

Attn: SBF Members



10 Hoe Chiang Road  
 #22-01 Keppel Towers  
 Singapore 089315  
 Tel: 6827 6828/ 877  
 Email: participate@sbf.org.sg

**“Sustainability Seminar with Launch of EcoWorld and Outstanding Sustainability Award – How Companies can Gain From Sustainable Development”**

Date: **Fri, 21 August 2009** Time: **1.30pm – 6.00pm**  
 Venue: **SBF Seminar Room 2 (21<sup>st</sup> level, Keppel Towers)**

\* Fee per pax (incl GST): **S\$42 (Member of SBF and partners)** **S\$63 (Non Member)**

**Objectives:-**

Participants will find out:-

- 1) how they can gain from sustainable development as an emerging focus around the world
- 2) the business case for sustainable business practices
- 3) updates on assistance, funding and incentive schemes from government agencies
- 4) various business and technology solutions related to sustainable development industry

**Target Audience** - Companies and businesses across building/real estate, manufacturing, technology and other sectors interested to look at sustainable development as a business area.

**Sustainable Development Business Group (SDBG)** – SBF Sustainable Development Business Group (SDBG) is formed as an interest group for member companies interested in adoption

and/or commercialization of clean, efficient and green solutions spanning clean energy and sustainable development. It is to connect members to various industry verticals, technology partners, link them to business leads in the clean energy and sustainable development sector and facilitate them in tapping into available schemes, incentives, and sources for funding for their clean energy and sustainable development plans. SDBG will work with various organizations to facilitate members in their adoption or commercialization of clean and green solutions in areas such as Energy Efficiency, Green Building and Facilities Management, Environmental Management, Waste Recycling, Green IT & Data Centre, Sustainable Water Solutions, Sustainable Manufacturing and Sustainable Business Practices.

There will be a launch of the EcoWorld 2010 and Outstanding Sustainability Award and also a showcase of sustainable development solutions by companies.

PROGRAM			
1330	Registration		
1400	Welcome	1555	Coffee Break and Visit to Solutions Showcase
1405	Opening Remarks by Mr Teng Theng Dar, CEO, SBF	1615	“Positioning Singapore as a Global Hub for Sustainable Urban Solutions” by Mr Leonard Lee, Head, Urban Solutions, Economic Development Board
1415	Launch of EcoWorld 2010 and Outstanding Sustainability Award Mr Er Kwong Wah, Chairman, ECO World Advisory Committee	1645	“Achieving Triple Bottom Line through Sustainable IT Practices” by Mr Alex Tay, Regional Services Product Line Manager, ASEAN, IBM
1425	Presentation on Outstanding Sustainability Awards - Introduction of Judging Committee - Criteria Mr Patrick Chan, Director, Industry Development, SBF	1715	Closing Keynote: “Business Strategies for Sustainable Development” by Mr Seelan Naicker, Director, Deloitte Energy and Resources, South East Asia
1455	“Business Case for Sustainable Development & Living” by Mr Ko Kheng Hwa, CEO, Sustainable Development & Living Business Division, Keppel Corporation*	1745	Panel Discussions
1525	“How Companies Can Gain from Singapore Sustainable Development Blueprint” By National Environment Agency, Secretariat for Inter-Ministerial Committee on Sustainable Development	1800	Networking Dinner and Visit to Solutions Showcase

*Programme is correct at time of print.*

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**SUPPORTED BY**



**Administrative Details:**

- Please mail this registration form with a cheque to SBF. Cheque should be made payable to “Singapore Business Federation”. Please indicate the Ref No., company’s name, and participant’s name at the back of the cheque.
- Email confirmation of your registration will be faxed to your company upon receipt of full payment.
- No withdrawal upon registration but a replacement is allowed. We regret that no refund will be made for cancellation or non-attendance. Full fees will be charged for cancellation and non-attendance.

<p><b>Ref No: SVCS 131/210809/07W</b>  <b>REGISTRATION FORM - Attn: Celest (Closing date: 18 Aug 2009)</b></p>	<p><b>For Official Use (PC):</b></p>
<p>Name (Mr/Ms): _____ Designation: _____                  Tel: _____ Fax: _____ Email: _____                  Company: _____ SBF Mbrship No: _____                  Address (For non-members): _____</p>	<p>Serial No: _____</p>