

REGISTRATION OF INTEREST

Singapore Business Mission to 1) Cleantech City Conference & Trade Fair in Berne, Switzerland and 2) Open Smart City Platform and International Cleantech Network (ICN) Meeting in Copenhagen, Denmark (12 - 24 March 2012)

The [Singapore Business Federation \(SBF\)](#) is leading a business mission targeting at the cleantech and sustainability sectors in Europe. Companies will be hosted by [Swiss Cleantech](#), co-founder of the [Global Cleantech Cluster Association \(GCCA\)](#) and the [Copenhagen Cleantech Cluster \(CCC\)](#), co-founder of the [International Cleantech Network \(ICN\)](#) as well as the [World Business Council for Sustainable Development \(WBCSD\)](#).

KEY HIGHLIGHTS:

1) Cleantec City Conference and Trade Fair

Cleantec City event aims to be the Swiss platform for sustainable communal and urban development.

Highlights:

- Guided tour through exhibit & District of Future
- Workshops about sustainability in different fields
- Networking opportunities and talks given by members of the Swiss Council of States and the Swiss National Council
- Get a chance to meet the Cleantec City Ambassadors

Event layout:

Encounters & Networking	Systems & Solutions
Knowledge & Information	District of the future

2) Meeting with the 2 main International Cleantech Groups

Global Cleantech Cluster Association (GCCA)

- Networking opportunities with more than 30 leading cleantech clusters from Europe, North America and Asia Pacific.
- GCCA provides a gateway for established and emerging cleantech companies to gain exposure to potential investors, new markets, influential networks, innovative technologies and best practices.

International Cleantech Network (ICN)

ICN is a network of 10 leading cleantech clusters from around the world. ICN creates a strong, international collaborative platform which will contribute to the value optimization between the world's leading proactive cleantech clusters.

3) World Business Council for Sustainable Development (WBCSD)

- a coalition of some 200 leading companies with a shared commitment to sustainable development.

Highlights:

- To gain an in-depth understanding of sustainability from WBCSD's Regional Network of some 60 Business Councils for Sustainable Development (BCSD) and partner organisations around the world.
- Dialogue about environmental protection and sustainable development

4) Open Smart City Platform

It is a platform for world class international cleantech knowledge exchange and networking session. 4 main smart city themes will be highlighted in this event:

Sustainable Waste	Green & Smart Building
Smart Grid & EV Structure	Water systems

Highlights:

- Conference hosted by Lord Mayor of Copenhagen
- Visits to demonstration projects to understand the technologies and software used
- One-on-one Matchmaking with respective Danish companies and research institutes
- Dinner with partners
- Widen business network and business tender opportunities

Dates	Tentative Itineraries
12 Mar (Mon)	Flight from Singapore to Berne, Switzerland.
13 Mar (Tues)	Opening Ceremony of Cleantec City Conference and Trade Fair at BerneExpo, Switzerland Meeting with Business, industry and government leaders in cleantech, energy, environment and sustainability in Switzerland
14 Mar (Wed)	Meeting with Swiss Cleantech, founding member of Global Cleantech Cluster Association (GCCA) and other GCCA members Cont'd participation in Cleantec City Conference and Trade Fair
15 Mar (Thurs)	Singapore-Switzerland Networking Session on Energy and Environment Evening travel to Geneva, Switzerland
16 Mar (Fri)	Meeting with World Business Council for Sustainable Development (WBCSD) Meeting with other Geneva-based global organizations working on environment protection and sustainable development
17 Mar (Sat)	Free & Easy
18 Mar (Sun)	Flight from Geneva, Switzerland to Copenhagen, Denmark
19 Mar (Mon)	Meeting with other International Cleantech Network (ICN) clusters Dinner reception for ICN partners and delegates
20 Mar (Tues)	Open Smart City Platform Conference at Copenhagen Conference with Lord Mayor Dinner at City Hall
21 Mar (Wed)	Open Smart City Platform Conference at Copenhagen Site visits and matchmaking with partners. (water, smart grid, e-mobility, and green building) Dinner with partners
22 Mar (Thurs)	Departure from Copenhagen to Singapore
24 Mar (Sat)	Arrival back in Singapore
Optional Extended Itinerary	
22 Mar (Thurs)	Individual meetings for visitors International Cleantech Network (ICN) Meeting Day 1 ICN dinner with sponsors
23 Mar (Fri)	International Cleantech Network (ICN) Meeting Day 2; morning meeting Departure from Copenhagen to Singapore
25 Mar (Sun)	Arrival back in Singapore

REGISTRATION OF INTEREST FORM - Attn Joanne Wee (Closing Date: 13 Feb 2012)
Tel: 6827 6830 Fax: 6827 6807 Email: indt1@sbf.org.sg

Name of Company		(Please insert or email one high resolution photo in corporate attire in JPEG format)
Company Address: Tel: +65 Fax: +65 Email: Website:	Company Representative: Name & Designation	

COMPANY PROFILE : <English write-up in not more than 100 words>

PRODUCTS/ SERVICES OFFERING: (Please be as specific as possible - in bullet point)

AREAS OF INTEREST/WISH TO MEET: (Please be as specific as possible - in bullet point)