

Seminar on Opportunities from Unconventional Collaboration for Pharmaceutical & Healthcare Industries

Date: **Wed, 15 July 2009**Time: **2.00pm – 5.30pm**Venue: **SBF Seminar Room 1 (22nd level, Keppel Towers)**Fee per pax (Nett): **S\$55** (SBF Member/ EBIS Users)**S\$80** (Non Member)

PROGRAMME HIGHLIGHTS

Rapid changes of the global healthcare market and demands from different stakeholder communities, including patients (customers), necessarily indicates demand for pharmaceutical companies to adjust their business models to provide holistic solutions and not just narrow treatments in order to sustain profitability.

They must thus break new grounds and move out of their sector to work and profit together with parties such as academic institutions, hospitals, technology providers etc. Opportunities have thus arisen for such unconventional collaborations and merger and acquisition (M&A) deals.

This seminar will provide an overview of opportunities in the pharmaceutical and healthcare industry in respect of collaboration or M&A deals.

The speakers will also share their valuable experience on such alliances as well as insights on policies and frameworks to take note of before forming partnerships.

Do not miss out on this great opportunity to explore and seize new markets and opportunities.

You can also **gain 6-month membership access to EBIS** (EnterpriseOne Business Information Services) at no additional cost. For more info on EBIS, visit www.ebis.sg

PROGRAMME

2:00 pm	Registration
2:30 pm	Welcome Message
2:45 pm	Keynote Presentation: Changing Business Models - The Way Forward
3:15 pm	Legal Frameworks for Joint Ventures and M&A
3:45 pm	Discover Global Business Opportunities & Analyse with Reliable Information Resources
4:15 pm	Q&A Session
4:30 pm	Networking Session * Light Refreshments would be served

Programme is correct at time of print.

REGISTRATION FORM (Ref No: EBIS 103/150709/06W)		
Attn: EBIS TEAM (Closing Date: 9 Jul 2009)		Fax: 6720 2930
<input type="checkbox"/> EBIS / SBF member (Please circle appropriately)	Membership no.:	S\$ 55.00 Nett
<input type="checkbox"/> Others (Non-EBIS User or Non-SBF Members)		S\$ 80.00 Nett
Participants Details		
Name: 1)	Desgn:	Email:
Tel:	HP:	Fax:
Name: 2)	Desgn:	Email:
Tel:	HP:	Fax:
Company:		
Address:		
Administrative Details:		
<ul style="list-style-type: none"> • Please SEND the Cheque payment and this Registration Form in advance to SBF-EBIS (see address on above letterhead). Cheque should be made payable to "SBF-EBIS". • Confirmation of your registration will be emailed to you upon receipt of full payment. • We regret that no refund will be made for cancellation or non-attendance, but a replacement is allowed. Full fees will be charged for cancellation or non-attendance. <p>For enquiries regarding EBIS registration, please call 6827 6830.</p>		