

EBIS Conference 2009

Surviving the Economic Downturn: Business Financing & Market Opportunities for Singapore SMEs

Date: **Thu, 7 May 2009** Time: **8.30am – 5.00pm**

Venue: **ParkRoyal Hotel @Beach Road, Level 4**

Fee per pax (incl GST)	Early Bird*	Regular
EBIS/SBF/Partners' Members	S\$75	S\$88
Non-Members	--	S\$128

* Early Bird ends on 28 Apr 09

(Fee inclusive of 2 Tea breaks, 1 Lunch, Conference Materials & a 12-Month EBIS account)

The tri-factor of the global economy downturn, credit tightening and contracting consumer demand has adversely dampened Singapore's business climate and economic growth. With projection of Singapore's GDP possibly only seeing a positive growth in 2011-12 barring no further Lehman-scale fiasco, what pragmatic measures should the Singapore business community adopt in order to not only survive what has been labeled as the worst economic times in history, but also emerge stronger and better poised to ride on the anticipated upturn of the economy when it surely comes.

The 1-day interactive conference presents a platform for Singapore business community and SMEs to come together to discourse and discover practical action steps and tactics to tackle the challenging times ahead; and leave armed with a range of feasible solutions and strategies that will impact businesses' top-line and bottom-line sustainability throughout this period.

Issues covered include:

What should companies do to ensure financial liquidity? Where are the viable alternative financial resources for SMEs out there currently? What tactical measures could company adopt to increase their top line revenue bases especially in the current market conditions? What and where are the opportunities and business leads available out there for SMEs in the various industry sectors?

Who should attend:

♦ CEOs & Business Directors ♦ National & Regional Sales Directors / Managers ♦ Corporate Marketing Directors / Managers ♦ Countries Managers ♦ Market Strategists ♦ CFO / Financial Directors & Managers ♦ SMEs Business Owners ♦ Entrepreneurs ♦

Programme (Programme is correct at time of print)			
8.00 am	Registration	12.30 pm	Networking Lunch
8.30 am	Welcome Message by Singapore Business Federation	1.45pm	Overcoming Sales Challenges
8.45 am	Opening Address by Guest of Honor	2.30 pm	Local SMEs going Global - A Case Study
9.00 am	<u>Plenary Dialogue</u> Outlook for Singapore business community & SMEs: Concerns & Challenges till 2010	3.15 pm	Tea Break
10.15 am	Tea Break	3.45 pm	Access to Financing, Global Business Opportunities, Contracts & Sales Leads
10.45 am	Forum: Unraveling the myths and truths of business financing	5.00 pm	End of Conference

Joint Organizer	In partnership with	Supporting Organizations			
	  	   			
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Administrative Details:

- Please MAIL this registration form together with a cheque made payable to "SBF-EBIS" to SBF-EBIS (refer to address on above letterhead). Alternatively, you could register online at <http://ebis.sg>. Confirmation of your registration would be emailed to you upon receipt of full payment.
- No refund will be made for cancellation or non-attendance but a replacement is allowed. Full fees will be charged for cancellation or non-attendance.
- As a precautionary measure, our advice is for members who are unwell not to attend the event.

Ref No.: EBIS 061/070509/04W REGISTRATION FORM-Attn: EBIS Team (Closing Date: 4 May 2009) Fax: 67202930	For Official Use (RK):
Name (Mr/Ms): _____ Designation: _____	
Company: _____	
Tel: _____ Fax: _____ HP: _____ Email: _____	
Member of: _____ Membership No: _____	
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