

Attn: SBF Members



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Pls visit www.sbf.org.sg for SBF's latest activities and registration forms.

SBF BUSINESS MISSION TO HYDROGEN + FUEL CELLS 2009

30 May – 4 June 2009

The **Singapore Business Federation (SBF)**, supported by **Singapore Fuel Cell Community (FCC)** and **High Commission of Canada's Trade Commissioner Service (TCS)**, is organizing a Singapore Pavilion at the Hydrogen & Fuel Cells 2009 Trade Fair to be held in Vancouver, Canada from 31 May – 3 June 2009. We would like to extend our invitation to members to showcase your products and services in one of the most prominent events in the world.

Hydrogen & Fuel Cells

Fuel Cells have the second most significant funding (and growing) in the Clean Energy cluster in Singapore. The Singapore Fuel Cell Community established by EDB and Temasek Polytechnic in 2007 now comprises > 40 companies.

Hydrogen + Fuel Cells 2009 (www.hfc2009.com)

Hydrogen + Fuel Cells 2009 (HFC2009), jointly organized by the Government of Canada, the Canadian Hydrogen & Fuel Cell Association (CHFCA) (www.h2fcc.ca) and the Province of British Columbia, is one of the leading international conferences for the fuel cell and hydrogen industry.

As an exhibitor you can expect a **high level of exposure to end users, original equipment manufacturers, consumers, suppliers, key government and industry representatives.** HFC2009 will feature keynote addresses from prominent industry and government figures as well as plenary and parallel sessions focusing on key issues in the sector. It will also feature an extensive trade show and exhibition where hydrogen and fuel cell companies and research institutions have an opportunity to demonstrate their latest efforts.

This year's theme "**Partnerships for Global Energy Solutions**" will allow participants to:

- **Experience the latest in hydrogen and fuel cell products**, including portable fuel cell devices, back-up power, materials handling, stationary power generation, hydrogen fuelling and hydrogen powered vehicles

- **Explore British Columbia's Hydrogen Highway project** and ride BC Transit's new hydrogen fuel cell buses from the world's largest fleet deployment of its kind. For the first time, delegates will see the first of 20 fuel cell buses commissioned for regular service at the Vancouver 2010 Olympics.

- **Promote products or services to purchasers and integrators of hydrogen and fuel cell products**, incl. original equipment manufacturers, utilities, transit authorities, key government purchasing agents, fleet managers, warehouse operators, consumers, media, & other industry representatives.

- **Understand the latest scientific breakthroughs, commercial opportunities and policy developments** from the world's prominent hydrogen and fuel cell experts.

- **Visit pioneering companies & ground-breaking research facilities** in Vancouver's world-renowned hydrogen & fuel cell cluster.

Additional Value-Added Events Attached To HFC2009

- Significant **Business-to-Business match-making** activities (organized by the Department of Foreign Affairs & International Trade and High Commission of Canada in Singapore);

- **Tours to active "Hydrogen Highway" sites:** the waste hydrogen capture site in North Vancouver, the National Research Council Institute (A*STAR counterpart) for Fuel Cell Innovation, and world leader Ballard Power Systems;

- **A ride-and-drive event featuring hydrogen fuel cell vehicles** from 7automakers.

IE Singapore Funding for Singapore Pavilion

Participants can tap on IE Singapore's IMAP funding which supports up to 70% of eligible expenses for companies participating in the trade fair in the Singapore Pavilion. There is additional support for economy airfare and hotel accommodation for companies for the trip.

Estimated Costs**:

1	++ Air Tickets (Economy class by CX)	S\$2,400
2	++ Hotel Accommodation (Price per night, 2 double, nett)	S\$400
3	Estimated Common Cost (incl. Singapore Pavilion, mission booklet, advertising & publicity, transport for facilitated meetings & site visits, gifts & other misc. expenses)	SBF Member S\$2,000 Non-Member S\$2,500
4	Exhibition Package	S\$4,200
5	Average cost per ppt after IMAP Subsidy**	SBF Member S\$4,550 Non-Member S\$5,050

Double Tax Deduction

++ IMAP subsidy for 1 company rep with the additional reps qualified for Double Tax Deduction (DTD).

** For final detailed cost breakdown, please get a copy of the participation agreement form from SBF.

In order to have the opportunity to be featured in the Trade Fair and Conference Guide/Internet, interested companies need to register before the deadline of 24 Apr set by the HFC2009 organizer. For more information, please call Stacy Teo at DID: 6827 6834 or Thomas Lim at DID: 6827 6838

<p style="text-align: center;">Ref No: SVCS 060/300509/04W REGISTRATION FORM - Attn Stacy / Thomas (Closing Date: 1 May 2009) Fax: 68276807</p> <p>Name (Mr/Ms): _____ Designation: _____ Tel: _____ Fax: _____ Email: _____ Company: _____ SBF Mbrship No: _____ Address (For non-members): _____ _____ Please indicate which business sector you are from: _____</p>	<p>For Official Use (PC):</p> Serial No:
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