



5th CHINA-ASEAN EXPO (CAEXPO)
22 – 25 October 2008
Nanning International Convention & Exhibition Centre
Nanning, Guangxi Province, PRC

The China-ASEAN Expo (CAEXPO), co-sponsored by the departments in charge of economy and trade of China and the 10 ASEAN countries and the ASEAN Secretariat, is an international grand event at state level for economic and trade exchange, which is staged annually in Nanning, Guangxi, China.

Since 2004, the CAEXPO has concluded with great success for 4 consecutive years. Driven by the support of governments of the 11 countries and backed by the huge market and favorable policies generated by the China-ASEAN Free Trade Area (CAFTA), the CAEXPO is highly credited by political and business communities of the 11 countries, and emerges as a superb platform to promote the cooperation between China and ASEAN in the fields of trade, investment and tourism.

FACTS & FIGURES OF PREVIOUS CAEXPOS

<p>3rd CAEXPO</p> <ul style="list-style-type: none"> ▪ 31,000 participants ▪ Investment cooperation of USD5.85 billion ▪ Trade volume of USD1.27 billion 	<p>4th CAEXPO</p> <ul style="list-style-type: none"> ▪ 34,000 participants ▪ Investment cooperation of USD6.15 billion ▪ Trade volume of USD1.42 billion
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SINGAPORE NATIONAL PAVILION & PRODUCT HALL

The Singapore Business Federation (SBF) has been tasked by the Ministry of Trade and industry (MTI) to front Singapore's participation at this 5th CAEXPO 2008.

For the 5th CAEXPO, China and ASEAN select their major ICT cities as Cities of Charm, thus to exhibit the latest development of these cities. Apart from comprehensively showcasing city images, this pavilion also focuses on exhibiting the planning & development of the ICT sector, manufacturing of ICT equipment, investment projects for industrial parks, software development and information technology.

SBF would like to invite your organization to be part of the Singapore Product/ Exhibition Hall located on Hall 4, Level 2. Participation in this 5th CAEXPO 2008 would not only raise the profile of your organization, but also expose your organization to more business and investment opportunities in China and ASEAN. Depending on your requirements, you can choose any one of the packages stated in the application form to showcase your organization and the services/ products that you offer.

PARTICIPANTS AT THE 5th CAEXPO 2008

- State leaders of countries, Ministers of Economy and Trade, Ministers, Ambassadors to China and Consuls-generals in Southern China, Chairmen/ Presidents of CAEXPO supporting Chambers of Commerce and other major professional associations
- Chinese officials representing from over all of China's provinces
- Businessmen from all provinces gathering to meet their ASEAN counterparts
- Chinese trade visitors and overseas trade visitors

A myriad of proposed activities & amenities

1. **Video** - Holistic video clip of Singapore as an excellent locality for business, focusing on our nation's competitive strengths
2. **Singapore National Pavilion** - devoted to Singapore's national branding and identification
3. **Product Hall** - of Singapore exhibitors will be the centre of attraction, also to comprehensively showcase on products and services available in ASEAN region
4. **Conferences & Forums** - A series of forums will be staged on specific sectors, for business leaders to illustrate their market analysis and highlight: The 5th China-ASEAN Business & Investment Summit (CABIS)
5. **Business Lounge** - dedicated meeting area within Singapore National Pavilion

INFORMATION ON SETUP & DISMANTLE DATES

Booth Setup & Dismantle

I) Exhibition Date & Time

October 22: 10:00 – 17:00
October 23 – 25: 09:00 – 17:00

II) Booth Setup and Dismantle:

Booth Setup: October 12 – 19: 08:30 – 18:00
08:30 of October 20 – 11:00 of October 21
(October 21: Exhibition Halls Closed at 12:00 for safety check)
Booth Dismantle: October 25: 17:30 – 24:00
October 26: 08:00 – 18:00

III) Exhibitors are requested to enter the exhibition halls on:

October 22: 07:30 – 08:00
October 23-25: 08:30 – 09:00

CHARTERED FLIGHTS (subject to changes)

There will be **direct** chartered flights from Singapore ⇔ Nanning by Shen Zhen Airlines.

- October 20: Departing date from Singapore to Nanning
- October 26: Returning date from Nanning to Singapore

Timing, airfare and other details to be advised.

THE CONTACTS

For more details, please contact either

Mr Poh Ching Kiong 6827 6897
Ms Loong Lai Yong 6827 6819
Ms Sherly 6827 6883
Ms Fifi Rahim 6827 6849

Or simply fill in the Participation Application Form attached.

THE 5TH CHINA-ASEAN EXPO PRELIMINARY PROGRAMME

October 20

18:00 SBF Welcome Dinner cum Briefing Session for the exhibitors

October 22

08:15 Pavilion Inspection Tours by VIPs
09:00 Opening Ceremony of the 5th China-ASEAN Expo
11:00 Opening Ceremony of the 5th China-ASEAN Business & Investment Summit (CABIS)

October 22 – 25

The 5th China-ASEAN Exposition 2008

Remarks: The information above is correct at time of print and subject to final arrangement of the CAEXPO Secretariat. Please visit <http://www.caexpo.org>, the CAEXPO official website for updates.

Participation Application Form / Agreement for Product Booth of the 5th China-ASEAN Expo 2008

Participant Details

Company Name: _____
Address: _____
Tel No: _____ Fax No: _____
Email: _____
Website: _____
Business Registration No: _____

Nature of Business:

- Importer Exporter Re-Exporter
 Manufacturer Factory in Singapore Factory outside Singapore (Please specified): _____
 Others(Please specified): _____

Company Products / Services: (limit to 80 words)

Objective of Participation:

- Market Survey Gain Exposure Sourcing for Buyer / Distributor / Agent
 Business / Investment Planning Others (Please specified): _____

Contact Person for Participation:

Name: Mr / Ms _____ Designation: _____
DID / Mobile: _____ Fax: _____ Email: _____

Details of Exhibits:

Space Application:

Please Tick Accordingly

<input type="checkbox"/> _____ (no. of booths) S\$1400 nett (<i>SBF members</i>) S\$1650 nett (<i>non-members</i>)	For Product Exhibitors Standard Booths (9sqm each) at Product Hall + 1 free A1 poster space at poster stand at National Pavilion for each paid booth
Hotel Accommodation & Airfare	<ul style="list-style-type: none"> ■ Chartered flight by Shenzhen Airlines economy class (SIN <-> Nanning) – est. SGD\$1000 ■ 6 nights accommodation at Business Class Hotel – est. SGD\$200/ room/ night For details and travel arrangements, please contact the CAEXPO Liaison Office – Universal Reliance at 6341 9858.

Note:

- All costs stated in the above packages do not include travel, accommodation & any related costs for participating company's representatives.
- All exhibitors' company information & artworks requested must be submitted by **15 AUGUST 2008 noon**. Organiser will not be liable for any consequences arising from late submissions.
- * Booths allocation is solely determined by organizer (SBF). Organizer's decision is final.

Name of Delegate(s):

1. Name: _____ Designation: _____

2. Name: _____ Designation: _____

Product Sponsorship Application:

Through becoming our Product Sponsor, your company can gain market exposure not only to Singapore market but also to China and the 10 ASEAN countries that involve in this event. **Your sponsorship will be acknowledged in our mission booklet and in the Singapore National Pavilion.**

Product Sponsor information:

- a) *Product items, such as pens, trinkets, hat, pins, consumable products, etc
- b) *Company brochures must come with product
- c) Catalogues, press kits, and other bound materials **will not** be accepted.
- d) Product samples (seed packs, soil packs, etc...) **will not** be accepted.

Company Name	Product / Gift	Quantity

* Your materials **must reach SBF office by 29 August 2008**. Product items are subject to organizer final decision.**Declaration:**

We (Name of Company) _____, hereby like to participate in the **Singapore Pavilion of the 5th China-ASEAN Expo 2008** as an Exhibitor / Sponsor.

We understand that the Participation Costs is non-refundable and agree to be bound by the terms and conditions stated in the Trade Exposition Participation Agreement. We hereby declare that the information given is true and correct to the best of our knowledge. We understand the responsibility and will ensure of our exhibits to arrive at the designated venue according to the show organiser rules and regulations. We understand that any false or misleading information given by us to you could lead to the rejection of our right to participate in the Exhibition.

 Authorised Signature

Name: _____

 Date & Company Stamp

Designation: _____

PLEASE FAX COMPLETED FORM TO FIFI RAHIM AT 6720 2873 BY 31 JULY 2008 noon.**For Official Use Only:**

<input type="checkbox"/> Accepted	Total Space Allocated:	Total Fees Payable:	Signature / Date
<input type="checkbox"/> Not Accepted			