

Attn: SBF Members



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“Launch of Green IT Award – How Sustainable IT Practices and a Company’s Business Plan can go Hand-in-hand” in association with Clean Energy Expo Asia

Date: **Wed, 18 November 2009** Time: **9– 11am**

Venue: **Yellow & Green Orchid Rooms, Shangri-la Hotel**

* Fee per pax (incl GST): **Free for SBF Members, Joint Organizers and Supporting Partners**

Highlights

- Launch of Singapore’s Green IT Award
- IBM sharing on their Green practices
- Judging criteria for the Green IT Award & Green IT Index

Green IT Award

Jointly presented by Singapore Business Federation (SBF) together with IBM Singapore Pte Ltd and Institute of Technical Education (ITE) as an educational & training partner, and supported by International Enterprise (IE) Singapore, Singapore Environment Institute of National Environment Agency and Singapore Infocomm Technology Federation (SiTF), the inaugural Singapore Green IT Award aims to provide recognition to holistic green IT solutions, which meet the needs of the business, ecology and society. It is targeted to give recognition to Singapore-based enterprises with outstanding sustainable IT practices.

Frost & Sullivan, our knowledge partner, will be responsible for developing a Green IT Index that will help both green IT vendors and end user adopters in terms of benchmarking in the future. The Actual Award will be presented on 9 April 2010 during the Eco World 2010 event.

Green IT

Green IT has been broadly defined as the energy savings of IT and by IT. In energy savings of IT, it broadly refers to the

environmentally responsible use of computers and related IT resources. Such practices include the implementation of energy-efficient CPUs, servers, data storage and peripherals as well as reduced resource consumption and proper disposal of e-waste, etc.

In energy savings by IT, these include the use of intelligent IT devices for smart energy control to help in terms of energy savings in buildings, transport, industrial sectors, etc.

Clean Energy Expo Asia (CEEA)

(<http://www.cleanenergyexpoasia.com/>)

Clean Energy Expo Asia is part of the Singapore Government’s International Energy Week – a platform for international and regional policy makers, and industry players to discuss pertinent energy issues and strategies affecting the world today.

It is a unique trading and knowledge-sharing platform bringing together the leading players in the Technology, Services, Finance and Government sector to address key issues in the areas of renewable energy, energy efficiency and sustainable development in the Asia Pacific region.

Please note that due to limited seats, participants are encouraged to register early to avoid disappointment.

PROGRAM			
0900	Registration	1025	“Judging Criteria of Green IT Award and Green IT Index” by Mr. Manoj Menon, Partner and Asia Pacific Managing Director, Frost & Sullivan
0930	Welcome by Mr Tan Poh Teck, Deputy Executive Director, Singapore Business Federation	1045	Q&A Session chaired by Dr. Lim See Yew, Director, School of Electronics and Info-Comm Technology, ITE College East
0935	Keynote Address: “Green IT Award – How Sustainable IT Practices and a Company’s Business Plan can go Hand-in-hand” by IBM	1100	End of Session
1005	“Presentation on Green IT Award” by Mr Patrick Chan, Director of Industry Development, Singapore Business Federation		<i>Programme is correct at time of print.</i>

JOINTLY ORGANIZED BY		KNOWLEDGE PARTNER	
SUPPORTED BY			

Administrative Details:

- Please fax this registration form with reserve a seat. Registration is on a first-come, first served basis.
- Admission shall be allowed only upon presentation of email confirmation from SBF
- For non-members, this event is by invitation only. Please email industry@sbf.org.sg for more information on the invitation.
- **NOTE: As a precautionary measure, our advice is for members who are unwell not to attend the session.**

<p>Ref No: SVCS 182/181109/10W REGISTRATION FORM - Attn: Celest (Closing date: 13 Nov 2009)</p>	<p><u>For Official Use (PC):</u></p>
<p>Name (Mr/Ms): _____ Designation: _____</p> <p>Tel: _____ Fax: _____ Email: _____</p> <p>Company: _____ SBF Mbrship No: _____</p>	<p>Serial No: _____</p>