

**Seminar on:
Staying More Competitive & Profitable in Food Manufacturing Industry**

Date: **Thu, 23 July 2009**Time: **9am – 1pm**Venue: **SBF Seminar Room 1 (22nd level, Keppel Towers)**Fee per pax (Nett): **S\$55** (SBF Member/ EBIS Users)**S\$80** (Non Member)**PROGRAMME HIGHLIGHTS**

While the economic slowdown has affected some local food manufacturers, the general industry outlook remains strong and healthy with most manufacturers reporting sustained steady sales growth, while actively looking at strengthening their export capability for market expansion.

This seminar provides an overview on how local food manufacturers could become more competitive and increase profitability through market expansion and product innovation.

Hear from our distinguished speaker's experience on how his company grew from a small business venture to one with overseas business outlets.

You could also gain valuable insights from our speakers on the various resources available to assist in your market expansion plans.

Do not miss out this great opportunity to explore and seize new business opportunities.

You will also get to network with peers from various sectors and **gain FREE 6-month membership access to EBIS** (EnterpriseOne Business Information Services).

PROGRAMME**9:00 am Registration****9:30 am Welcome Message**

Ms. Veon Chia

Senior Manager

Capacity Building Division (EBIS & Marketing)

Singapore Business Federation

9:45 am The Way to Success:**Product Innovation & Market Expansion**

Mr. Kevin Ong,

Founder and Director for Business Development & Innovation

Chewy Junior

10:15 am Refreshment Break**10:45 am Strengthening Export Capacity:****Leveraging on Government Assistance (ETAC)**

Ms. Aileen Herman

Manager

SPRING (ETAC)

11:15 am Meeting International Food Safety Standards: HACCP

Mrs Ser-Low Wai Ming

President

Singapore Institute of Food Science & Technology

11:45 am Business Leads Generation & Market Research with EBIS Information Resources

Mr. Joseph Maria Dawes, EBIS Info-Consultant

12:15 pm Q&A Session**12:30 pm Networking Lunch****Programme is correct at time of print.***REGISTRATION FORM (Ref No: EBIS 107/230709/06W)**Attn: **EBIS TEAM** (Closing Date: 17 Jul 2009)

Fax: 6720 2930

<input type="checkbox"/> EBIS / SBF member (Please circle appropriately) Membership no.:	S\$ 55.00 Nett
<input type="checkbox"/> Others (Non-EBIS User or Non-SBF Members)	S\$ 80.00 Nett

Participants Details

Name: 1)	Desgn:	Email:
Tel:	HP:	Fax:
Name: 2)	Desgn:	Email:
Tel:	HP:	Fax:
Company:		
Address:		

Administrative Details:

- Please SEND the cheque payment and this Registration Form in advance to **SBF-EBIS** (see address on above letterhead). **Cheque should be made payable to "SBF-EBIS"**. Please indicate the **Ref No.**, **company name** and **participant's name** at the back of the cheque.
- Confirmation of your registration will be emailed to you upon receipt of full payment.
- We regret that **no refund** will be made for **cancellation or non-attendance, but a replacement is allowed**. Full fees will be charged for cancellation or non-attendance.
For enquiries regarding EBIS registration, please call **6827 6830**.