

**Attn: SBF Members**  
**(CEOs & HR Professionals)**

## Seminar on Driving INNOVATION and PRODUCTIVITY through HRM

Date: **Wed, 9 June 2010** Time: \***1.30–5.00pm**

Venue: **SBF Seminar Room 2 (21<sup>st</sup> Level, Keppel Towers)**

Fee per pax (incl 7% GST): **S\$90** (SBF Member)      **S\$180** (Non-Member)

This seminar aims to provide an overview of different approaches to driving innovation and productivity in business context. The seminar will highlight the role of HR function in designing and delivering effective programs to enhance business results through people practices.

<u>Topics</u>	<u>Speaker</u>
<ul style="list-style-type: none"> <li>▪ Understanding innovation and productivity in the business context</li> <li>▪ Strategic Role of HR in driving business success</li> <li>▪ Framework for designing and implementing HR practices to build and nurture innovation</li> <li>▪ Management and measurement of innovation and productivity enhancement programs</li> <li>▪ Overview of key Government initiatives</li> </ul> <p>The seminar will help the participants -</p> <ul style="list-style-type: none"> <li>▪ Understand the innovation process and its linkage to business</li> <li>▪ Provide overview of the key concepts in innovation &amp; productivity enhancement process</li> <li>▪ Understand Strategic role of HR in driving business success</li> <li>▪ Take away strategies for designing, assessing and tracking the programs</li> </ul>	<p><b>Prof. Veena Jadhav</b> is currently an Assistant Professor with SP Jain Center of Management, Singapore. She is a HR professional with 14 years experience in the area of Strategic HR Consulting and HR operations. Her core competence is in designing and implementation of HR processes aligned to business outcomes in the area of Strategic HR, Rewards Management, Performance Management and technology and analytics interventions. Some of the industries where she has actively engaged or consulted are Information Technology, Supply Chain Management, Financial Services, Manufacturing, Outsourcing, Telecom and Management Consulting. In her current role, she is responsible for designing and delivery of courses for post graduate students in the area such as Strategic HRM, Compensation and Benefits. In addition, she is closely affiliated with leading corporate bodies in mentoring student research and industry projects.</p> <p style="font-size: small; text-align: right;">*Programme is accurate at the time of print.</p>

**Who should attend**

SME Business leaders, Business Managers and HR Managers/Professional with people responsibilities

**Administrative Details:**

- **Please mail this registration form together with a cheque to SBF** (10 Hoe Chiang Road, #22-01, Keppel Towers, Singapore 089315). Cheque should be made payable to “**Singapore Business Federation**”. Please indicate the **Ref No.**, **company name** and **participant’s name, SBF membership no.** behind cheque.
- Confirmation of your registration will be emailed to your company upon receipt of full payment. Please present the confirmation for admission to seminar room.
- We regret that no refund will be made for cancellation or non-attendance but a replacement is allowed. Full fees will be charged for cancellation or non-attendance.

NOTE: As a precautionary measure, our advice is for members who are unwell not to attend the session.

<p style="text-align: center;"><b>Ref No: MBER 072/090610/04W</b></p> <p style="text-align: center;"><b>REGISTRATION FORM - Attn: MR Dept/Celest (Closing date: 4 June 2010)</b></p> <p>Name (Mr/Ms): _____ Desgn: _____</p> <p>Tel: _____ Hp: _____ Fax: _____</p> <p>Email: _____</p> <p>Company: _____</p> <p>SBF Mbrship No: _____ Address (For Non-Mbr): _____</p>	<p style="text-align: center;"><u>For Official Use: (SCC)</u></p>          <p style="text-align: center;">Serial No:</p>
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\*Please note that registration starts at 1.15pm.