

Attn: SBF Members



EBIS Seminar
Market Outlook 2010 for SMEs
- Plan and Strategize for Optimal Returns -

29 October 2009 (Thursday), 09:00am - 1:30pm
 SBF Seminar Room 2 (21st level, Keppel Towers)
 Fee per pax (Nett): **S\$58 / 0*** (SBF/EBIS Members) & **S\$80** (Non-Member)

*** FREE!** when you use your **SBF-EBIS General Services seminar entitlement** OR **EBIS Enhanced Benefit**

WHY YOU SHOULD ATTEND

- ✓ **GAIN** Insights on Global Economic Outlook and Latest Market Developments in Asia
- ✓ **SPOT** Business and Investment Opportunities in Emerging Economies
- ✓ **MAXIMIZE** Your Dollar for Optimal Returns: From Survival to Strategies that Drive Growth
- ✓ **MINIMIZE** potential Business Risks through forward planning
- ✓ **LEVERAGE** on Business Intelligence to make informed business decisions and generate sales

WHO SHOULD ATTEND

- CEO, CFO, MD and key decision makers
- General Managers, Senior Managers and Business Unit Heads

PROGRAMME

- | | |
|----------|---|
| 08:45 am | Registration |
| 09:15 am | Economic Outlook: The perspective from G3 (US, Eurozone, and Japan) and Asia
Mr. Irvin Seah, Economist, Assistant Vice President, Group Research, DBS |
| 10:00 am | Portfolio Diversification & Strategic Asset Allocation
Mr. Albert Lam, Investment Director of IPPFA |
| 10:45 am | Refreshment |
| 11:00 am | Case Study: Drive Growth Amidst Challenging Times |
| 11:30 am | Business Resilience Planning
Mr. Roland Teo, Deputy Director, Capacity Building Division |
| 12:00 pm | EBIS for Market and Industry Information |
| 12:20 pm | Q&A |
| 12:30 pm | Networking Lunch |

Information is correct at time of print.

Limited Seats. REGISTER NOW! Fill in the form below and fax to 6720 2930 by **22 October 2009**.

REGISTRATION FORM (Ref No: EBIS 168/291009/09W) Attn: EBIS TEAM Fax: 6720 2930		
<input type="checkbox"/> EBIS / SBF member (Please circle appropriately)	Membership no.:	SGD58.00
<input type="checkbox"/> Others (Non-EBIS User or Non-SBF Members)		SGD80.00
Participants Details		
Name: 1)	Desgn:	Email:
Tel:	HP:	Fax:
Name: 2)	Desgn:	Email:
Tel:	HP:	Fax:
Company:		
Address:		
<ul style="list-style-type: none"> ▪ Please SEND cheque (made payable to "SBF-EBIS") with the completed form to the address above. ▪ Confirmation of registration will be emailed to you upon receipt of full payment. ▪ No refund will be made for cancellation or non-attendance but attendance by a replacement is allowed. In the event of cancellation or non-attendance, full fees will be levied. For enquiries, please call 6827 6830 .		For Office Use: Serial no: