

Attn: SBF Members

Change of Date!!

Organized by:



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Pls visit www.sbf.org.sg for SBF's latest activities and registration forms.

**“REMOVING BARRIERS FOR BUSINESS GROWTH IN APEC”
DIALOGUE SESSION**

Date: **Thur, 9 July 2009** Time: **10.30am – 1.00pm**
Venue: **SBF Seminar Room 2 (21st level, Keppel Towers)**
Fee per pax: **Free for SBF Members**

Find out how businesses across the Asia Pacific responded to the ABAC Ease of Doing Business Survey, in (1) identifying the top regulatory impediments to doing business in APEC and (2) providing suggestions on the areas which they would like APEC governments to improve on.

Part of the agenda for the **Asia Pacific Economic Cooperation (APEC)** under Singapore's chairmanship in 2009 is to **accelerate regional economic integration** and **improve the business environment**. Traditional trade liberalization methods (at-the-border) are being exhausted as global tariff regimes are being reduced or gradually being eliminated. The world is increasingly moving towards trade facilitation measures (behind-the-border) as a way of increasing international trade and investment. As we seek for ways to revive the global economy, APEC presents an excellent platform for a concerted and multilateral effort towards institutional reform, to improve the business environment and to prepare for a return to economic growth.

In March, the **APEC Business Advisory Council (ABAC)** launched the ABAC Ease of Doing Business Survey, to seek inputs from the business community on the priority areas of regulatory reform that should be implemented by governments. To discuss the findings of the survey and to engage and update business about APEC and ABAC's initiatives to improve the ease of doing business in the region, ABAC Singapore is organizing this Dialogue Session, as a timely platform to **inform business on the top regulatory impediments faced by businesses in the region**, and also to **gather feedback from business on areas in which governments should carry out regulatory reform**.

About Asia Pacific Economic Cooperation (APEC)

Formed in 1989, the Asia-Pacific Economic Cooperation (APEC) aims to promote trade liberalization and facilitation among the 21 APEC economies, which include the United States, China, Russia, Mexico and Singapore. More information on APEC may be found on: www.apec.org

About APEC Business Advisory Council (ABAC)

The APEC Business Advisory Council (ABAC) was created in 1995 as the private sector arm to APEC. ABAC plays an extremely important role in spearheading the concerns of the business community in the Asia-Pacific by filtering critical business concerns and recommendations to APEC leaders through direct dialogue. ABAC has been perceived as the voice of the business community at large within the Asia-Pacific region. More information about ABAC may be found on: www.abaconline.org

Who Should Attend?

For companies which have interests:

- or business operations in the Asia Pacific region
- on reducing trade and business costs while operating across borders
- in how Singapore companies can benefit from APEC policies
- to understand and shape the future economic policy of the APEC economies
- to gain knowledge of, or participate in the APEC SME Summits and APEC CEO Summit 2009
- to obtain useful business contacts with partners/customers/suppliers from the APEC business community

PROGRAMME	
10:30am	Registration
10:45am	Tea Reception
11.15am	Welcome Remarks By Mr Teng Theng Dar, 2009 Chair, APEC Business Advisory Council (ABAC)
11:20am	Presentation On "ABAC EODB Survey: Key Indicative Findings"
11:30am	Dialogue Session On "Reducing Barriers for Business Growth in APEC"
12:25pm	Concluding Remarks
12:30pm	Networking Session
1:00pm	End

Programme is correct at time of print.

Administrative Details:

- Please fax registration form to register. Registration is on a first-come first-served basis. Due to limited space; each company is limited to 2 participants only.
- Confirmation of registration will be emailed to the company. Admission shall be allowed only upon presentation of the confirmation email from SBF.
- Please contact Hilda Ng/ Alvyn Lim at +65 6827 6814/869 for queries on the programme.

<p>Ref No: AMEA 097/010709/06W REGISTRATION FORM - Attn: MR Dept – Celest or Su Ling (Closing date: 7 July 2009) Fax: 6734 0610/ 6827 6801</p>	<p>For Official Use (MY):</p>
<p>1) Name (Mr/Ms): _____ Desgn: _____ Tel: _____ Fax: _____ Email: _____</p>	
<p>2) Name (Mr/Ms): _____ Desgn: _____ Tel: _____ Fax: _____ Email: _____</p>	
<p>Company: _____ SBF Mbrship No: _____</p>	<p>Serial No: _____</p>