

MORE THAN 30,000 MEMBERS



**SINGAPORE
BUSINESS
FEDERATION**
Apex Business Chamber

As the apex business chamber, the Singapore Business Federation champions the interests of the business community in Singapore in trade, investment and industrial relations.

SBF acts as a vital bridge between the government and the business community at a national level, cultivating an enabling environment that is conducive to business growth and success.

Internationally, SBF serves as the voice of the business community, representing them in bilateral, regional, and multilateral events with the goal of expanding trade as well as facilitating valuable networking opportunities.

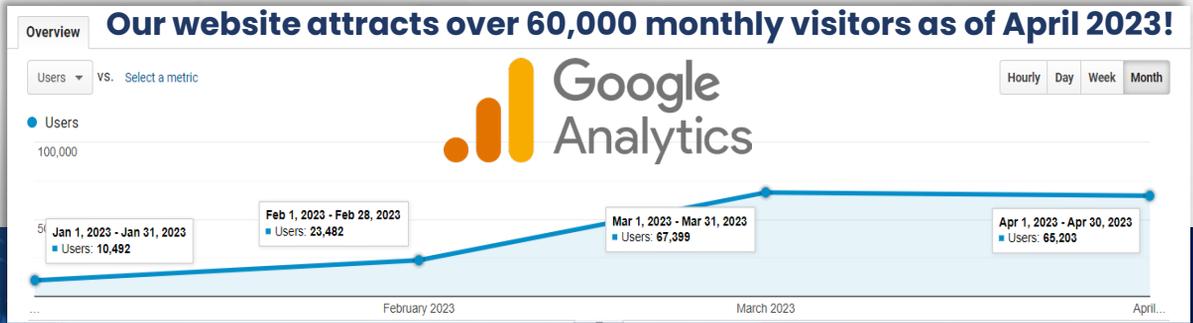
**ADVERTISE
WITH US**

With a massive membership base of over 30,000, SBF presents an exciting opportunity for you to connect with not only our esteemed members but also a broader audience beyond our membership base. Tap into a range of our platforms and expand your reach!

For advertisements on our corporate website or electronic direct mailers, please contact the SBF Communications team at corpcomm@sbf.org.sg.

Corporate Website

The SBF website is a valuable resource that provides businesses and entrepreneurs in Singapore with access to various resources such as business news, industry insights, networking opportunities, training programmes, and government initiatives, enabling them to stay informed, network, and engage with the wider business community.



Price stated is for 1 banner. Our website can accommodate a maximum of 2 advertisement banners.

Agencies booking ad space on behalf of SBF members receive member rates. Price is inclusive of GST.

CORPORATE WEBSITE

15 DAYS

AD BANNER ON HOMEPAGE

\$3200

SBF MEMBER | \$2800

CORPORATE WEBSITE

30 DAYS

AD BANNER ON HOMEPAGE

\$5800

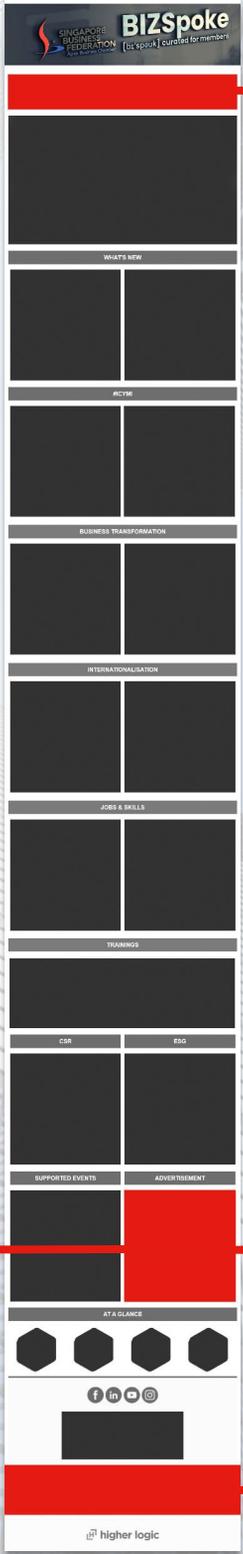
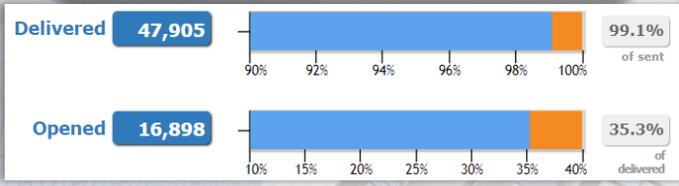
SBF MEMBER | \$5000

BIZSpoke Newsletter (fortnight)

BIZSpoke provides carefully curated top-tier content featuring insightful articles on government initiatives and various business-related topics, major event coverage, and innovative workshops designed to up-skill and re-skill talented individuals.

BIZSpoke's CSR/ESG articles stimulate reflection and inspire readers to effect substantial change for the benefit of both society and the environment. By presenting thought-provoking content that challenges conventional perspectives, BIZSpoke empowers its readers to become agents of change and make meaningful contributions towards creating a better world.

Delivered close to:
48,000 subscribers
Open rate: **Over 30%**



BIZSPOKE NEWSLETTER

TOP BANNER
1830 x 280 pixels
\$4000
SBF MEMBER | \$3600
TAC | \$2800

BIZSPOKE NEWSLETTER

AD CONTENT
400 x 400 pixels
\$2000
SBF MEMBER | \$1800
TAC | \$1400

BIZSPOKE NEWSLETTER

BOTTOM BANNER
1830 x 458 pixels
\$850
SBF MEMBER | \$750
TAC | \$600

Ad Content
An image accompanied by a short write-up in about 40 words, and an URL link.

Price stated is for one-time publication only.
Price is inclusive of GST.