

QUALIFICATION CRITERIA

LARGER SIZE COMPANY

1. Be an ASEAN-incorporated enterprise with at least 40% ASEAN-owned equity and have operational presence in two or more ASEAN countries
2. Be in operations for a minimum of five years and must have three years of financial statements
3. Fulfill one of the following conditions:
 - Annual revenue of a minimum of US\$ 20 million
 - Fixed assets of more than US\$ 10 million
 - Minimum of 300 employees

SMALL AND MEDIUM ENTERPRISE (SMEs)

1. Be an ASEAN-incorporated enterprise with at least 40% ASEAN-owned equity preferably with operational presence in two or more ASEAN countries
2. Be in operations for a minimum of three years and preferably two years of financial statements
3. Fulfill one of the following conditions:
 - Annual revenue of less than US\$ 20 million
 - Fixed assets equal to or less than US\$ 10 million
 - Less than 300 employees

AWARD CATEGORIES

Winners of ABA 2010 will be recognized as the "Most Admired ASEAN Enterprises" conferred in the following four categories:

- Growth
- Employment
- Innovation
- Corporate Social Responsibility

Participation is free of charge.

For more information, please contact:

ASEAN-BAC Secretariat
E-mail: aseanbac@asean.org

KPMG Limited
E-mail: timaman@kpmg.com.vn

Please obtain the online ABA 2010 nomination form from above organizations.
The form can be downloaded from www.asean-bac.org



ASEAN
BUSINESS AWARDS

ORGANIZER CO-ORGANIZERS



ASEAN-BAC

VCCI

PHÒNG THƯƠNG MẠI VÀ CÔNG NGHIỆP VIỆT NAM

STRATEGIC PARTNER

KPMG



Present


ASEAN Business Awards 2010

"Most Admired ASEAN Enterprises"



"Honoring Top Enterprises in ASEAN"

Asean Business Advisory Council, in association with the Vietnam Chamber of Commerce and Industry



Why your company should participate:

ABA represents honor and dignity of the recipient and these values to your company in ASEAN and beyond:

- Opportunity to promote your brand
- Make known the strength and potential of your enterprise
- Recognized as a dynamic force towards the growth and prosperity of the ASEAN economic community
- Recognition of your product and services to the ASEAN and global market
- An inspiration for other ASEAN enterprises to develop and elevate their operation and to set a historical landmark in ASEAN

To recognize ASEAN companies, which have contributed to the growth of the ASEAN economy, as well as showcase promising ASEAN SMEs which could be global players.

ABA 2010 GALA DINNER

29 October 2010, Hanoi, Vietnam


ASEAN BUSINESS ADVISORY COUNCIL

The ASEAN Business Advisory Council (ASEAN-BAC) was established by the ASEAN Heads of State and Government (HOSGs) at the 7th ASEAN Summit in November 2001 in Bandar Seri Begawan, Brunei Darussalam. Inaugurated at the ASEAN Secretariat in Jakarta, Indonesia in April 2003, ASEAN-BAC's primary mission is to promote public-private sector partnership to achieving the integration for the creation of an ASEAN Economic Community (AEC). ASEAN-BAC provides private sector feedback on the implementation of ASEAN economic cooperation, and to identify priority areas for the consideration of the ASEAN Leaders.

ASEAN-BAC members are appointed by their respective Governments comprising high-level CEOs of companies from each member country and represented by 3 members per member country. Government focal points, at the Ministerial level, have been assigned to assist ASEAN-BAC to fulfill its mandate.

ASEAN BUSINESS & INVESTMENT SUMMIT

The ASEAN Business and Investment Summit (ASEAN-BIS) is organized by the ASEAN-BAC annually to coincide with the ASEAN Summit. ASEAN BIS brings together private and public sector organizations, government representatives and captains of industry from within and outside ASEAN for dialogue and networking, and provides an interactive platform to advance industry and business in the region.



An ABA 2010 Committee has been set-up and National Gateways established comprising of ASEAN-BAC Council members.

The Committee works with KPMG Limited, as the Strategic Partner. The Strategic Partner helps to implement the ABA 2010 Framework and will shortlist eligible companies for on-site interviews. Finalists will be selected by an independent judging panel comprising top business leaders, economists and academics from ASEAN countries.

Winners of ABA will be announced at the closing ceremony Gala Dinner of the 2010 ASEAN-BIS.

The 2010 ASEAN-BIS is held on 28-29 October 2010, in conjunction with 17th ASEAN Summit in Hanoi, Vietnam.

Private sector companies from each of ASEAN's 10-member countries are invited to submit nominations to the ABA 2010. Completed Nomination Form is to be returned by the closing date of 30 June 2010.

NOMINATION AND EVALUATION

1. Companies are invited to submit the ABA Nomination Form
2. Completed form is to be returned by the closing date of **30 June 2010**
3. Companies are to submit their nominations form through their respective National Gateways (shown in the nomination form), or directly to:

ASEAN-BAC SECRETARIAT



70 A, Jl. Sisingamangaraja Jakarta 12110, Indonesia
Tel: + 6221 726 2991 ext 491 | 722 0705 (DL)
Fax: + 6221 739 8234 | 722 0539 (DL)
Email: aseanbac@aseansec.org

KPMG Limited



16th Floor, Pacific Place 83B Ly Thuong Kiet Street
Hoan Kiem Dist., Hanoi, Vietnam
Tel: +844 3946 1600 | Fax: +844 3946 1601
E-mail: timaman@kpmg.com.vn

4. KPMG Limited will shortlist-up eligible companies for on-site interviews
5. Finalists will be selected by an independent judging panel comprising of top business leaders, economists and academics from all the ASEAN countries
6. Winners will be announced at the closing Gala Dinner of the 2010 ASEAN-BIS on 29 October 2010 in Hanoi, Vietnam

Implementing Schedule:

19 Jan 2010	: Official launch of ABA 2010
01 Feb – 30 June 2010	: Nomination Period
30 June 2010	: Official Closing Date of Nomination
01 July – 31st August 2010	: Evaluation and Short-Listing
September 2010	: Meeting of the Independent Panel of Judges
29 October 2010	: Awards presentation at the 2010 ASEAN-BIS (Gala Dinner)