

Ref No: MBER 149/260810/07W

Attn: CEOs of SBF Members



10, Hoe Chiang Road
#22-01, Keppel Towers
Singapore 089315
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CEO DIALOGUE ON

Today's Merger & Acquisitions Landscape and Success factors for Sustainability

Date: Thu, 26 Aug 2010 Time: 7.45am – 10.30am

Venue: SBF Seminar Room 1 (22nd Level, Keppel Towers)

Fee per pax (incl GST): S\$90 (SBF Member) \$180 (Non Members)

As mergers and acquisitions (M&A) recover from the economic turmoil across regions with continued Singapore inbound and outbound M&A transactions, will Singapore businesses be able to capture the value of their deals? The economic turmoil has also reshaped the landscape for doing deals of all kinds, presenting new challenges to acquirers, and making it especially critical for those involved in transactions to stay abreast of the latest developments and trends to achieve their M&A objectives.

SBF Members are encouraged to attend this CEO Dialogue to discuss the latest global and local trends, opportunities, and challenges with your fellow CEOs and top executives.

Programme

- 7.45am Registration
- 8.00am Breakfast
- 8.30am **Presentation: Today's M&A landscape and success factors for sustainability**
- lessons from the recent Merger Market cross border study of 150 organisations which have undergone transactions
- 9.15am **Discussion: Capturing the Value of Your Deal**
- Lessons learned from cross-border M&As
- Uncovering hidden HR M&A liabilities in deals
- Managing post-merger integration challenges
- 10.30am End

Programme is correct at time of print

About the speakers:

Mr Len Gray is an M&A engagement manager and the Asia Pacific M&A consulting business leader. He is a worldwide partner and a member of the Global M&A Leadership Team. Len has over 25 years at Mercer and has served in a variety of office and regional leadership roles in Charlotte, Cleveland, Chicago and Hong Kong.

Mr Ake Ayawongs is a Principal and Head of Mercer's ASEAN M&A Consulting Services. His focus is in advising organizations on the human capital issues resulting from business transformations and mergers and acquisitions from pre-deal to post-merger integration stages. He is also ASEAN's M&A culture integration lead.

Target Audience

CEOs of SBF Members are strongly encouraged to participate and network at this high level talk. As there are limited seats, CEOs that are keen will have to register early to avoid disappointment.

Administrative Details:

- Please fax this registration form followed with mail, together with a cheque to SBF (10 Hoe Chiang Road, #22-00, Keppel Towers, Singapore 089315). Cheque should be made payable to "Singapore Business Federation". Pls indicate the **Ref No., company name** and **participant's name** at the back of the cheque.
- Confirmation of your registration will be email to you upon receipt of full payment. Please present the email confirmation for admission to boardroom.
- We regret that no refund will be made for cancellation or non-attendance but a replacement is allowed. Full fees will be charged for cancellation or non-attendance.
- SBF reserves the right to make any amendments and/or changes to the programme, venue, speaker and/or topics if warranted by circumstances beyond SBF's control.

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REGISTRATION FORM - Attn: MR Dept (Closing date: 23 Aug 2010)

Fax: 6734 0610/ 6827 6801

CEO's Name (Mr/Ms): _____ Desgn: _____

Tel: _____ Fax: _____ Email: _____

Contact Person: _____ Desgn: _____

Tel: _____ Fax: _____ Email: _____

Company: _____ SBF Mbrship No: _____

Bank / Cheque Number: _____ Payment Amount: _____