- Enterprise **diagnostic tool** that helps businesses **prioritise capabilities** that matter most for transformation
- Provides a **structured assessment** across six dimensions, with **benchmarking** to gauge readiness against peers
- Over **100 companies** have **completed** the FRBI assessment, and embarking on transformation journeys



In partnership with

Enterprise  
Singapore

DBS

RSM

BCG

# FRB Dialogue | FRB Spotlight | FRB Solution



## FRB DIALOGUE

Convene industry leaders, policymakers, and ecosystem partners to catalyse collective action for Singapore's future-readiness

5 organised

Upcoming: Mr Ron Sim, Founder and Executive Chairman, V3 Group (14 Jul)



## FRB SPOTLIGHT

Company visits to equip businesses with strategies, tools, and networks to drive innovation, sustainability and resilience

22 organised

Upcoming: Mandai (Aug 2026), ATC (3Q26), ST Logistics (4Q26)



## FRB SOLUTION

"By businesses, for businesses" educational and knowledge-sharing workshops that equips enterprises with concrete strategies to future-proof their operations

22 organised

Upcoming: Lancia Consult (14 Jul), SAP (16 Jul), SolarGy (13 Aug), Onzla (3 Sep), BIPO (1 Oct), Setia Law (Oct/Nov), and more



# GlobalConnect@SBF



- >50 market advisors and staff; 5 Singapore Enterprise Centres in Bangkok, Bengaluru, Dubai, Ho Chi Minh City and Jakarta
- >14 Business Mission Trips to Europe, India, Middle East, Oceania, SEA, and US in 2H26
- >25 market seminars, business forums, roundtables, conferences and webinars planned
- **29 Sep 2026 3<sup>rd</sup> LATAM Conference:** Expanded scope covering emerging sectors and growth opportunities in Brazil and Mexico
- **5 – 7 Oct 2026 Singapore-India Network for Growth Forum:** Inaugural forum attended by Ministers, Chief Ministers and senior delegates from India

# Enterprise Workforce Transformation Programme (EWTP)



- Anchor Programme Partner to support businesses through **enterprise and workforce transformation**
- **Complimentary end-to-end advisory** covering job redesign, capability building, and workforce tech solutions aligned to long-term business strategy
- Up to **\$150,000 support** through Workforce Development Grant (Job Redesign+)



Learn More

# Technology Implementation Advisory Services (TIAS) AI Hands-On Sessions



## TIAS

- Tailored support to **identify and implement best-fit solutions** – from discovery to vendor selection
- >250 businesses supported, driving solution adoption to boost efficiency and productivity



## AI Hands-On Sessions

- **Trial AI solutions** and gain access to demo accounts for practical experience and a clearer understanding of AI technologies
- 10 sessions conducted for >474 participants; another 7 sessions in pipeline

# Cost & Carbon Reduction Programme (CCRP) Green 100



## CCRP

- **Sector-specific** approach to decarbonisation, designed for SMEs in **Food Services, Manufacturing and Transport/Logistics**
- Expert workshops, hands-on advisory, and powered by DecarboniSME, a proprietary AI tool



## Green 100

- National movement to scale **sustainable procurement** and **sustainable financing** through common standards and digital platform
- **100 “Queen Bee” companies** to mobilise 100 suppliers each to take up sustainability reporting and capability building

# VolunteerInc.



- Partnership with MCCY and SBF Foundation to engage **600 businesses** and deploy **6,000 employees** to serve the community by 2030
- Structured pathways for companies to start, sustain and scale **corporate volunteering programmes** as part of their business strategy
- **Impact advisors** and **digital platforms** provide companies with consultation, capability building, and **community connections** to track and measure social impact
- Enabled >60 companies in deploying 600 employees

# EmployWell | Youth Connections



## EmployWell

- Champions **inclusive hiring** by helping vulnerable individuals secure employment through **workshops, job coaching, employer engagements**
- Jul 2022 – Dec 2025: >1,000 individuals successfully placed in employment
- **2<sup>nd</sup> Walk for Work @ Istana on 1 Nov 2026**



## Youth Connections

- Connecting business leaders with **at-risk youth** to broaden their professional networks and provide career guidance
- 2022 – 2025: Connected close to 100 corporate volunteers with over 180 youths from Singapore Polytechnic and Temasek Polytechnic
- 2026: New partnership with Ngee Ann Polytechnic

# ASEAN 2027

Connected | Global | Sustainable



**SBF.**

# ASEAN 2027



- Opportunity to **shape ASEAN's next phase of economic integration** through ASEAN Business Advisory Council (ASEAN-BAC) led initiatives
- Championing Priority Economic Deliverables (PEDs) to **eliminate NTMs, facilitate cross-border data flows**, strengthen ASEAN **global linkages**, accelerate **FTA utilisation** and develop **ASEAN Emission Factors**
- Roadshows to ASEAN and ASEAN dialogue partners to engage Government and Business Leaders
- Platforms for partnerships through **ASEAN Business and Investment Summit (ABIS)** and **ASEAN Business Awards (ABA)**

# Thank You

**Members**  
for your support and participation

**Council**  
for your vision and leadership

**Secretariat**  
for your dedication and service

