

**ANFAŞ FRESH ANTALYA EXHIBITION  
BUYING MISSION DRAFT PROGRAM  
(16-20 MARCH 2010)**

<b>16 March Tuesday</b>	<b>Arrival to Antalya</b>
<b>17 March Wednesday</b>	<b>Bilateral meetings with the Turkish companies</b>
<b>18 March Thursday</b>	<b>Visit to the Fair</b>
<b>19 March Friday</b>	<b>Visit to the Fair/Visit to the Facility/City Tour</b>
<b>20 March Saturday</b>	<b>Departure from Antalya</b>

**EXHIBITION INFO**

**Name of the exhibition** : Anfaş Fresh Antalya

**Subject** : IV. International Market Place for Fruit and Vegetable Trade

**Date** : March 18 – 20, 2010

**Venue** : Antalya Expo Center / Aksu

Province of Antalya is among of the most ancient settlement areas of Turkey ever known.

Antalya is situated at western part of Mediterranean Region, which is bounded by Taurus Mountain Ranges.

Antalya is surrounded by the Mediterranean Sea at the south, İcel province at the east, Isparta and Burdur provinces at the north, and Muğla province at the west.

Antalya is regarded as being under the influence of Mediterranean climate, however, this is not so in the regions away from the sea and at elevated altitudes.

Overall surface area of Antalya Province is about 20,223 km<sup>2</sup>, representing 2,6% of overall surface area of Turkey. Of overall provincial surface area, > 415,016 hectare, representing 20,16% is cultivation area, > 102,465 hectare, representing 4.98% is meadow and pasture, > 1,135,060 hectare, representing 55.12% is forestry and shrubbery, > 5,208 hectare, representing 0.025% is water surface > 401,352 hectare, representing 19.49% is non-cultivated areas and settlement areas.

In addition, Antalya is a city of fairs with its international airport, thousands of accommodation facilities and a professional fair exhibition center AEC where successful fairs in their sectors are organized.

## **MAIN PRODUCT GROUPS**

- Fresh Fruits
- Fresh Vegetables
- Dried Fruits
- Dried Vegetables
- Aromatic and Medical Herbs
- Fresh Fruit Juices
- Frozen Vegetables
- Agricultural Seeds
- Hard- Shell Fruits Driedfruit
- Fruit and Vegetable Logistics and Equipments
- Fruit and Vegetable Processing Technologies
- Fruit and Vegetable Storage Technologies
- Fruit and Vegetable Packaging Materials and Technologies
- Laboratories and Laboratory Equipments
- Associations and Publications of the Sector
- Sector Training and Consultancy Services
- Certification Organizations
- Insurance, Banking and Finance Services
- Customs Services