Ref No: ASEA 027/250210/01W

Attn: SBF Members

10 Hoe Chiang Road
#22-01 Keppel Towers
Singapore 089315
Tel: 6827 6828/ 877
Email: participate@sbf.org.sg

Pls visit www.sbf.org.sg for SBF's latest activities and registration forms.

Seminar on Doing Business in Thailand

Date: **Thursday, 25 Feb 2010** Time: **2.30pm – 5.00pm**

Venue: **SBF Seminar Room 2** *(21st Level, Keppel Towers)*

Fee per pax *(incl 7% GST)*: **S$37.45** *(SBF Members)* **S$53.50** *(Non Members)*

Singapore Business Federation's ASEAN Business Group (ABG) in collaboration with the Thai Trade Centre @ Singapore and the Department of Export Promotion, Ministry of Commerce, aims to update existing and potential Singapore companies on the business opportunities and challenges on doing business in Thailand.

About Thailand

Thailand's finance ministry raised its 2010 economic growth forecast to 3.5% in December from 3.3% seen in September 2009 and expected interest rates to rise in the second half of 2010. The better economic outlook is due primarily to improved economic performance of Thailand's trade partners, accelerated government spending and flexible monetary policy.

Join us at this seminar to learn how to successfully navigate your way through the Thai market and hear about the opportunities and challenges of doing business in Thailand.

PROGRAMME

2.00pm	**Registration of participants**
2.30pm	**Welcome Address** Singapore Business Federation
2.40pm	**Introductory Remarks** Royal Thai Embassy
2.50pm	**Economic Outlook of Thailand: Investment Scenario and Business Opportunities** Ms Vasana Mututanont, *Director, International Affairs Bureau* Thailand Board Of Investment
3.10pm	**Legal Aspects of Doing Business in Thailand (with emphasis on Singapore companies entering Thailand)** Mr John Chung, *Partner* Kelvin Chia Partnership
3.30pm	**Business Networking Coffee & Tea**
4.00pm	**Banking and Financing Options for Doing Business With and In Thailand** Ms. Nuannapha Wongthawatchai, *General Manager & Vice President,* Krung Thai Bank (Singapore)
4.20pm	**Trading with the Frontier Markets - Customs Procedures Perspective** Mr Herbert Vongpusanachai, *Country Manager* DHL Express
4.40pm	**Human Resource Characteristics And Challenges** HRnetOne
5.00pm	**Q&A Session**
5.30pm	**End of Session**

Programme is correct at time of printing

Organised by : **Supported by :**

Administrative Details:

- Please fax registration form to reserve a seat. Registration is on a first-come, first-served basis.
- Please mail in this registration form with a cheque made payable to the '**Singapore Business Federation**' to SBF (10 Hoe Chiang Road, #22-00, Keppel Towers, Singapore 089315) .Please indicate the **Ref No.**, **company name** and **participant's name** behind cheque.
- Admission shall be allowed only upon presentation of confirmation from SBF. No withdrawal upon registration but a replacement is allowed. We regret that no refund will be made for cancellation or non-attendance. Full fees will be charged for cancellation and non-attendance.
- ***NOTE: As a precautionary measure, our advice is for members who are unwell not to attend the session.***

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Attn: MR Dept – Celest (Closing date: 19 February 2010)

Fax: 6734 0610/ 6827 6801

Name (Mr/Ms): _____ Designation: _____

Company: _____ SBF Membership No: _____

Tel: _____ Fax: _____ Hp: _____

Email: _____

Address: _____

Name of Contact Person _____ Tel No.: _____ Hp: _____

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